# Stu McGibbon

User Experience and Interaction Design

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#### **EXPERIENCE**

# O Interaction Design Researcher

ArticuLab @ Carnegie Mellon University
From August 2018 to Present

Lead a study on Human-Intelligent Agent Interaction, focusing on feedback, social dialogue, and adaptive rapport development in an embodied conversational agent. In my role, I managed a team of undergraduate researchers, recruited study participants, and performed data collection, pre-processing and analysis.

# Freelance Design Consultant

Center for Entrepreneurship & Innovation @ Ohio State From September 2017 to May 2018

Worked with student startups at Ohio State University on developing, refining, and communicating their design strategy. Responsilities include prototyping, hi-fidelity mockups, strategy and communication. Notable projects include InYourSkin VR and KickFlip Marketplace, both of which went on to win seed funding.

# O Jr. UX Designer

UX/UI Bootcamp @ IronHack Miami From May 2017 to August 2017

Developed proficiencies in User Experience and UI design, working in a collaborative, project-based environment. Awarded top prize in Summer Hackathon and a grant to present capstone project in Madrid, Spain to an audience of designers from the city's startup community.

#### **ACHIEVEMENTS**

#### **Best Overall (UX/UI)**

Summer Hackathon @ Ironhack Miami August 2017

#### Design Ambassadorship

Ironhack Exchange Program @ Ironhack Madrid August 2017

#### Stanford GSB Future Leaders Program

Graduate School of Business @ Stanford University

#### Morrill Prominence Diversity Scholarship

Office of Diversity & Inclusion, Ohio State University August 2014

#### NJ "Spirit of a Hero" Award

New Jersey Heroes Organization @ Princeton, NJ May 2014

# **EDUCATION**

# O Carnegie Mellon University

School of Computer Science (SCS)
Masters in Human-Computer Interaction
From August 2018 to August 2019

# Ohio State University

B.S. in Cognitive Neuroscience, Minor in Entrepreneurship & Innovation From August 2014 to May 2018

# **SKILLS**

# DesignResearchUser ExperienceContextual InquiryPrototypingAffinity DiagramsInterface DesignUsability TestingInteraction DesignHeuristic Evaluation

Service Design Personas
Storyboarding Think-Alouds
Dialog Systems Speed-Dating
Animation Task Analysis
Wireframing

Visual Design Software
Physical Prototypes Sketch
Invision

Programming Adobe Illustrator
C++ Adobe InDesign

HTML/CSS Principle
Javascript Flinto
Python Balsamiq

#### **INTERESTS**

Intelligent Agent Design Conversational User Interface Human-A.I. Interaction Accessibility & Enabling Tech Mental Health Tech