

WEB DESIGN & LOGOS

THE COUPON HUB

THE BRIEF

- ▶ To create:
 - ▶ The home page
 - ▶ An infographic
 - ▶ A logo for the website.

WHAT WAS ACTUALLY DONE

- ▶ One home page
- ▶ One intro page for consumer path
- ▶ One intro page for business path
- ▶ One infographic for consumer path
- ▶ One infographic for business path
- ▶ One logo for Cleexa
- ▶ One logo for The Coupon Hub
- ▶ One thumbnail logo for the Coupon Hub

SHOP
HERE

The Coupon Hub

BUSINESSES
WELCOME

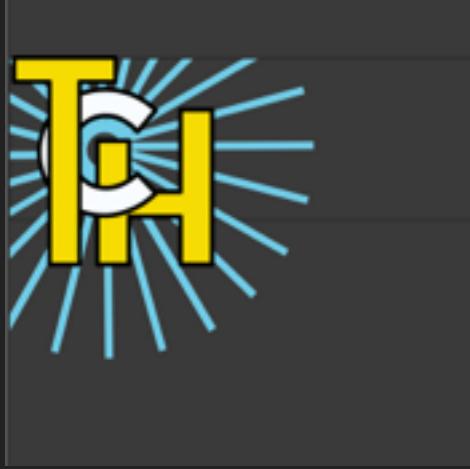
HOME PAGE



*The
Coupon
Hub*



MAJOR LOGO



LOGO OPTIONS

ANIMATIONS



Adverts blow up
and brighten
with mouse hovers

SHOP
HERE



Shoppers click
here and access
consumers' path

SHOP
HERE



BUSINESSES
WELCOME

[Coupons](#)[Basket](#)

key words

[Sign In](#) | [Account](#) | [Help](#)

city or post code

Welcome to the
The Coupon Hub



CONSUMER PATH

[Coupons](#)[Basket](#)

Slides in from
the right
then fades

[Sign In](#) | [Account](#) | [Help](#)

city or post code

Welcome to the
The Coupon Hub

Find the
best deals



[Coupons](#)[Basket](#)

Slides in from
the right
then fades

[Sign In](#) | [Account](#) | [Help](#) city or post code

Welcome to the
The Coupon Hub

Follow your
favourite
businesses

TOM STORAGE



25% OFF

TEETH WHITENING



19.99

VALET PARKING



FREE

TEQUILA



FREE TASTING

PERFUME



60% OFF

THE PLAYHO



15% O

COUSE + WINE



21.99

PIZZA



2 FOR 1

PHOTOGRAPHY



9.99

BAHAMAS



7 DAYS 699

SPA & GYM



40% OFF

LEGOLAND



HALF FOR 4



C

Coupons Basket

Slides in from
the right
then fades

Welcome to the
The Coupon Hub

TOM STORAGE
25% OFF

TEETH WHITENING
19.99

VALET PARKING
FREE

TEQUILA
FREE TASTING

PERFUME
60% OFF

THE PLAYHOUSE
15% OFF

MURSE + WINE
21.99

PIZZA
2 FOR 1

PHOTOGRAPHY
9.99

BAHAMAS
7 DAYS 699

SPA & GYM
40% OFF

LEGOLAND
HALF FOR 4

Find your deal.

Put it in your basket.

Start your savings!

Enter code on business page.

Click to get your code.

4 easy steps to SAVE

SHOP NOW

Sign In | Account | Help

city or post code

key words



INFOGRAPHIC #1



Make Your Deal Show Room



key words

[Sign In](#) | [Account](#) | [Help](#)

city or post code

Welcome to the *The Coupon Hub*

Post discounts
to attract new
customers and
increase sales.

Choose the
membership
plan perfect
for your needs.

Connect with
even more
customers and
other businesses
through social
media.



BUSINESS PATH

CH

Make Your Deal Show Room

Sign In | Account | Help

key words

city or post code

Welcome to the *The Coupon Hub*

Post discounts to attract new customers and increase sales.

Choose the membership plan perfect for your needs.

Connect with even more customers and other businesses through social media.

Register.

Set up shop.

Choose the right plan.

Make your deal.

4 Steps to BETTER BUSINESS

START NOW

The homepage features a large orange background with a circuit board pattern. At the top, there's a navigation bar with 'CH' logo, 'Make Your Deal' and 'Show Room' buttons, a search bar, and account links. Below the header is a main title 'Welcome to the *The Coupon Hub*' with three promotional boxes. The central part of the page has a large downward arrow above the '4 Steps to BETTER BUSINESS' section, which includes icons for registration, setup, choosing a plan, and making deals. A 'START NOW' button is at the bottom.



INFOGRAPHIC #2



CLEEXA LOGO

THANK YOU.
