

# Tableau Data Viz Challenge 2021

Domain : Travel and Tourism

TRAVEL----> travel is the movement of people between distant geographical locations. travel can be done by foot , bicycle, automobile, train, boat, bus, airplane, ship or other means, without luggage, and can be one way or round trip.

TOURISM----> tourism is travel for pleasure or business; also the theory and practice of touring, the business of attracting , accommodating, and entertaining tourists, and the business of operating

The concepts of travel and tourism are very closely linked , and both the travel industry and the tourism industry have significant overlap. however, there are also difference between the two terms and the two industries. in this article, you will find out more about both travel and tourism, and the industries based on those activities

## What is the travel Industry?

Travel refers to the act of moving from one location to another. This can refer to long-distance travel, short-distance travel, overseas travel, domestic travel and various other forms crucially, travel also includes both round trips and one- way journeys, and it covers a wide variety of different travel purposes.

## What is the tourism industry?

Tourism is generally regarded as the act of travelling to a different location, for either business or pleasure purposes. however, it actually has quite a specific definition : the act of travelling to another environment, for at least 24 hours, but for no longer than one year, for purposes related to business or leisure

A tourist is generally only classed as such if they stay in overnight accommodation situated in the location they travel to. by its very nature, tourism involves a round trip, rather than travel in one direction only. with this in mind, the tourism industry refers to all aspects of the service industry that cater to tourists.

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## The Difference Between the Travel and Tourism Industry

Given the definitions above, it is understandable that many struggle to see much of a distinction between the tourism industry and the travel industry. In need, there is clearly significant overlap between the two, and many of the businesses and services that cater for tourists also cater for travellers more generally.

Nevertheless, there are some notable differences. Essentially, the tourism industry is concerned with people travelling for business or pleasure purposes, staying in their destination for at least one night, and then returning. By contrast, the travel industry has a wider scope, covering more travel purposes and durations.

### *REPORT*

#### Dashboard

As my topic concerns, this information provided by me in the form of various presentation in dashboard. The topic is about travel and tourism between various countries, I had shown in my sheets with various types of graphs with given data which related to travel and tourism, by that data various types of graphs I have created to understand that data what is present in my project and also all graphs represent the difference between each graph, all together are fixed in one sheet that is called as Dashboard so everyone can understand clearly what I am trying to say from my graphs to you.

Data visualization gives us a clear idea of what the information means by giving it visual context through maps or graphs. This makes the data more natural for the human mind to comprehend and therefore makes it easier to identify trends, patterns, and outliers within large data sets.

#### Flow-Chat :

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