

# Number Of Foreign Tourists To India (2001 to 2010)

## Introduction

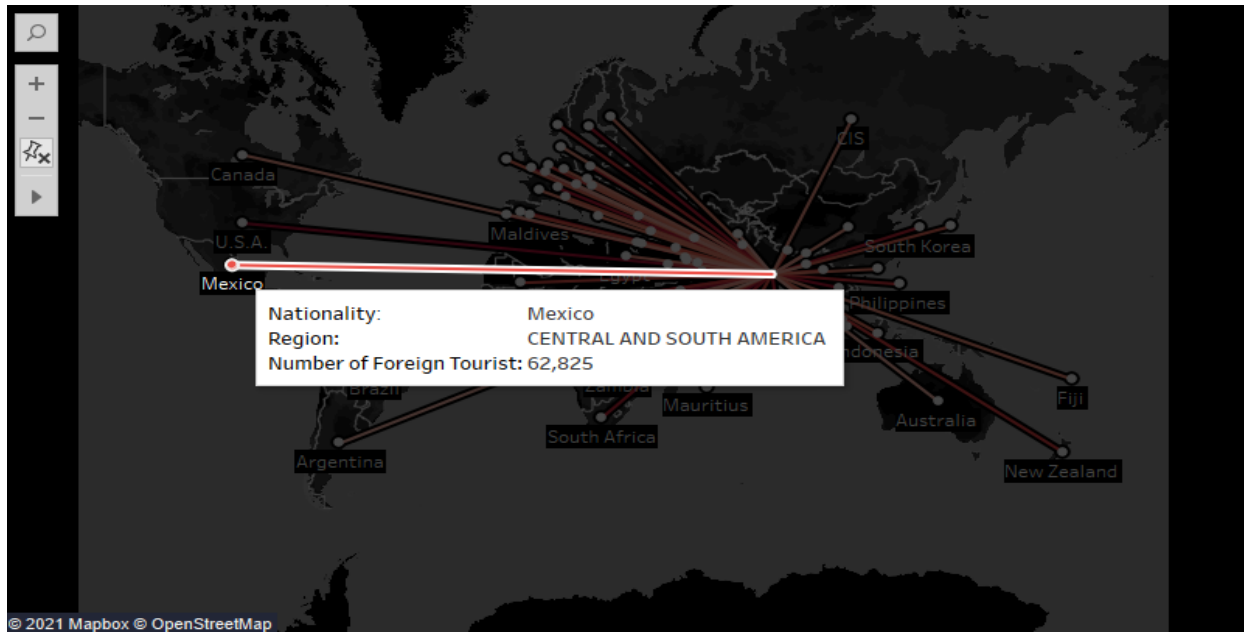
Tourism has emerged as a key sector of the world economy and has become a major workforce in global trade. It has been making a revolutionary and significant impact on the world economic scenario. Tourism industry acts as a powerful agent of both economic and social change. It stimulates employment and investment, modifies economic structure and makes positive contributions towards balance of payments. The money spent by the foreign tourists in a country is turned over several times. In the process, the total income earned from tourism is a number of times more than the actual spending.

The data refers to nationality-wise (North America, Central and South America, Western Europe, Eastern Europe, Africa, West Asia, South Asia) listing of the number of foreign tourists to India from 2001 to 2010.

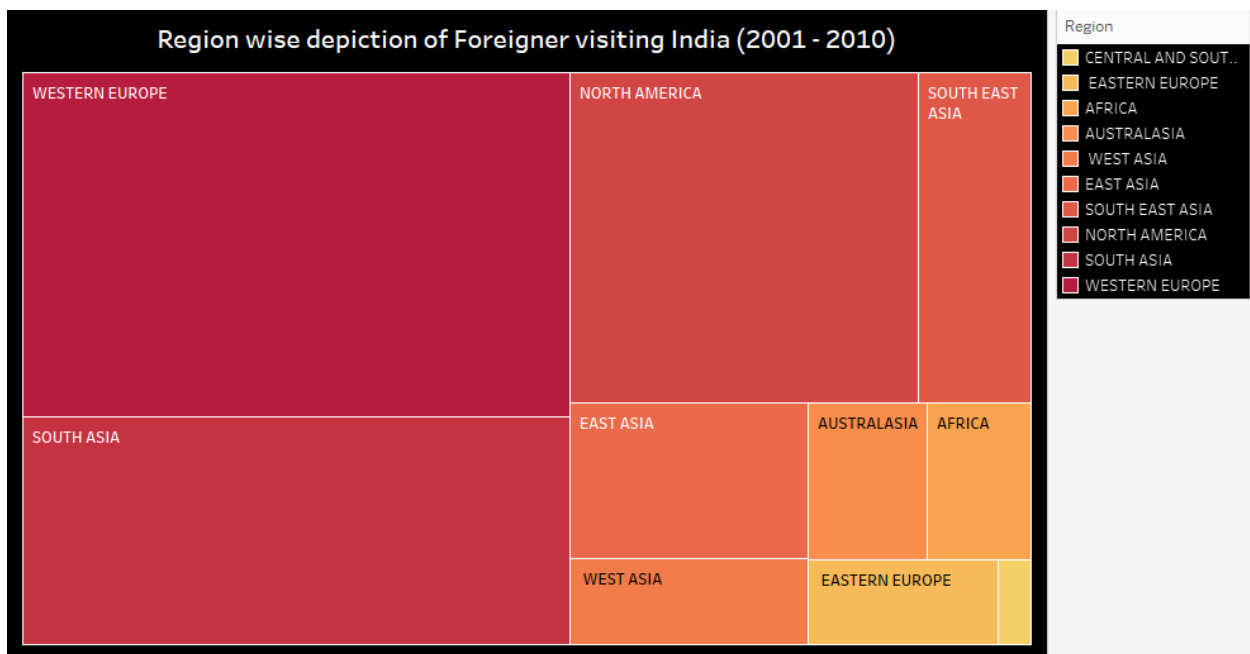
I have used a Sankey diagram to depict from which all countries the foreigners arrived to India.



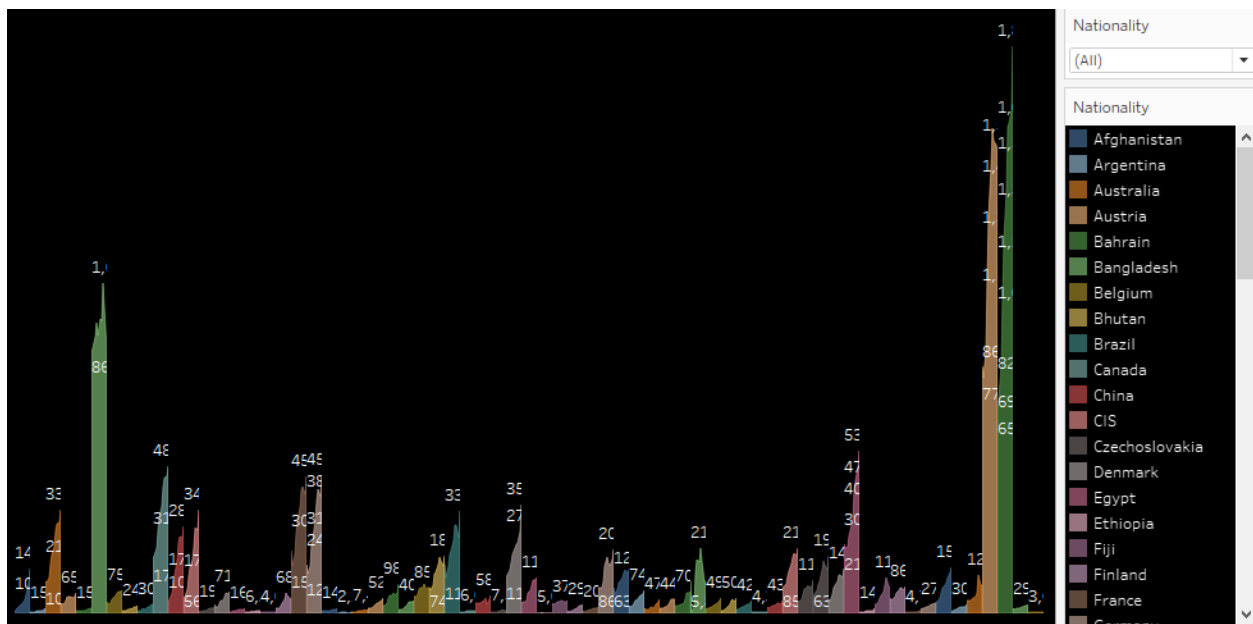
When we hover or click over each point or line we will be able to get information about which nationality,



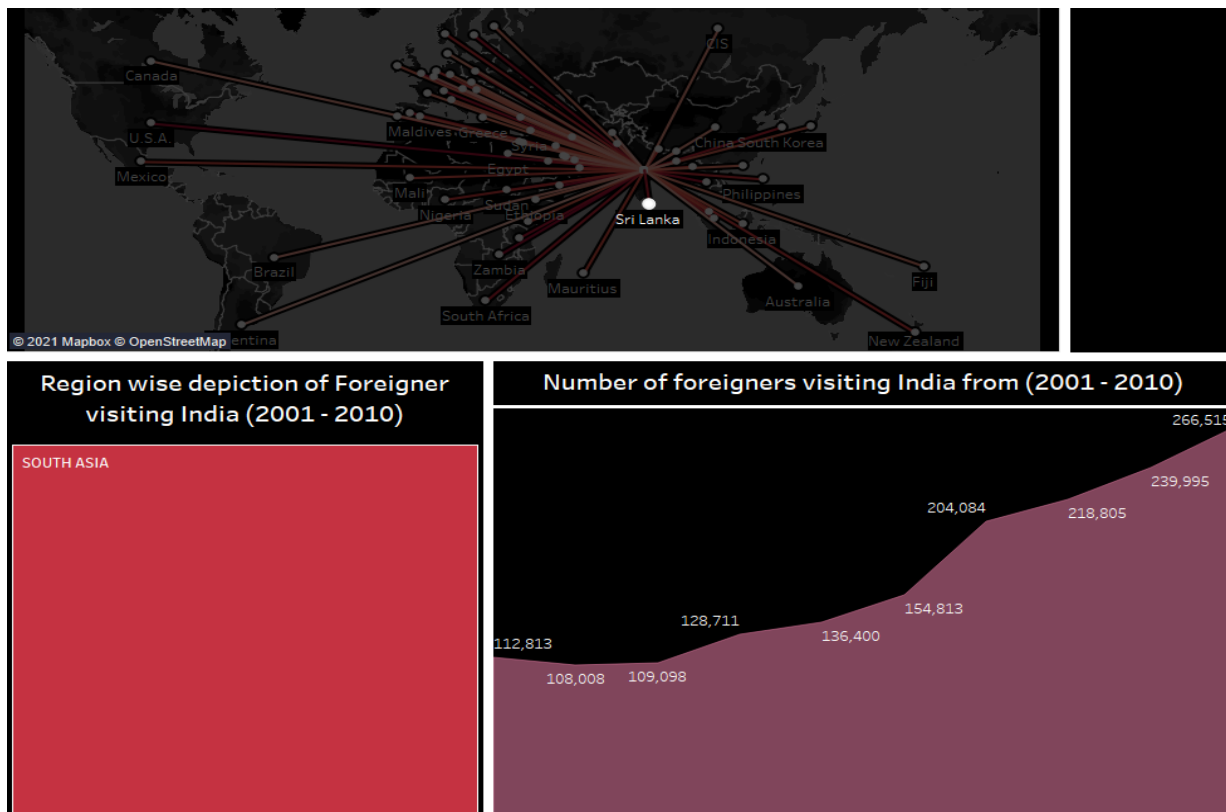
Square chart was created to get an idea from which region majority of the foreigners belongs to. From the below data visualisation we are able to identify that majority of the foreigners came from Western Europe region and least number of people who visited India is from Central and South American region.



Area chart gives values of total number of foreigners that visited India from 2001 to 2010. Each nationality can be selected from the single value dropdown filter.



Dashboard consists of all the above mentioned charts. As we click on one of the nationality in the world map, we will be able to simultaneously get the details from rest of the two charts.



## Conclusion

Tourism is a major driver of economic growth globally. India's tourism industry is experiencing a strong period of growth, driven by the burgeoning Indian middle class, growth in high spending foreign tourist and coordinated government campaigns to promote 'Incredible India'. For a developing country like India which is on the path of modern economic growth through structural transformation of the economy, tourism is the right vehicle.