

University of Scouting Committee Planning Meetings – March 14, 2011

Attending: Matt Shanahan – Staff Advisor

Ian Blodgett – Council Training Committee Staff Advisor

Paula Ball – U of S Committee Chair

Date – The 2011 University of Scouting event will take place November 5, 2011

Location – Cardinal Stritch/Kateri Academy School

Item 1 – Theme

This year's theme for U of S will be BSA's 2011 brand identity: "Prepared. For Life."
To promote this theme, a competition will be held for the design of this year's patch.
The following design elements are to be included in the winning design:

- **Theme logo "Prepared. For Life."**
- **2011**
- **Erie Shores Council (or ESC)**
- **University of Scouting**
- **Fleur-de-Lis**

The winner will receive free admission to the event. The event will be open to all scouts and adult volunteers.

A draft of the flyer is in the works.

Item 2 – Cost

Admission to the U of S event has been held firm at \$12 for preregistration and \$15 for walk-ins for the last 3 years. It was decided that due to the increasing costs of food, supplies, etc... preregistration will be raised to \$15 and walk-ins to \$20. It is also hoped that increasing the walk-in fee to \$20 will encourage more people to preregister as the number of walk-ins over the years has remained fairly high.

Item 3 – Layout

1. Matt Shanahan was asked to obtain an updated layout of the school showing any changes in room numbers, etc due to the change from being a high school to a k through 8 academy.

2. Discussion was held regarding the flow of registration traffic. It was decided that it would be more efficient to have separate registration tables to handle preregistered participants versus walk-ins, with at least two staff members at each table. Professional staff will need to man the walk-on table as they will be handling money. Volunteers can man the preregistration table as no money should need to change hands. It was suggested that preregistered participants could be directed to enter at the side entrance that opens up into the elementary school wing with the registration desk positioned in the hall at that wing's entrance.

Item 4 – Course List

The course list from the last three U of S events are being reviewed to determine what should be kept and what can be traded out for 2011. Research into other U of S events in different councils is also being conducted to see what is being offered elsewhere.

Preliminary suggestions on courses to be retained include:

1. Eagle Project Resources & Planning by Kathy Bomer (offer two classes – am & pm)
2. All Leader Specific courses
3. Youth Protection courses
4. First Class Emphasis

Suggested additions to the course list:

1. A class on special-needs scouts – Kathy Bomer to present
2. Cub Scout Advancement
3. Construction City Training
4. Leadership Opportunities in the OA – Ian Blodgett volunteered to teach
5. BSA Emergency Preparedness Program
6. BSA Liability Insurance and the new Tour Plan

Youth Course offerings – Running Start courses should definitely continue. Former Scout Executive Richard Fisher had suggested that in addition to the leadership courses offered for Youth Leaders, U of S should take a look at offering Merit Badge makeup sessions for Scouts needing to finish up merit badge work from summer camp.

It was decided that the Council Advancement Committee and Matt Reinick should be consulted before proceeding with this suggestion in case there were issues that they would foresee making it inadvisable to implement.

Item 5 – Midway

Suggested displays/informational tables at U of S:

1. Order of the Arrow
2. Cub Day camp
3. PSR Summer Camp
4. Class B – Karen Krieger passed along the information that someone from Class B T-shirt company called to discuss 2011 U of S.

Item 6 – Volunteer Recruitment

Matt Shanahan suggested approaching each district to ask for a volunteer to oversee some aspect of U of S, thereby relieving some of the responsibilities currently being handled by the U of S Committee Chair. Ideally, each district volunteer would be responsible for putting together a subcommittee to handle such things as food service; set-up/tear-down for U of S; recruitment of vendors/displays for the midway; etc.

Item 7 – Next/Future Meetings

No concrete date has been set for the next U of S Committee meeting. All further communication can be handled via e-mail while research for the course list is being conducted.