

MEGHASHYAM ADIMALLAM

Data Scientist

PROFESSIONAL SUMMARY

Aspiring Data Scientist with extensive experience in executing diverse projects that apply advanced machine learning and deep learning techniques. Skilled in deriving data-driven insights to improve decision-making, operational efficiency, and customer engagement. Proficient in Python, SQL, TensorFlow, and Power BI, with a passion for transforming raw data into actionable strategies.

LINKS

LinkedIn: www.linkedin.com.

EXPERIENCE

MARKETING ANALYST INTERN

May 2024 - Jun 2024

MQS Technologies

Hyderabad

- Collaboratively worked with Data Team, applying data science methodologies to solve business problems
- Managed end-to-end project, delivering data-driven insights to stakeholders
- Utilized SQL and Python to analyze data, enhancing customer acquisition and retention strategies

EDUCATION

MASTER OF SCIENCE IN DATA SCIENCE

Aug 2024 - Present

The University of Alabama at Birmingham

Birmingham, US

BACHELOR OF TECHNOLOGY IN COMPUTER SCIENCE

2020 - Apr 2024

B V Raju Institute of Technology

India

PROJECTS

- ♦ Emotion Detection using CNN
 - Developed a convolutional neural network (CNN) model to detect emotions from images.
 - Improved accuracy through advanced pre-processing techniques and data augmentation.
- ♦ Customer Retention Analysis
 - Analyzed a dataset of 10,000+ customer records to identify churn patterns.
 - Built predictive analytics models, reducing churn by 15% and optimizing retention strategies.
- ♦ Text Summarization
 - Created an abstractive text summarization model using Keras, generating concise and meaningful summary
 - Designed a Dash-based visualization dashboard for interactive exploration of results.
- ♦ Crypto Price Prediction
 - Predicted cryptocurrency market trends using LSTM models, providing insights on potential returns and investment strategies.
 - Conducted in-depth data analysis to refine the model's performance.

SKILLS

Python, SQL, R, C, C++, Machine Learning, Deep Learning, NLP, TensorFlow, Spark, Hadoop, Airflow, Tableau, Power BI, Predictive Analytics.

HOBBIES

Artificial Intelligence, NLP, Cricket