

Hello! My name is: Shannon McGarr

DESIGNER OVERVIEW: Throughout my 20 years in design I've acquired a very specific set of skills, experiences, and perspective that compliment my arsenal of superpowers, all of which set me apart from my peers in the industry. I look forward to having an opportunity to demonstrate how I can be an asset and we can crush the competition together!

MY "WHY": To encourage, support & empower others so that they can improve their lives and achieve their goals.

PROFESSIONAL SKILLS:

- Collaborative
- Problem Solver
- Detail Oriented
- Organized
- Accountable
- Effective Communicator
- Self-Starter
- Consistent
- Objective
- Growth Mindset

TECHNICAL SKILLS:

- Illustrator
- Photoshop
- In Design
- Mac & PC
- PLM, NGC, SDMS
- Word
- Excel
- PowerPoint
- CLO
- Spark
- Conceptboard
- Miro

Let's design stuff together!

EDUCATION:

California Design College

Los Angeles, CA

Diploma in Computer Aided Design

Graduated Magna Cum Laude, June 2004

Western Institute of Science & Health

Rohnert Park, CA

Certificate in Massage Therapy

June 2002

FiDM

Los Angeles, CA

A.A. in Fashion Design

Graduated Cum Laude, June 2001

ADDITIONAL CERTIFICATIONS:

Photographer's Assistant, Drafter (Architectural),
Brake/Front End Repairman, Massage Therapist,
B.E.A.M

A FEW FUN FACTS:

- I had 3 professional certifications prior to graduating High School.
- I spent 3 1/2 yrs as an expat in South Korea for Target
- I have a Frenchie named Mugi & a Pug named Oggi
- I've recently taken on new hobbies such as playing the Banjo, Krav Maga, & Roller Derby.
- The last book I read was *Think and Grow Rich* written by Napoleon Hill.
- One of my favorite quotes is: "You miss 100% of the shots you don't take." – Wayne Gretzky

WORK EXPERIENCE:

Target

Minneapolis, MN

February 2013 – Currently Employed

Sr. Product Designer, AIM Girls & Kids' Basics

March 2018 – Current Position

Sr. Innovation Designer, Target+Lab

February 2015 – March 2018

Designer, ITB (Circo | Cherokee)

February 2013 – February 2015

Pro Unlimited – Mattel

El Segundo, CA

Graphic Designer, Creative Vision Team

February 2012 – January 2013

Jerry Leigh

Van Nuys, CA

Apparel Designer, Girls Licensed & Specialty

November 2009 – October 2011

Warnaco – Speedo USA

Los Angeles, CA

Swimwear Designer, Girls & Begin to Swim

October 2006 – November 2009

The Children's Place – Disney Stores

Pasadena, CA

Asst. Apparel Designer, Newborn & Basics

January 2005 – October 2006

FREELANCE:

Multiple Clients

Designer, Apparel & Graphics

Since 2003

Clients Included: Moonlight Graham, Cotton Concepts, Old Toledo (Cecilia Cassini, Quality Meat, & Craftsman), and Jerry Leigh.

PRE-DESIGN CAREER WORK EXPERIENCE:

- **The Children's Place** – Sales Associate 2004-2005
- **Trader Joe's** – Crew Member 2001-2006
- **Sarah's Group Homes** – Caregiver 2000-2001
- **Coffee Bean & Tea Leaf** – Lead Barista 1999-2000
- **Urban Outfitters** – Seasonal Sales Associate 1999
- **Bay Buick/GMC** – Tune-Up Technician 1998-1999
(Yes, I worked on Cars!)



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Minneapolis, MN



linkedIn:

Shannon McGarr



mobile: Call Me Maybe

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