



# Stephanie Carlson

UX/UI + Graphic Design + Illustration

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📍 Georgia, USA

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## Education

### Northwestern University

Aug. 2023 - Feb. 2024 | Online Class

Professional Certificate in UX/UI Design

### University of Illinois

Aug. 2023 - May 2016 | Champaign, IL | GPA 3.71

BFA in Graphic Design | BFA in Photography

### Elgin Community College

Aug. 2010 - May 2012 Elgin, IL | GPA 3.70

AS in General Studies

## Professional Experience

### Principal Consultant at Grove Path Technologies, Inc.

Jan. 2023 - Present

Redesign brand identity and website. Consult with different clients (with one primary assignment) for their graphic, web and user experience design needs. This is a permanently remote position.

#### Primary Assignment: AbbVie

User Experience / User Interface (UX/UI) & Graphic Designer

Jan. 2024 - Present

Create applications that follow AbbVie's design system and visual identity.

Sr. Graphic Designer II

July 2019 - Dec. 2023

Collaborate with UX, IT and Business teams at AbbVie on a variety of digital solutions and communications to provide high-quality, compelling visual designs that improve user experience. Provide graphics for websites/portals, web and mobile apps, presentations, infographics, videos, logos, icons, training materials, and cohesive campaigns. Manage and coach Junior Designers.

### Senior Graphic Designer II at Hiregenics for AbbVie

July 2019 - Dec. 2022

Contracted with AbbVie UX, IT and Business teams with the same assignment responsibilities as listed above. Remote as of March 2020.

### Owner + Artist at Paw Family Illustrations LLC

Aug. 2018 - Aug. 2021

Managed website, maintained proper social media marketing, client satisfaction + communication, hand-illustrated clients desired piece, as well as located possible areas for additional advertisements. This business was created because I wanted to help people commemorate what actually matters to them.

## Leadership + Awards

### President's Award for Project Revamp at AbbVie

Mar. 2023

Contributed to the success of the project with logo design, launch video and comms.

### Outstanding Booth Award for GlobalShop 2019 at OPTO International, Inc.

June 2019

### 2018 IPRA Agency Showcase for the A.H. Park District

Jan. 2019

1st Place People's Choice Award

2nd Place Awards:

Overall Agency Showcase & Print Communication (Promotional)

3rd Place Awards: Showcase Display Design & Public Relation Campaign

### Talented Undergraduate Scholarship at the University of Illinois

Aug. 2015 - May 2016

### APX Professional Fraternity

May. 2014 - May 2016

Pledge Trainer, Executive Board, Philanthropy, Social, Recruitment Chair

### James Scholar Honors Program at the University of Illinois

Aug. 2013 - May 2016

### Graduated with High Honors for High School, Community College & University

Aug. 2006 - May 2016



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## Professional Experience Continued

### Graphic Designer at OPTO International, Inc

Mar. 2019 - July 2019

Provided creative and innovative design as well as technical production support for the Marketing + Business Development team to enhance marketing collateral. Rebranded facility to be cohesive with the new brand materials and new website design.

### Graphic Communications Specialist at Arlington Heights Park District

Dec. 2017 - Feb. 2019

Prepared, designed and cataloged printed and graphic materials for the park district's various facilities, web properties, social channels, and email campaigns. Managed a budget and the entire program guide production process quarterly. Rebranded facilities.

### Graphic Designer at Brandmuscle

July 2016 - Dec. 2017

Served as design support for the distributor client team. Produced a variety of point of sale material using approved brand templates and original concepts following supplier brand guidelines. Created training material for users on Brandmuscle software.

### Visual Design Intern at Hiregenics for AbbVie

Nov. 2015 - May 2016

Worked with clients to design web and print based posters, infographics, and icons. Designed year-end report for the Innovation Center.

### Social Marketing Graphic Design Intern at Scientific Games

May 2015 - Aug. 2015

Designed ads to promote one of the company's online casinos and their specific games. Researched competitors' ads and found ways to improve Scientific Games' advertisements and user engagement.

### Graphic Designer at University of Illinois (Career Services)

Mar. 2015 - Dec. 2015

Created brochures, infographics, and posters for incoming students to advertise/inform them on Career Services' resources and events. Designed brochures for employers about other programs that are offered.

### Lab Assistant at University of Illinois (School of Art + Design)

Jan. 2015 - May 2016

## Interests



Entertainment



Reading



Travel



Animals

## Professional Skills

### Adobe CC

★★★★★ Adobe Illustrator

★★★★★ Adobe InDesign

★★★★★ Adobe Photoshop

★★★★★ Adobe After Effects

### Microsoft Office

★★★★★ Word

★★★★★ PowerPoint

★★★★★ Excel

★★★★★ UI/UX

★★★★★ SharePoint

★★★★★ Figma

★★★★★ HTML / CSS

★★★★★ User Research

★★★★★ Visual Design

★★★★★ Print + Web Design

★★★★★ Brand Design

★★★★★ Illustration

★★★★★ Video Design

★★★★★ Mac + PC