



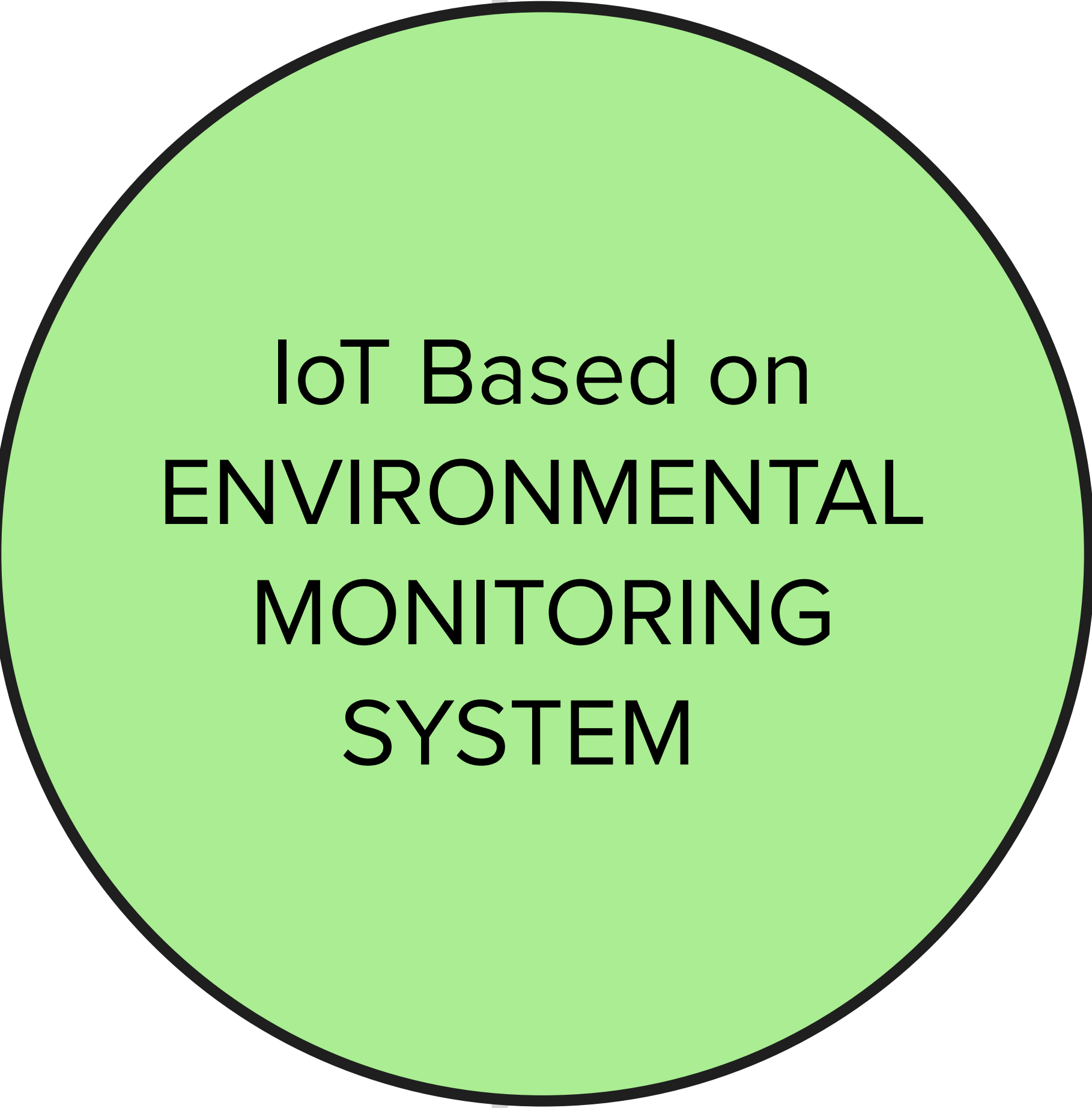
Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

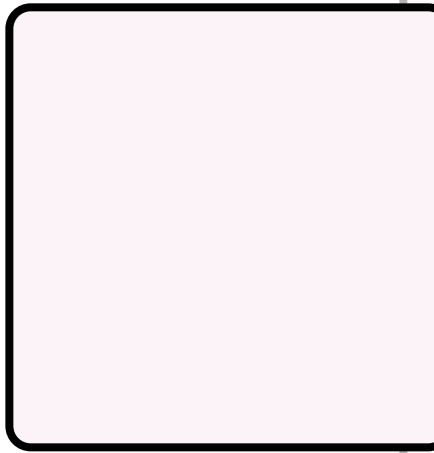


water
quality and
noise
quality

We identified
and know
about
Biodiversity

To give a
awareness
for a
people

To manage and
minimize the
impact an
organisation's
activities have on
an environment



Plant a
Tree

Use long-
lasting
light bulbs

Reduce
Reuse
Recycle

Public
Health
protection

Pollution
Control

Policy and
Regulation



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?