

## Proposal for Final Project: The Cost of Sight and the Illusion of Control

### The Fictitious Organization Presenting This Material

The narrative will be presented by a fictitious entity known as **VisioCorp**, a powerful corporation that has developed the Future Sight Glasses. VisioCorp operates under the guise of being a revolutionary tech company, offering humanity the ultimate advantage: the ability to see and control their future. However, beneath the surface, it functions as a manipulative force, preying on human insecurities and the fear of the unknown.

VisioCorp presents itself as a benevolent innovator, promising that their technology will eliminate uncertainty, prevent disasters, and empower individuals to make the best choices. Their motives are far more sinister. By collecting the eyes of those who seek their product, they not only control the flow of information but also establish dominance over those desperate enough to pay the price.

### The Benevolent Untruth

A "benevolent untruth" refers to a deception that, while false, serves a greater purpose—perhaps to reveal a hidden truth or provoke critical thinking. This project functions as such by crafting a dystopian scenario that reflects real-world issues. While the glasses themselves are fictional, the themes they explore are deeply relevant: surveillance, the illusion of free will, the commodification of personal data, and the ethical dilemmas surrounding knowledge and power.

By exaggerating these ideas into a speculative fiction framework, the project serves as a cautionary tale. It forces the audience to reflect on the modern world's trade-offs—whether it be social media companies collecting personal data, governments imposing surveillance measures, or corporations capitalizing on human fears. Through the lens of VisioCorp's unsettling offer, we confront the question of whether control over the future is worth the price of our autonomy.

### Why Collect the Eyes?

The demand for human eyes is not just a grotesque transaction; it symbolizes an extreme form of psychological and societal control. In this dystopian setting, VisioCorp uses the harvested eyes to establish a monopoly over foresight. The company controls the flow of future knowledge, creating a system where only those who comply with their demands can access privileged insights. This plays into themes of:

- **Surveillance and Data Collection:** The eyes act as a database of personal experiences, emotions, and future possibilities. Much like corporations and governments today gather massive amounts of data to predict behavior, VisioCorp exploits this resource for its own ends.
- **Social Hierarchy and Inequality:** Only the most desperate or ambitious individuals would agree to the trade, reinforcing a power structure where the

wealthy or influential maintain sight while others become dependent on the corporation's vision.

- **Manipulation of Free Will:** By hoarding future knowledge, VisioCorp can subtly influence or control human decisions, ensuring that society unfolds according to their design.

### What Would They Do With the Eyes?

Beyond symbolic control, the harvested eyes serve a functional purpose. Each eye retains a fragment of its former owner's potential future—a timestamp of what they might have seen had they kept their natural sight. VisioCorp extracts and interprets this data to:

- **Manipulate Global Events:** By analyzing countless individual futures, VisioCorp can anticipate and influence political movements, economic trends, and even natural disasters to its advantage.
- **Monetize Predictive Knowledge:** The company sells glimpses of the future to the highest bidder, making foresight an exclusive commodity available only to those who can afford it.
- **Enhance Their Technology:** The more eyes they collect, the more accurate and powerful their predictive capabilities become, creating a self-perpetuating cycle of dominance.

### Why Would People Want to Obtain This Product?

Despite its horrifying cost, the Future Sight Glasses remain an alluring proposition. In a world defined by uncertainty, many would willingly sacrifice their vision for the perceived benefits:

- **Desire for Power and Control:** Those in high-stakes professions—politicians, stock market investors, military strategists—would find the ability to predict outcomes invaluable.
- **Fear of the Unknown:** Many individuals struggle with anxiety about their future, and the glasses promise a way to eliminate doubt and make "perfect" choices.
- **Avoiding Regret:** The ability to see what would have been could help people avoid decisions they might later regret, making the glasses irresistible to those burdened by past mistakes.

### Conclusion

This project offers a thought-provoking exploration of human nature, technology, and the pursuit of knowledge. By constructing a world where individuals must trade their eyes for the privilege of foresight, it reveals the dangerous consequences of our relentless desire for control. Through VisioCorp's deceptive promises and hidden agenda, the audience is encouraged to reflect on the ethical implications of modern advancements and question the true cost of knowledge. In the end, the fictitious truth

presented in this project is not about a dystopian future—it is about the choices we make today and the power structures we willingly accept in our pursuit of certainty.