Title: "VisioCorp: The Future in Your Hands, at the Cost of Your Eyes"

Logo Sketch:

A minimalist, corporate-style logo featuring a stylized eye with a fragmented or hollow pupil, symbolizing both vision and loss.

A tagline beneath might read: "See More. Know More. Be More."

Home Page Introduction (Draft):

Welcome to **VisioCorp**, the world leader in predictive technology. Our **Future Sight Glasses** offer unparalleled access to tomorrow's decisions today, ensuring you never make a wrong move again. The cost? A small price to pay for absolute certainty.

For centuries, humankind has sought control over the unknown—through prophecy, science, and data. Now, the future is no longer a mystery; it is a **choice**. Will you take control, or be left behind?

The decision is yours.

About VisioCorp (Draft):

VisioCorp is a revolutionary biotechnology company founded on one simple truth: knowledge is power. Our groundbreaking **Future Sight Glasses** provide users with the ability to see their own futures—allowing them to navigate life's uncertainties with precision and clarity.

Our innovations come at a necessary exchange. To access the future, one must first relinquish their sight. This ensures that those with true commitment, vision, and ambition are the ones guiding the course of history.

VisioCorp operates at the intersection of **technology**, **fate**, **and human potential**. By harnessing the wisdom locked within the human eye, we provide a select few with the **ultimate advantage**. The future is no longer unknown. It is simply waiting to be seen.

Memorial Requirement:

A digital **Wall of Visionaries**, commemorating those who have made "The Exchange." Everyone's name and a short biography will be listed, honoring their sacrifice. Some testimonials may include messages from family members, emphasizing the high cost of their decision.

Three Pieces of Research (Drafts):

1. How Thinking About the Future Makes Life More Meaningful

Quote

Modern corporations already predict consumer behavior with 95% accuracy, using AI and machine learning. VisioCorp takes this further, using biometric foresight to shape global markets and personal decisions. What happens when predictive knowledge is monopolized?

(Source: Summer

<u>Allen</u> https://greatergood.berkeley.edu/article/item/how_thinking_about_the_future_mak es life more meaningful, 2019)

2. Shifting Your Time Horizon – The Power of Maintaining a Future Focus

Quote

Insert information

(Source: Kevin Eikenberry https://kevineikenberry.com/personal-professional-development/power-maintaining-future-focus/#:~:text=When%20we%20maintain%20a%20future,and%20less%20like%20an%20adjustment)

3. Why study the future?

Insert information

(Source: https://www.elon.edu/u/imagining/why-study-the-future/#:~:text=Because%20our%20existence%20depends%20upon,has%20gradually%20become%20more%20formalized)

Research Images (Planned & Found Materials):

- 1. **Sketch:** A concept image of the Future Sight Glasses—sleek, high-tech, possibly cyberpunk-inspired.
- 2. **Historical Reference:** A painting or statue of **Tiresias**, showing the classical sacrifice of sight for wisdom. (*Public domain artwork, link TBD*)
- 3. **AI & Surveillance Imagery:** A found image representing **data tracking**, showing an eye embedded with a circuit board. (Source: TBA)

Planned Video/Audio Content:

- **Promotional Video (Concept)**: A **high-end corporate ad** for VisioCorp, featuring testimonials from "satisfied customers," showcasing the sleek Future Sight Glasses, and ending with a chilling disclaimer about the irreversible trade. (a possibility)
- **Audio Clip (Concept)**: A distorted, hacked transmission from an underground resistance group warning people against making "The Exchange."

Recruitment/Membership Process (Draft):

VisioCorp offers membership in tiers, depending on one's willingness to invest in the future.

- Initiate Level: Access to preliminary research reports and minor foresight abilities.
- Visionary Level: Full Future Sight Glasses access—requires one eye.
- Omniscient Level: Maximum foresight abilities—requires both eyes.

All members sign a **permanent consent waiver** before making The Exchange.

Product Offering (Draft & Sketch):

A sleek **VisioCorp-branded blindfold** for those who have made The Exchange, doubling as a **symbol of status** and **necessary adaptation tool**.

(Sketch Idea: A futuristic blindfold with embedded biometric sensors.)

Conclusion / Call to Action (Draft):

"Do you fear the unknown? Or will you take control?"

The world is no longer about those who hesitate—it belongs to those who see ahead. Join the next step in human evolution. Make The Exchange. Step into the future.

(A final haunting disclaimer in small print, warning that once the decision is made, there is no going back.)