First of all, we would define the type of tasks which should be done in our project. So, I would choose the EPIC - as big requirement, which contains several stories (small features) and each of dev team would be assigned to the tasks.

Next, we would discuss CI steps, which will include these parts: Dev branch, Master branch.

Developers will work in their separate branches and will merge their changes into Dev branch only after PR approval. In order to escape from situations, when developers will continue to work in “old” version of application, we will notify about each commit to Dev branch in Slack channel. When Dev branch is ready, it will be moved to testing team in order to check if everything is OK. When Testing team gives us an approval, Dev lead merges Dev branch to Master branch.

I would choose Jenkins for that, because I and all my colleagues have experience in it. But cloud based CI tolls are also fine. Actually, first of all, I would choose that tool that would be easy to use for all team members and also I would refer to customer's need.

Also, there’re different CI tools such as TeamCity, Buddy, GoCD.