# **Benefits of Select Employer Groups**

# A Credit Union is a valuable cost-free benefit

There is no question that the benefits a company offers play an important role in potential and current employee satisfaction. It goes way beyond the paycheck; one of the best perks to offer your employees is the availability of credit union membership. Add this **FREE** service to your employee benefit package and give your business a competitive edge in attracting and retaining valuable employees.

# **Advantages to the Employer**

- Morale Booster by providing financial services to help employees handle their finances.
- **Employer Burden Relief** a credit union gives employees an easy way to get low interest loans, low or no fee consumer services and other convenient financial services helping to reduce request for pay advances and loans from the employer.
- **Direct Deposit** reduces payroll cost and risk of stolen or lost paychecks.
- **Employee Development** employees have the opportunity to participate as credit union volunteers, develop managerial ability and other skills that benefit them personally and make them more valuable employees.

# **Advantages to the Employee**

- **Savings with good rates** on average credit unions offer better rates on loans and savings than other financial institutions.
- **Employee Quality of Life** by paying no fees or lower fees employees can put more of their paychecks into their pockets.
- **Convenience** on-site enrollments, direct deposits, payroll deductions, free financial resource.

#### How to get started?

It's easy to become a select employer group and add credit union membership to your employees' benefit package.

Contact Rachel Lee, Business Development Office at 502.329.5811/800.288.5228 ext. 249 or email at <a href="mailto:business@jcfcu.org">business@jcfcu.org</a>. We will be glad to forward you an informational packet for your additional information and consideration.

Join now and become one of the elite groups enjoying the benefits of Jefferson County Federal Credit Union membership!