

Mahmoud Ahmed

Digital Product Designer

✉ m.ahmed9797@gmail.com

☎ +201119712121

🌐 [linkedin.com/in/mahmoud-ahmed-m97](https://www.linkedin.com/in/mahmoud-ahmed-m97)

Behance [behance.net/m_ahmed](https://www.behance.net/m_ahmed)

SUMMARY

I'm a natural collaborator and design thinker who translates consumer and business needs into innovative, customer-driven strategic artifacts and solutions. I have a good understanding of design principles and tools. I also have a good technical background as I have a BS in computer engineering, which helps me a lot collaborating with product, engineering, and management teams

EXPERIENCE



DIGITAL PRODUCT DESIGNER

Banque Misr · Full-Time

Jul 2022 - Present

Responsibilities:

- Create user-centered design.
- Creating user flows, wireframes, prototypes and mockups.
- Identifying and troubleshooting UX problems.
- Collaborating effectively with product, engineering, and management teams.
- Incorporating customer feedback, usage metrics, and usability findings into design in order to enhance user experience



DIGITAL PRODUCT DESIGNER

Academi · Full-Time

Nov 2022 - Jul 2022

Responsibilities:

- Creating user flows, wireframes, prototypes and mockups.
- Translating requirements into style guides, design systems, design patterns and attractive user interfaces.
- Designing UI elements such as input controls, navigational components and informational components.



UI/UX DESIGNER

Izam · Full-Time

Mar 2021 - Dec 2021

Responsibilities:

- Identifying and troubleshooting UX problems for the existing products.
- Doing User research, and Incorporating customer feedback.
- UI enhancements for the existing products.



INTERIM ART DIRECTOR

LemonAI LLC · Full-Time

Aug 2020 - Mar 2021

Responsibilities:

- Generating clear ideas and concepts in tandem with the copywriter
- Producing sketches, storyboards, art layouts based on creative visions and ideas
- Understanding marketing initiatives, strategic positioning and target audience

GRAPHIC DESIGNER | UI/UX DESIGNER

May 2020 - Aug 2021

Responsibilities:

- Generating clear ideas and concepts in tandem with the copywriter
- Producing sketches, storyboards, art layouts based on creative visions and ideas
- Understanding marketing initiatives, strategic positioning and target audience



EDUCATION



AIN SHAMS UNIVERSITY

Bachelor's degree, Computer Engineering

2015 - 2021



CERTIFICATES

[August 2017]

User Experience Design: Complete UX Fundamentals from [Adam Treister, Pablo Stanley](#) on Udemy

[August 2018]

Lighting Theory & Application, LED Passport and Control Passport from [PHILIPS](#)

[September 2021]

Foundations of User Experience (UX) Design from [Google](#)

[December 2021]

UX Design Process: Empathize, Define, and Ideate from [Google](#)



TECHNICAL SKILLS

UX DESIGN

Research, Information Architecture
Storyboarding, Testing

UI DESIGN

Wireframing, Visual design, Prototype, Animation,
Interactions

FRONTEND

HTML, CSS, Flutter