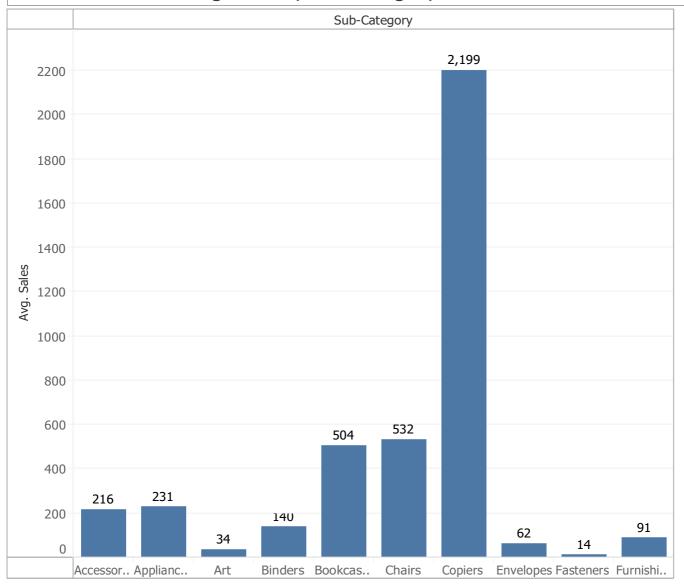
varun Misnra
20BCE10844
DATA ANALYTICS
ASSESMENT 3
LINKS:
DASHBOARD:
https://public.tableau.com/app/profile/varun.mishra/viz/DASHBOARDANDSTORY_168

#### STORY:

60791515070/Dashboard1?publish=yes

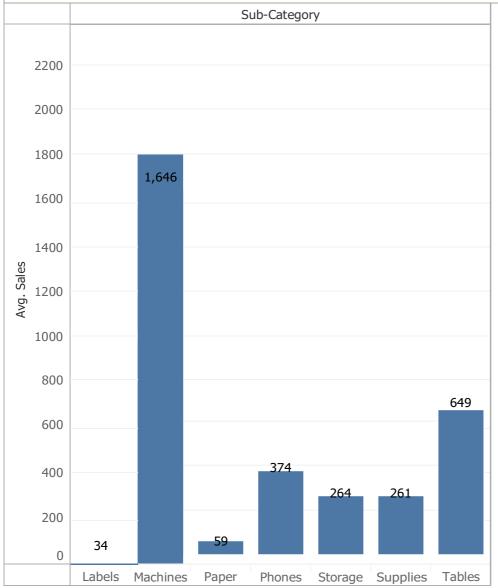
https://public.tableau.com/app/profile/varun.mishra/viz/DASHBOARDANDSTORY\_1/S tory1?publish=yes

#### Avg Sales By Sub Category Barchart



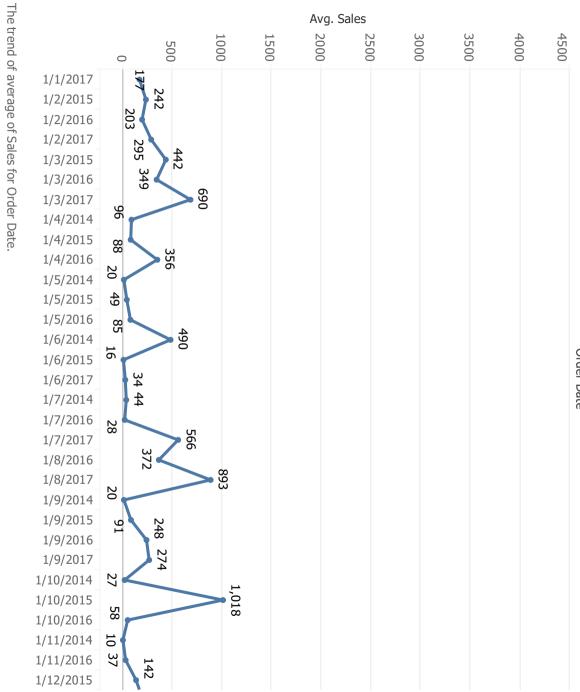
Average of Sales for each Sub-Category.



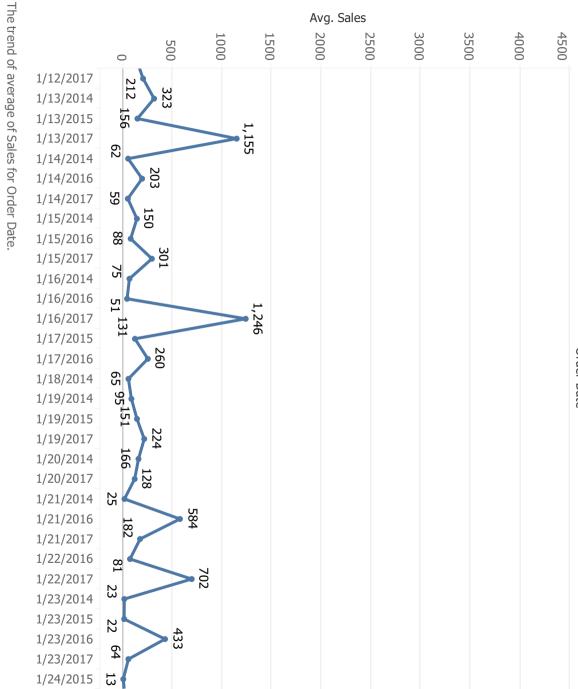


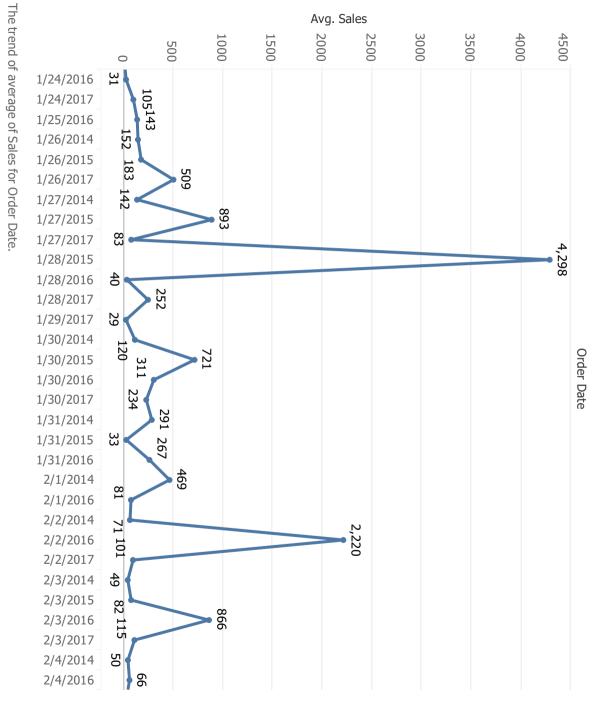
Average of Sales for each Sub-Category.





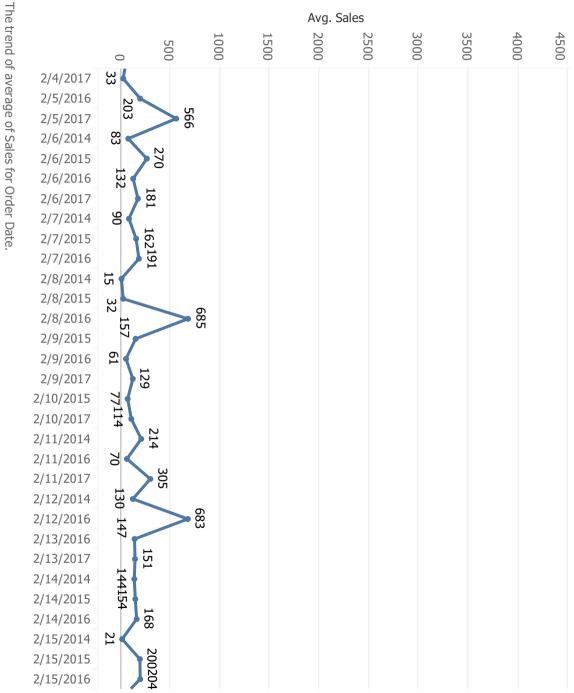




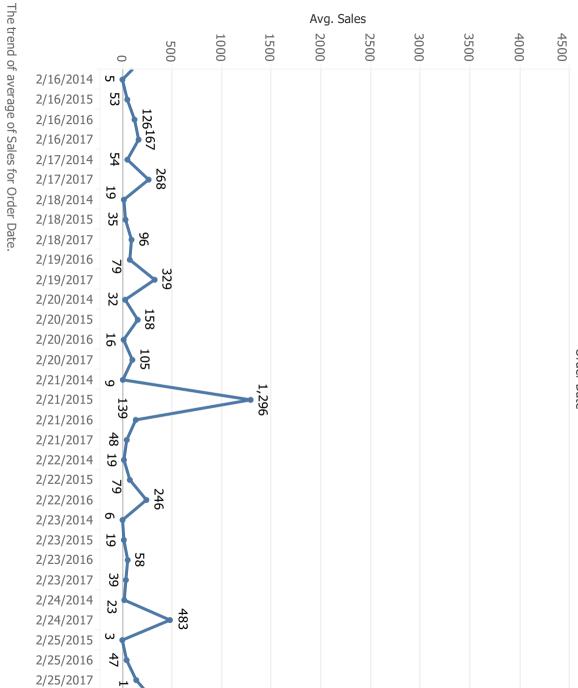




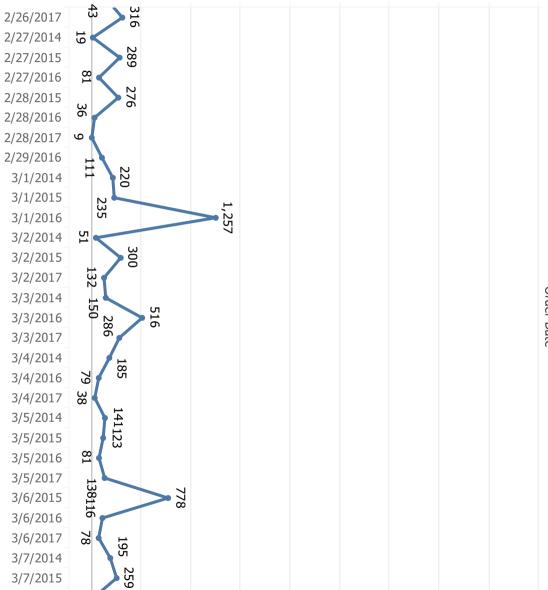








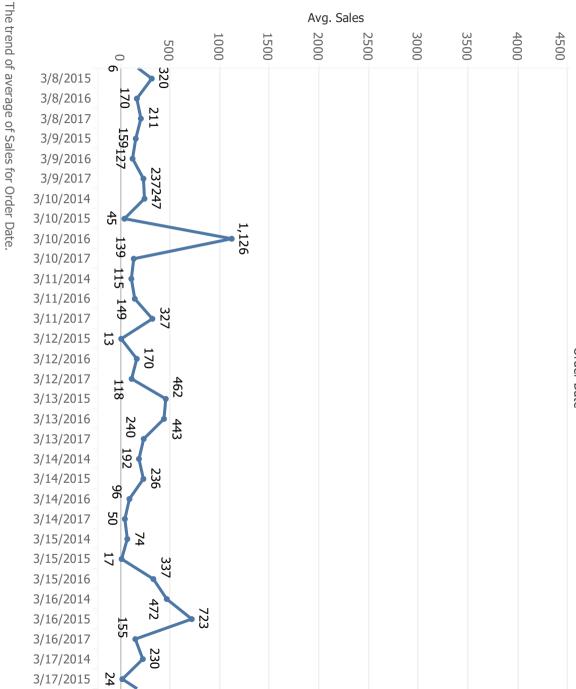




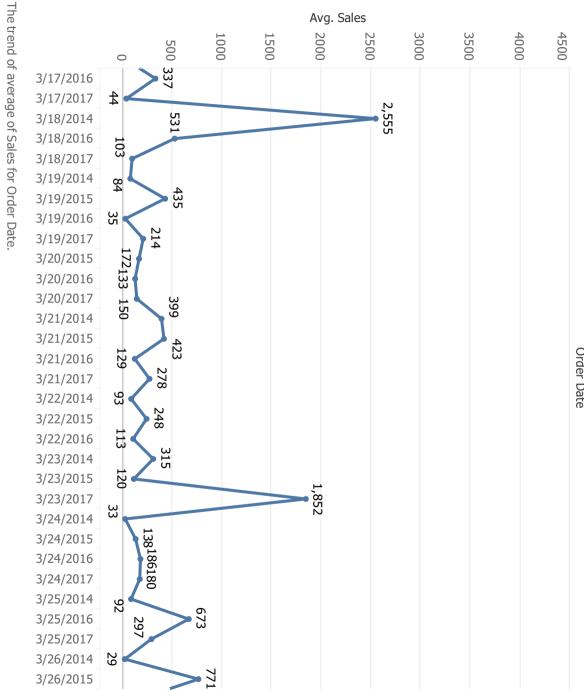
Avg. Sales

3/7/2016 2 3/7/2017 5 The trend of average of Sales for Order Date

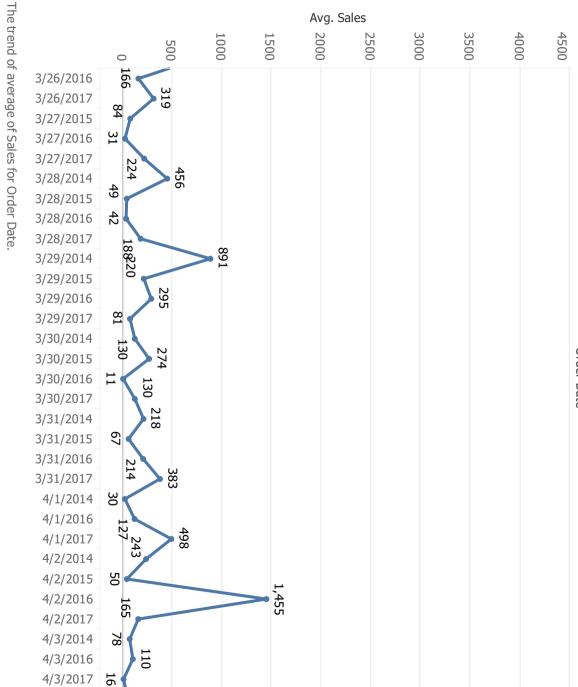




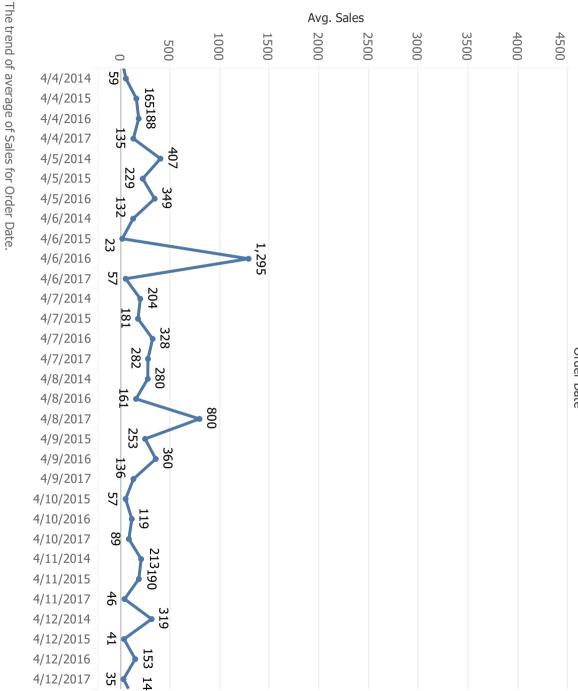










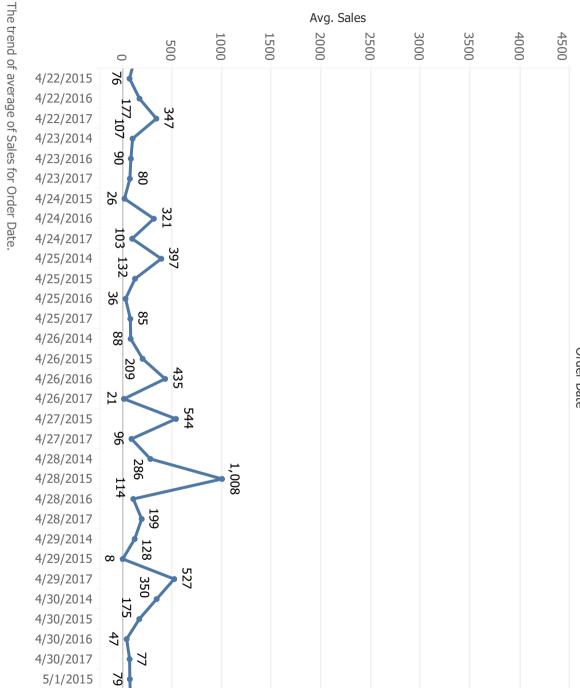




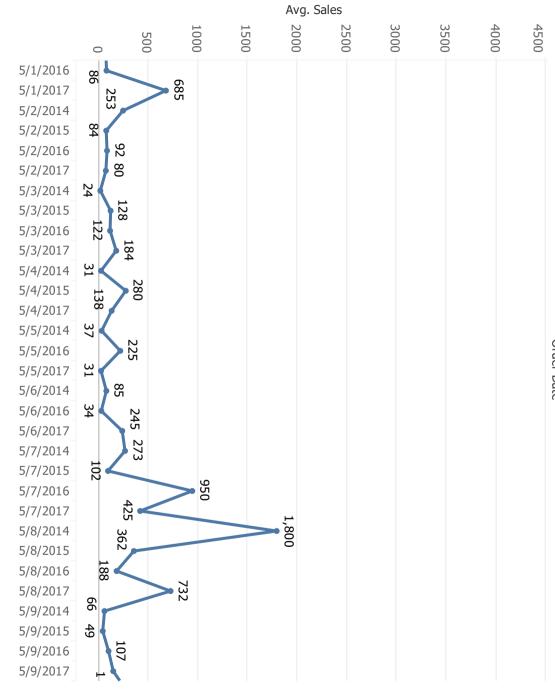


The trend of average of Sales for Order Date



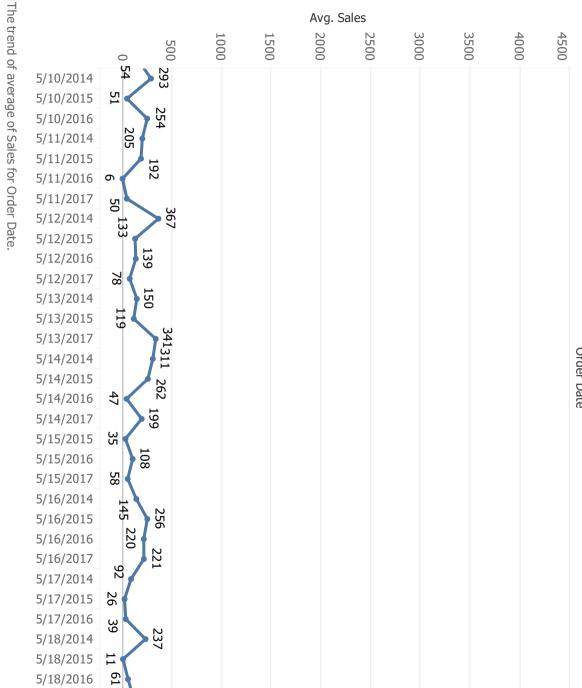




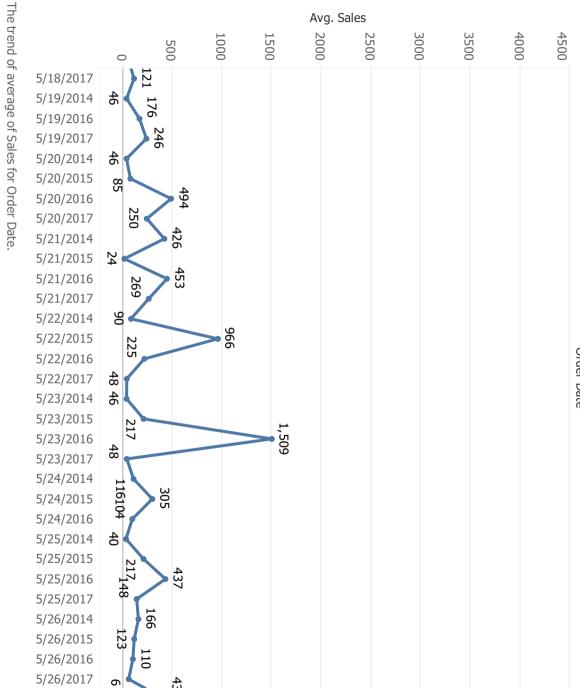


The trend of average of Sales for Order Date

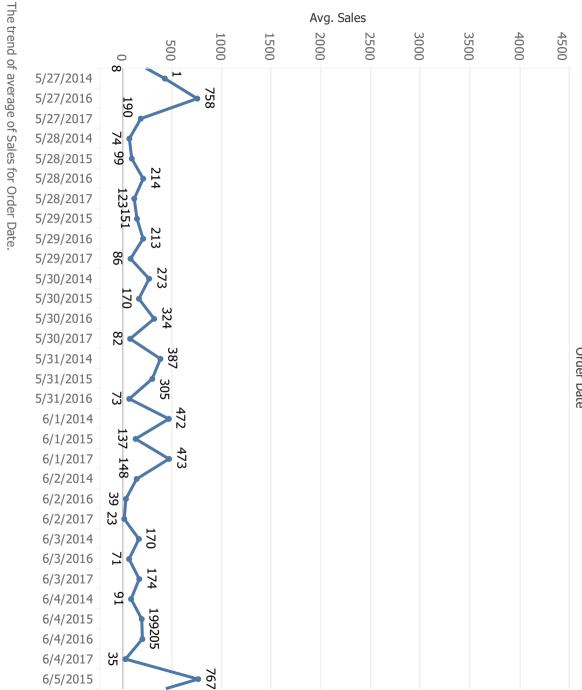




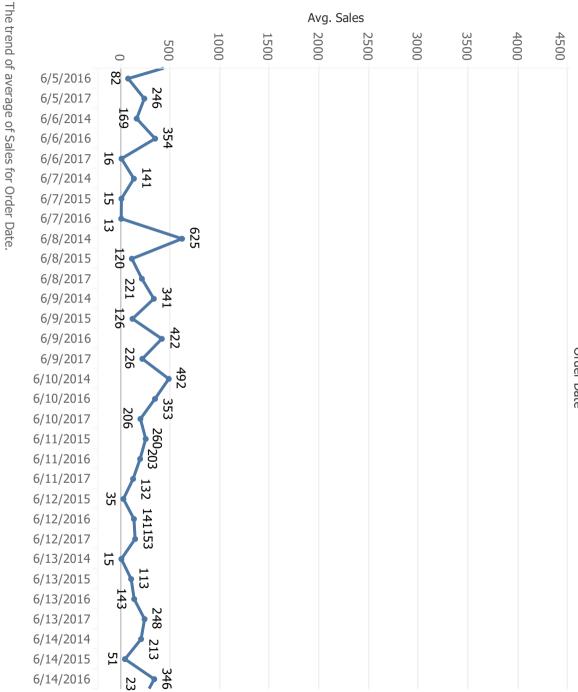




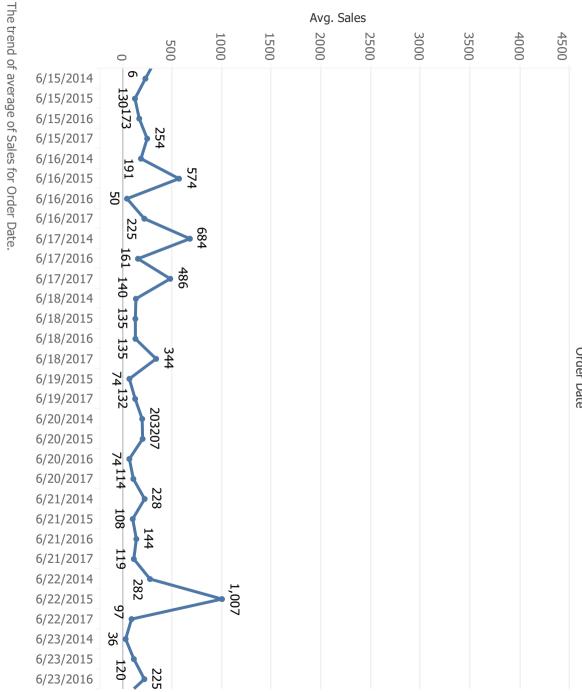




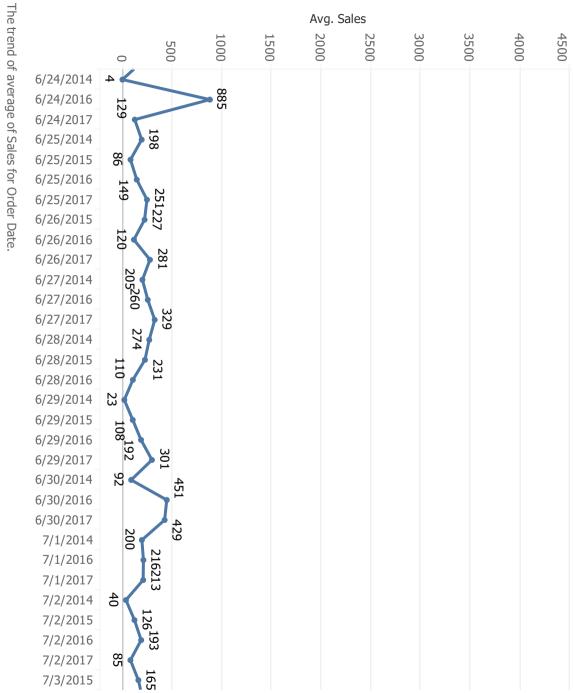




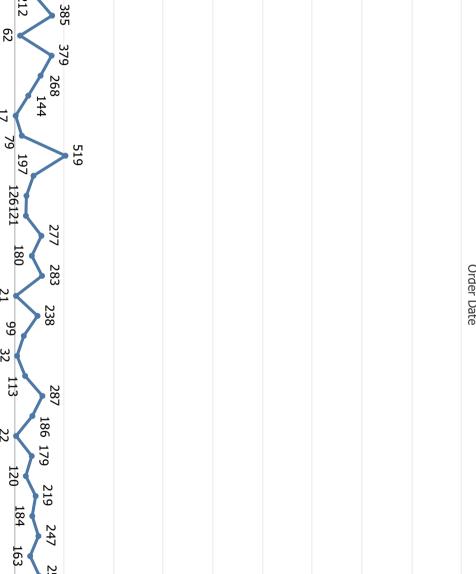












Avg. Sales

2500

3000

3500

4000

4500

2000

1000

500

0

7/3/2016

7/3/2017 7/4/2014 7/4/2015 7/4/2016

7/5/2014 7/5/2015 17 7/5/2017

7/6/2014

7/6/2015

7/6/2017 7/7/2014

7/7/2016 7/7/2017

7/8/2014 7/8/2015 7/8/2016 7/8/2017 7/9/2014 7/9/2015 7/9/2016 7/9/2017

7/10/2015

7/10/2016

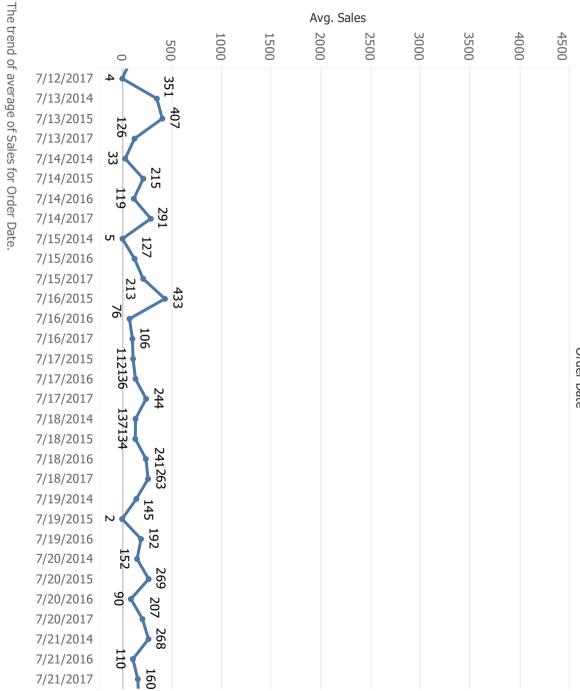
7/10/2017

7/11/2014

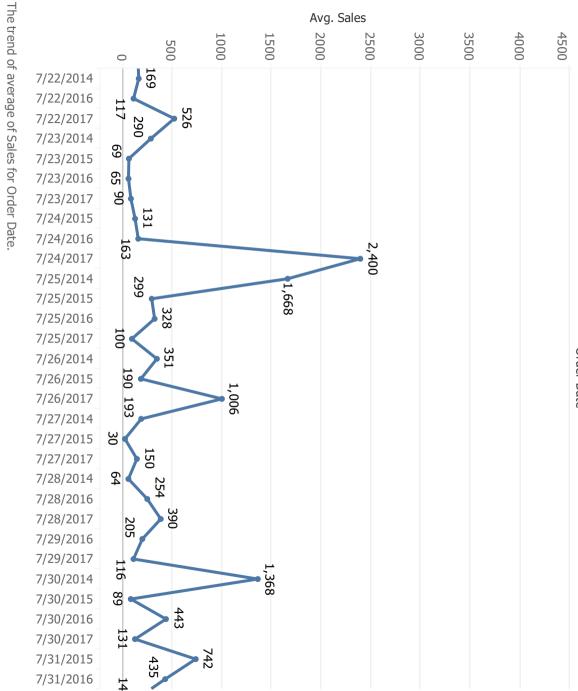
7/11/2015 7/11/2017 7/12/2014 7/12/2015 7/12/2016 1500

The trend of average of Sales for Order Date



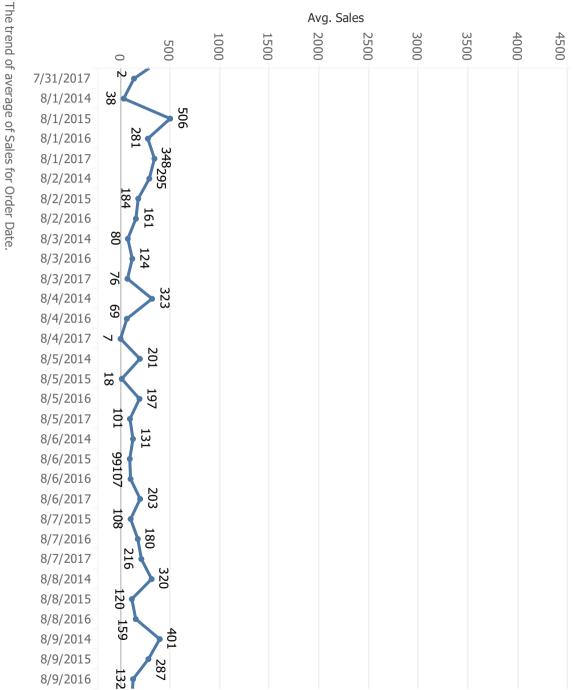




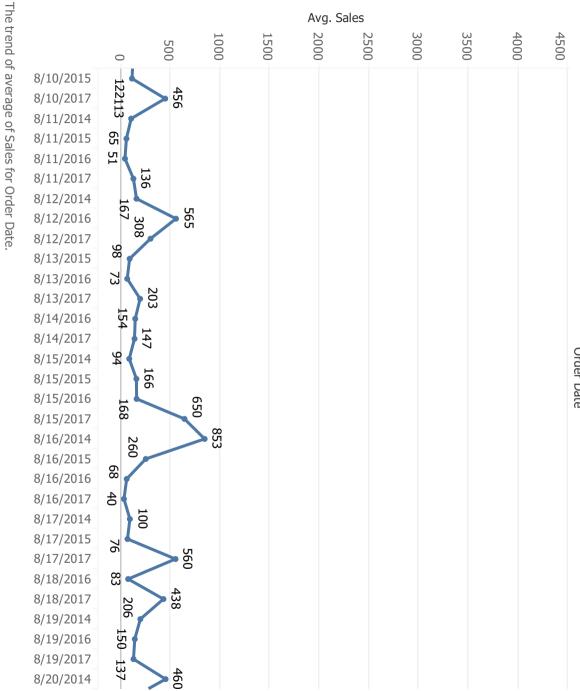




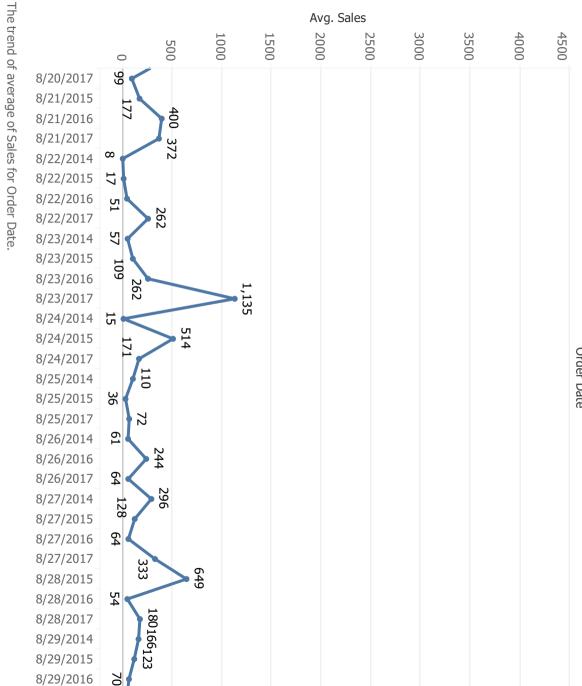




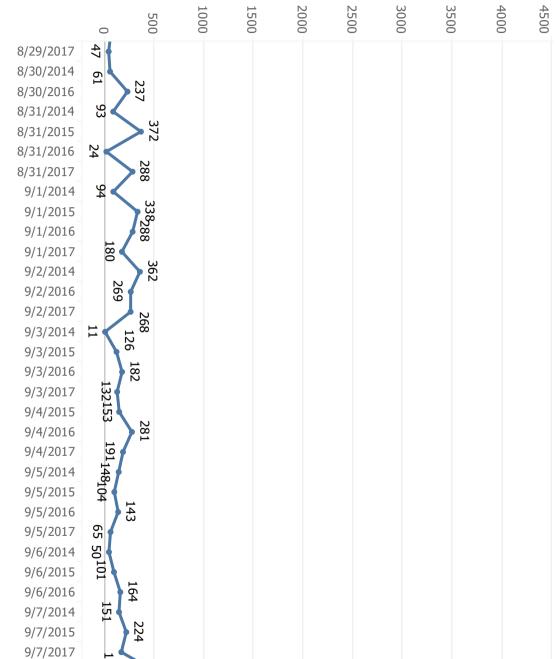








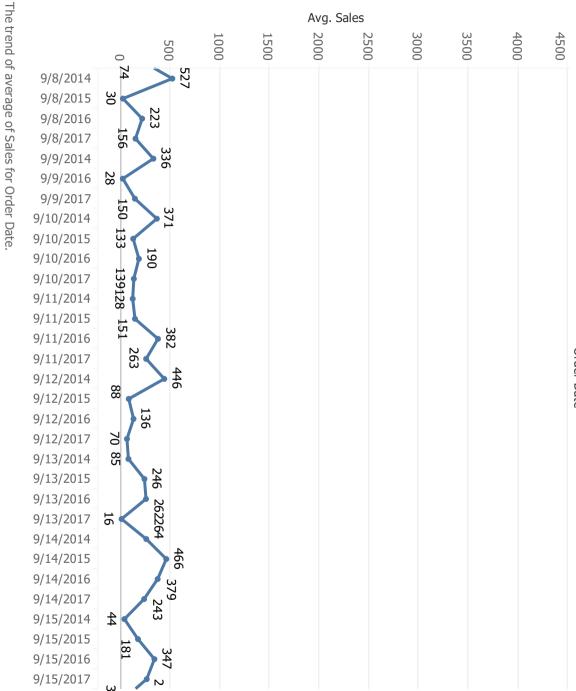




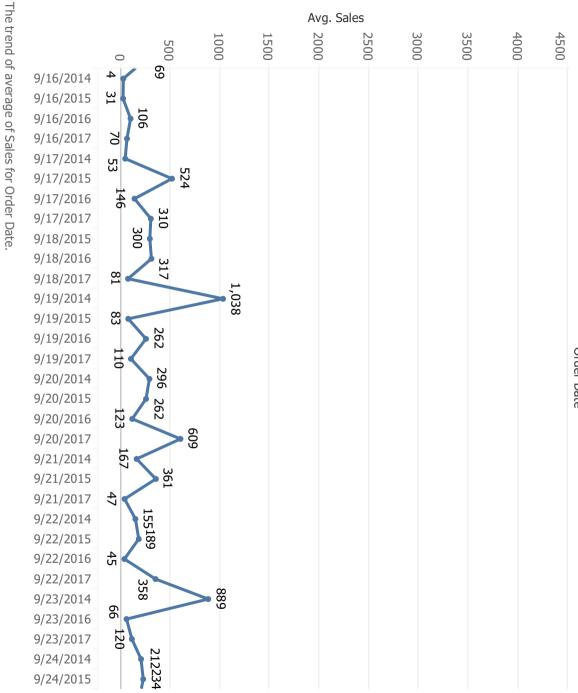
Avg. Sales

The trend of average of Sales for Order Date

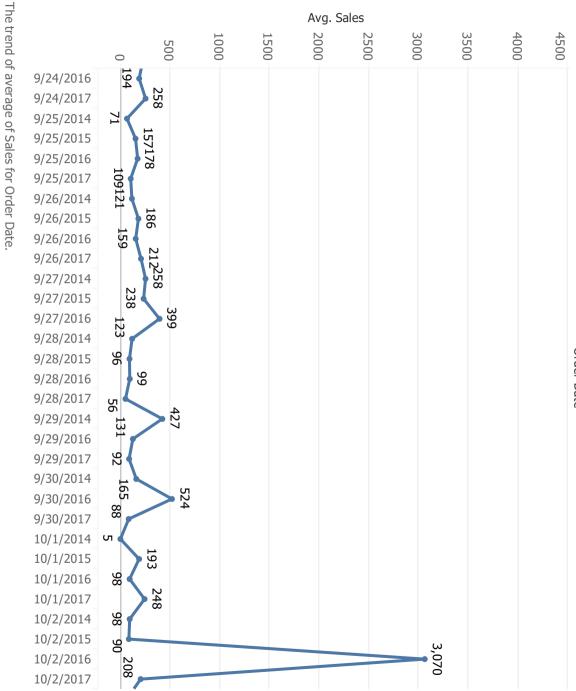




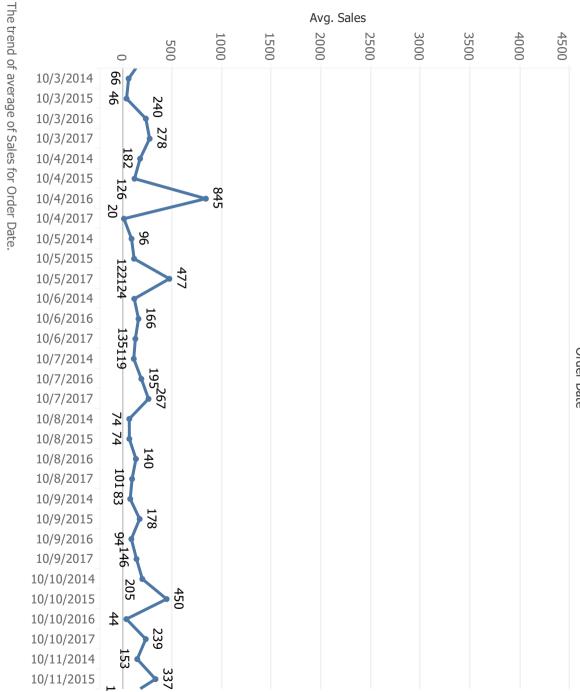




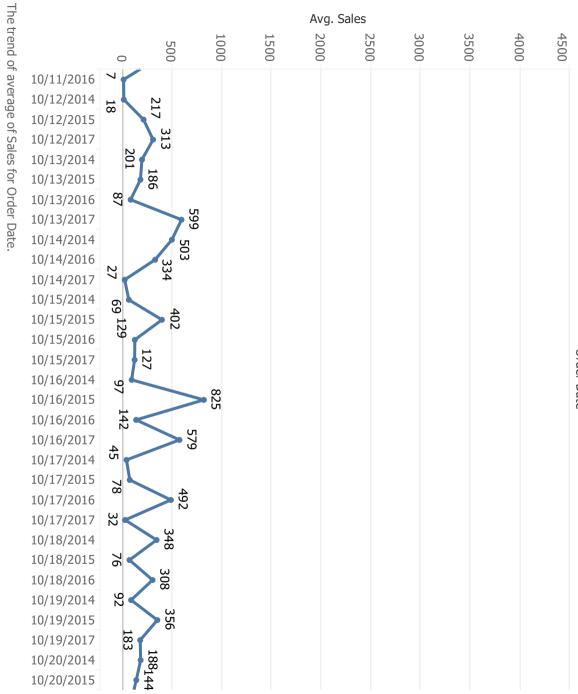




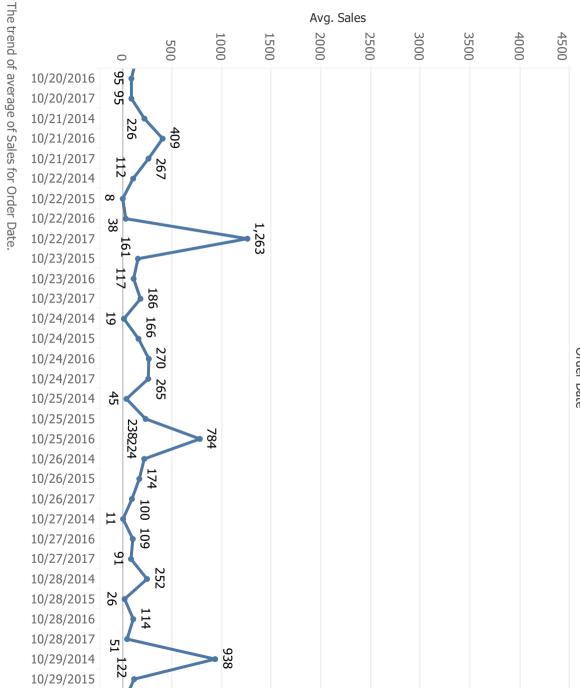




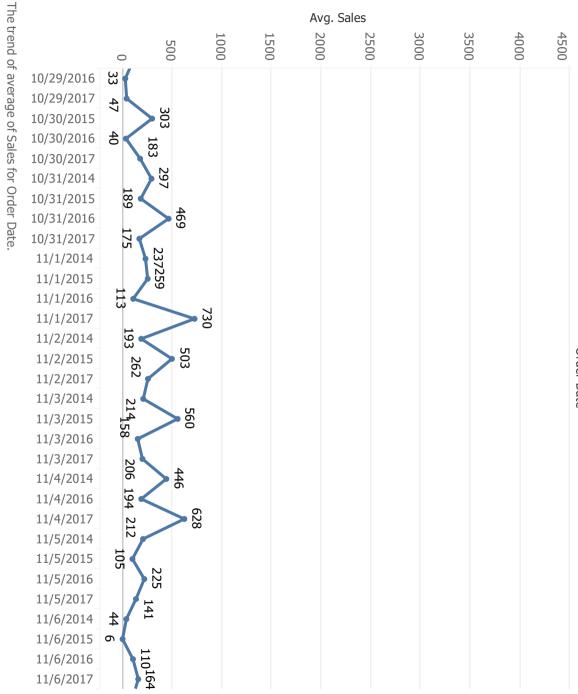




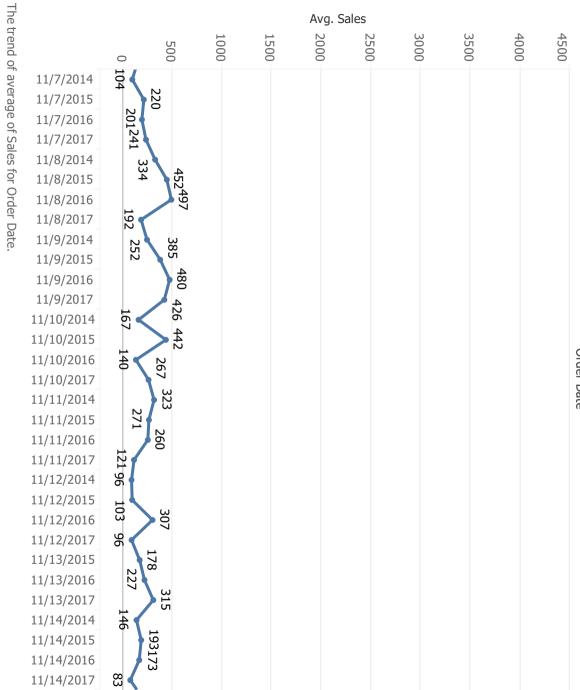




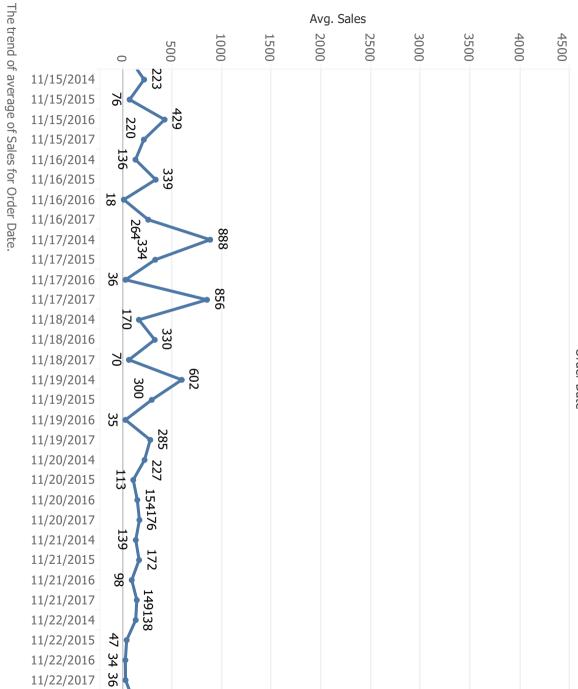




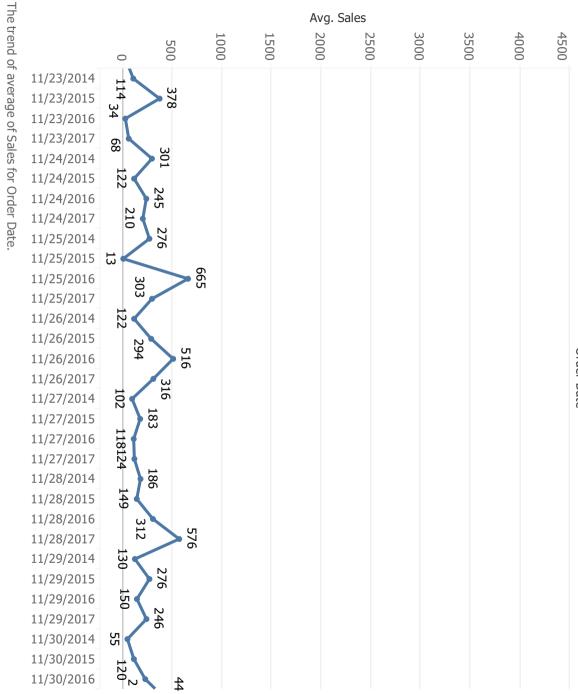




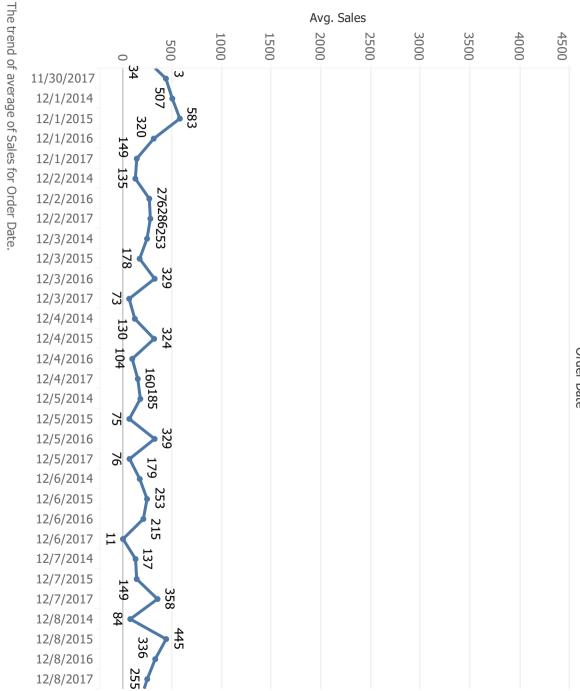




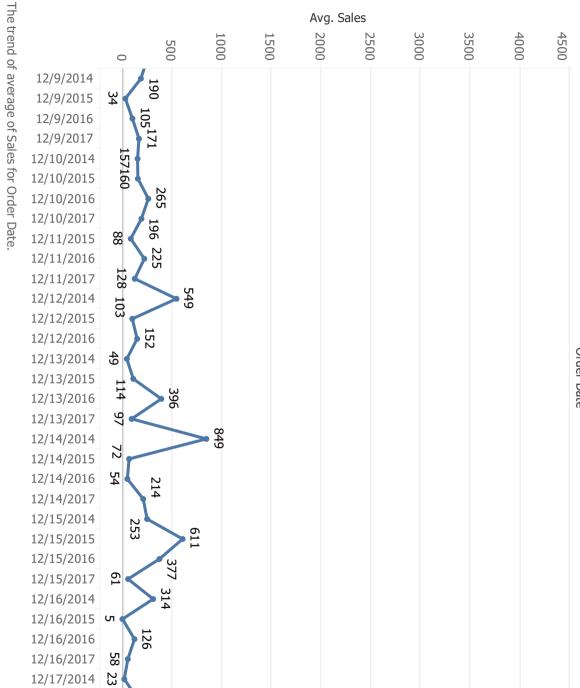




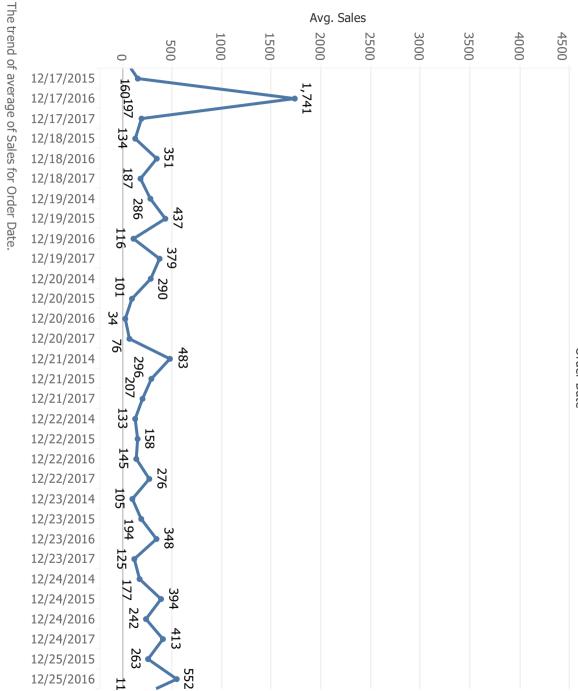


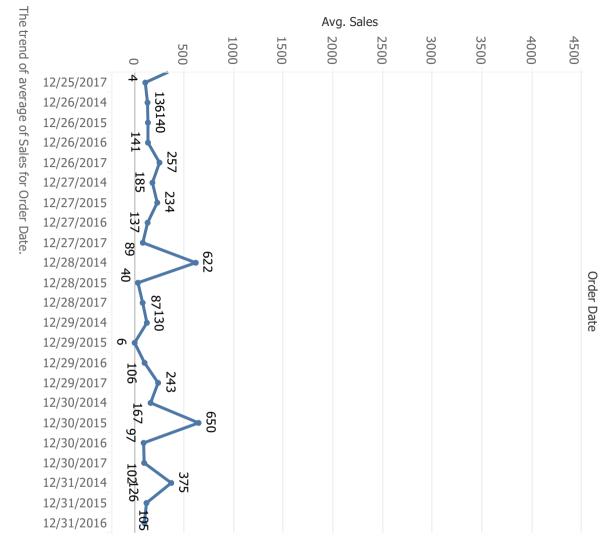


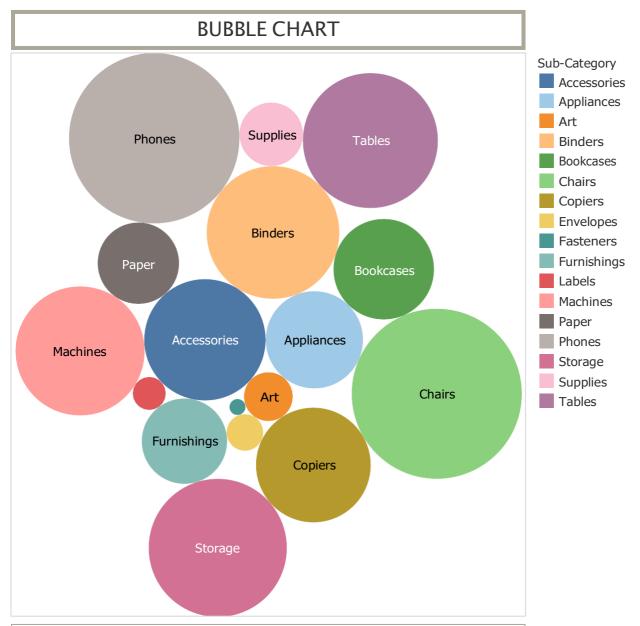




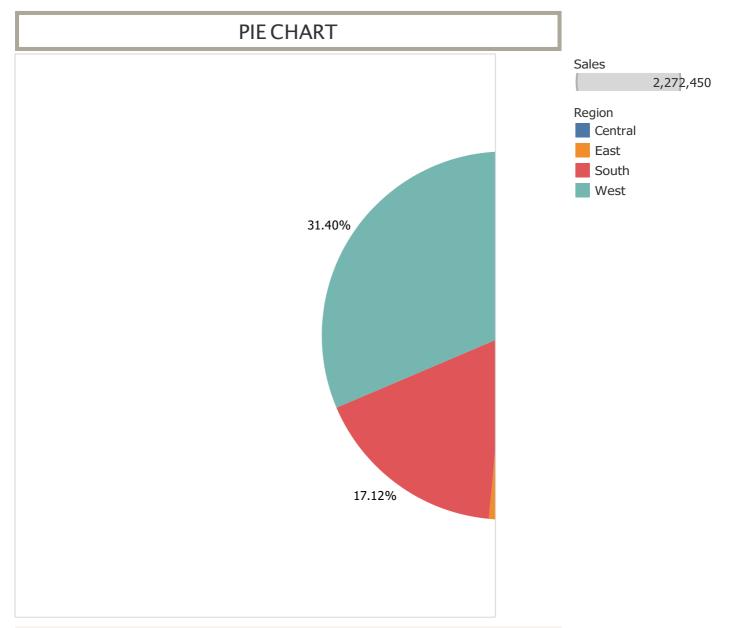




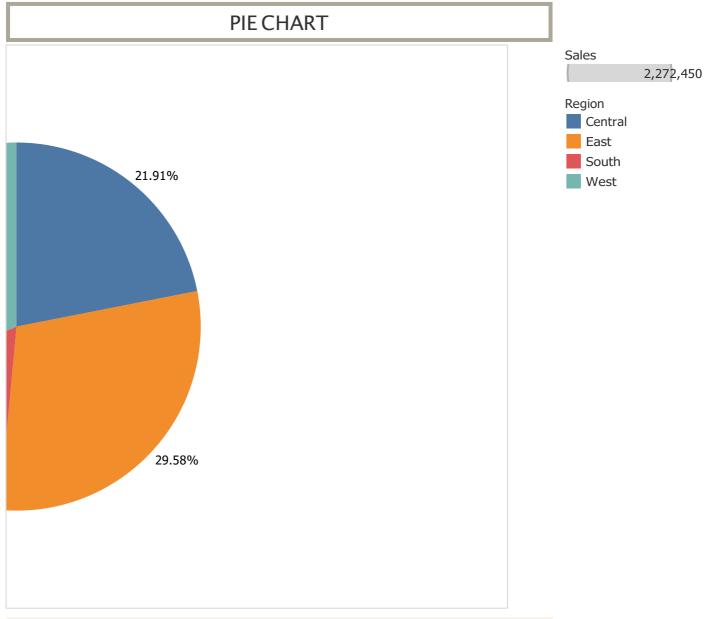




Sub-Category. Color shows details about Sub-Category. Size shows sum of Sales. The marks are labeled by Sub-Category.

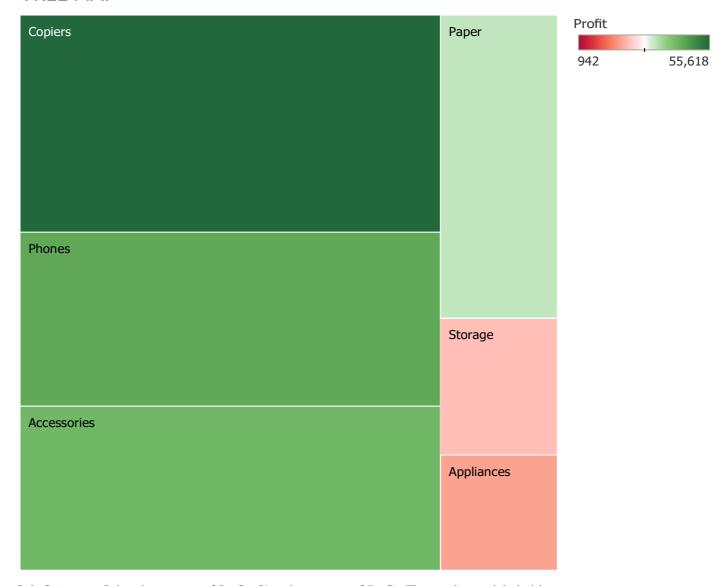


Region (color) and sum of Sales (size).



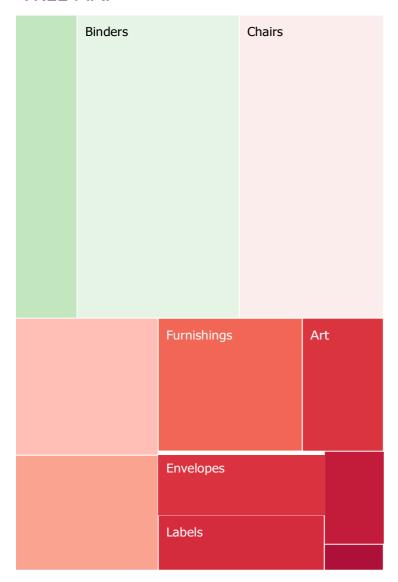
Region (color) and sum of Sales (size).

### TREE MAP



Sub-Category. Color shows sum of Profit. Size shows sum of Profit. The marks are labeled by Sub-Category. The view is filtered on sum of Profit, which includes greater than and or equal to 0 and keeps Null values.

### TREE MAP



Sub-Category. Color shows sum of Profit. Size shows sum of Profit. The marks are labeled by Sub-Category. The view is filtered on sum of Profit, which includes greater than and or equal to 0 and keeps Null values.

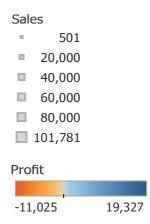
Profit

942

55,618

### **HEATMAP 2.0** Region Sub-Catego.. Central East Accessories **Appliances** Art **Binders** Bookcases Chairs Copiers Envelopes Fasteners Furnishings Labels Machines Paper Phones Storage Supplies Tables

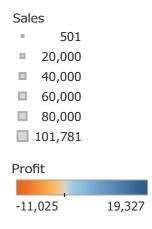
 $Sum of \ Profit \ (color) \ and \ sum of \ Sales \ (size) \ broken \ down \ by \ Region \ vs. \ Sub-Category.$ 



### **HEATMAP 2.0** Region Sub-Catego.. East South West Accessories **Appliances** Art **Binders** Bookcases Chairs Copiers Envelopes Fasteners Furnishings Labels Machines Paper Phones Storage Supplies Tables

Tables

Sum of Profit (color) and sum of Sales (size) broken down by Region vs. Sub-Category.



### **HEATMAP 2.0** Region Sub-Catego.. West Accessories **Appliances** Art **Binders** Bookcases Chairs Copiers Envelopes Fasteners Furnishings Labels Machines Paper Phones Storage Supplies Tables

Sales

501

**20,000** 

**40,000** 

60,00080,000

**101,781** 

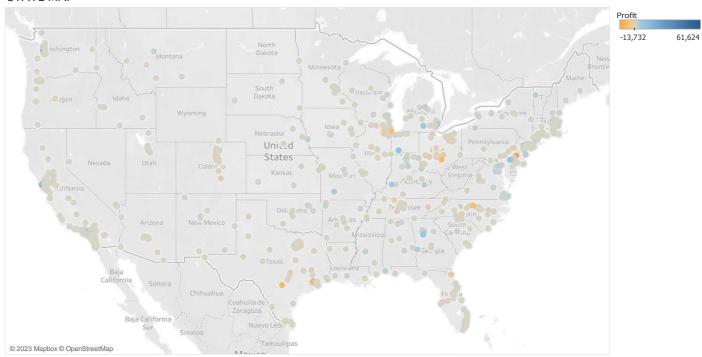
Profit

-11,025

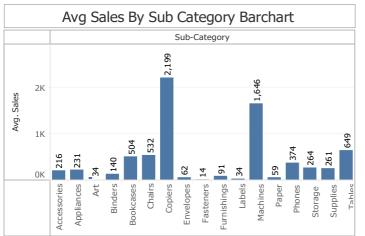
19,327

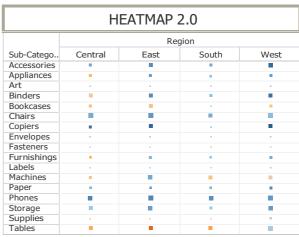
Sum of Profit (color) and sum of Sales (size) broken down by Region vs. Sub-Category.

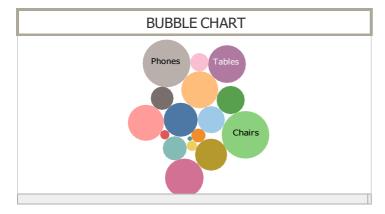
### STATE MAP

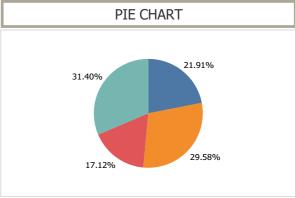


Map based on Longitude (generated) and Latitude (generated). Color shows sum of Profit. Details are shown for State and City.









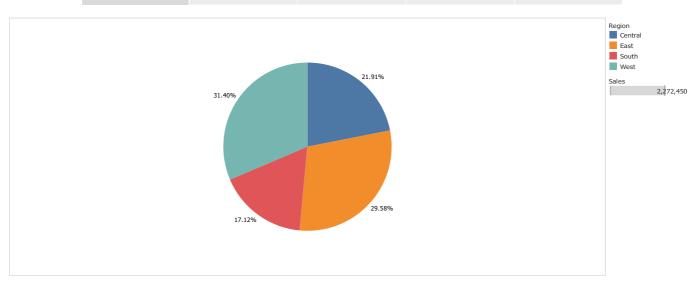
PIE CHART SHOWING PERCENTAGE OF SALES IN EACH REGION. THE EASTERN REGION HAS THE HIGHEST SALES AS SHOWN

STATE MAP SHOWING PROFITS
ACROSS ALL CITIES ON A COLOR
SCALE.

BARCHART SHOWING AVG
SLAES FOR EACH
SUB-CATEGORY, COPIERS HAVE
THE HIGHEST SALE AS SHOWN

TREE MAP SHOWING DENSITY OF PROFIT FOR EACH SUB-CATEGORY ON A COLOR SCALE. COPIERS HAVE THE HIGHEST AS SHOWN

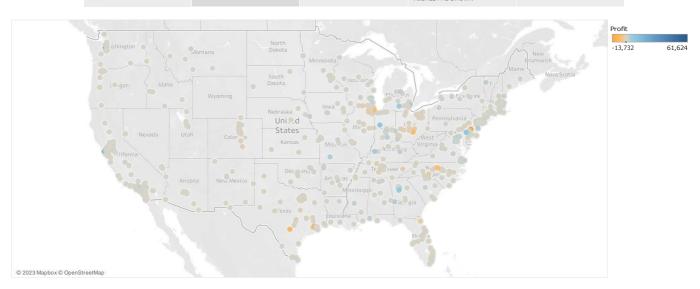
LINE CHART SHOWING THE AVERAGE SALES ON EACH DATE.



PIE CHART SHOWING
PERCENTAGE OF SALES IN EACH
REGION. THE EASTERN REGION
HAS THE HIGHEST SALES AS
SHOWN

STATE MAP SHOWING PROFITS ACROSS ALL CITIES ON A COLOR SCALE.

BARCHART SHOWING AVG SLAES FOR EACH SUB-CATEGORY. COPIERS HAVE THE HIGHEST SALE AS SHOWN TREE MAP SHOWING DENSITY OF PROFIT FOR EACH SUB-CATEGORY ON A COLOR SCALE. COPIERS HAVE THE HIGHEST AS SHOWN LINE CHART SHOWING THE AVERAGE SALES ON EACH DATE.

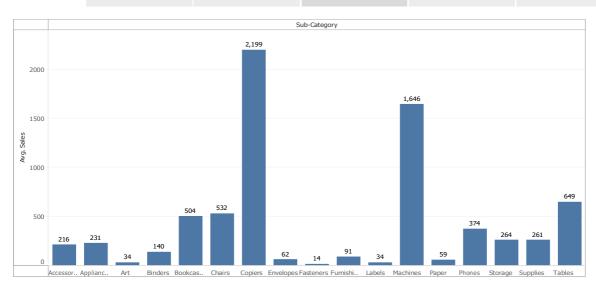


PIE CHART SHOWING
PERCENTAGE OF SALES IN EACH
REGION. THE EASTERN REGION
HAS THE HIGHEST SALES AS
SHOWN

BARCHART SHOWING AVG SLAES FOR EACH SUB-CATEGORY. COPIERS HAVE THE HIGHEST SALE AS SHOWN

TREE MAP SHOWING DENSITY OF PROFIT FOR EACH SUB-CATEGORY ON A COLOR SCALE. COPIERS HAVE THE HIGHEST AS SHOWN

LINE CHART SHOWING THE AVERAGE SALES ON EACH DATE.



#### Story 1

PIE CHART SHOWING
PERCENTAGE OF SALES IN EACH
REGION. THE EASTERN REGION
HAS THE HIGHEST SALES AS
SHOWN

STATE MAP SHOWING PROFITS
ACROSS ALL CITIES ON A COLOR
SCALE.

BARCHART SHOWING AVG SLAES FOR EACH SUB-CATEGORY. COPIERS HAVE THE HIGHEST SALE AS SHOWN

TREE MAP SHOWING DENSITY OF PROFIT FOR EACH SUB-CATEGORY ON A COLOR SCALE. COPIERS HAVE THE HIGHEST AS SHOWN

LINE CHART SHOWING THE AVERAGE SALES ON EACH DATE.





