

Logo

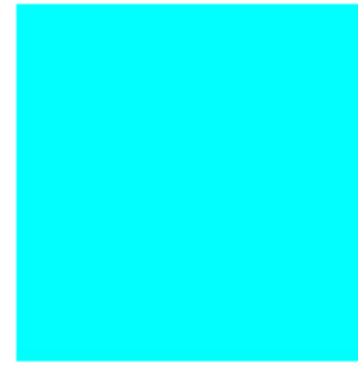


VISIOCORP

Color Scheme



Primary Color - Deep
Tech Blue: #0A1F44
(RGB: 10, 31, 68)



Accent Color - Neon
Sky: #00F0FF
(RGB: 0, 240, 255)



Background - Light
Gray: #F5F5F7
(RGB: 245, 245, 247)



Typography/Lines -
Charcoal: #1C1C1E
(RGB: 28, 28, 30)

Typography

Whereas disregard and
contempt for human rights
have resulted

Orbitron

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Inter

Navigation & Composition

Navigation will be minimal and intuitive, placed either as a sticky top nav or a collapsible sidebar depending on viewport.

- Link Style: Clean sans-serif, lowercase, spaced out for clarity.
- Default state: #1C1C1E (charcoal)
- Hover state: Transitions to #00F0FF with slight scale or underline animation
- Active state: Underlined or bolded for user orientation

Tone of Language

VisioCorp's voice will be confident, clear, and intelligent—balancing industry credibility with accessibility. It will avoid jargon where possible, and favor active verbs, punchy headers, and crisp microcopy to guide user actions. Headlines will inspire action (“Discover what’s next”), while body content will explain benefits without overloading users.

Relationship with Audience

VisioCorp will build communicative authority through a professional, structured aesthetic, while fostering intimacy through interactive micro-experiences (hover animations, personalized recommendations, and welcoming copy). The tone and design will present the brand as not just a product provider, but a trusted guide in innovation.