

## Contact

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## Top Skills

Product Management  
Analytics  
Tableau

## Languages

English (Full Professional)  
Hindi (Full Professional)  
Marathi (Full Professional)  
Malayalam (Native or Bilingual)

## Certifications

Associate Data Engineer in SQL  
Foundation of Data Governance  
Tableau Certified Data Analyst  
Product Manager Certification  
Generative AI: Elevate your  
Business Intelligence Career

## Honors-Awards

Excellence Award  
V Award  
V award  
Differentiator Award

# Sujithkumar Menon

Analytics Product Manager | BI, GenAI & Data Platforms | 0→1  
Products Driving Adoption, Scale & Efficiency | +35% User Adoption,  
+60% Efficiency

New York City Metropolitan Area

## Summary

Analytics and Business Intelligence leader with 14+ years of experience delivering enterprise-scale data products, self-service BI platforms, and actionable insights for Fortune 500 in financial services, payments, and consumer technology. Proven track record leading the full product lifecycle, solving complex problems, communicating effectively with stakeholders, and delivering business value from roadmap creation, MVP definition, and KPI alignment to go-to-market execution, driving adoption, efficiency, and measurable business outcomes.

Certified Tableau Data Analyst and Product Manager experienced in delivering solutions on cloud platforms. Hands-on experience with advanced analytics concepts and integrating GenAI into analytics workflows, including LLM integration, LangChain, RAG, and NLP to automate insights and enhance decision-making. Skilled at translating complex data science concepts into intuitive, high-impact BI solutions that enable faster, more informed decisions. Cap-exempt H1B visa holder available for immediate sponsorship transfer.

## Career Highlights

- **Delivered 0→1 AI and BI Products:** Led the full product lifecycle for multiple AI-driven and BI solutions, from vision, roadmap, and MVP to go-to-market. Successfully launched GenAI SQL Assistant and GPT-powered Restaurant Chat Assistant, driving user adoption and ROI.
- **Transformed BI Ecosystems at Scale:** Redesigned Amazon Ring's reporting ecosystem by consolidating 100+ Looker dashboards into 25+ optimized Tableau products—standardizing metrics, improving usability, and boosting user adoption by 35%.
- **Drove Measurable Efficiency Gains:** Increased operational efficiency by up to 60% through Python-, SQL-, and ETL-driven

automation, eliminating manual reporting bottlenecks and enabling real-time insights that accelerated executive decision-making by 20%.

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## Experience

Self.

**Analytics Product Manager**

July 2024 - Present (1 year 3 months)

New York City Metropolitan Area

- **Product Management:** Lead the full product lifecycle for multiple AI-driven products from vision, roadmap, and MVP definition to GTM execution. Conduct market research, user testing, and competitive analysis to validate demand, refine features, and drive user adoption, engagement, retention, and ROI.
- **GenAI SQL Assistant:** Delivered an AI-powered SQL assistant with Streamlit and SQLite, integrating LLMs for natural language-to-SQL translation. Enabled non-technical stakeholders to self-serve analytics, accelerating decision-making.
- **Restaurant Chat Assistant:** Built and deployed a GPT-powered chatbot on Vercel to centralize restaurant discovery, comparison, and order recommendations. Integrated Reddit and SerpAPI for diverse data sourcing, improving decision-making speed and user experience via a unified platform.

**Discover Financial Services**

**Product Manager | Lead BI Engineer**

January 2023 - June 2024 (1 year 6 months)

Chicago, Illinois, United States

Discover Financial Services via BitWise (Consulting)

- Defined and executed BI ecosystem product vision, strategy, and goals, ensuring alignment with enterprise data and analytics strategies. Built and prioritized the roadmap to focus on scalability, operational efficiency, and measurable business outcomes.
- Integrated user, customer, and partner insights through product usage metrics, feedback sessions, interviews, and surveys to guide enhancements, assess feasibility, and validate business value.
- Directed four cross-functional teams to deliver 100% of product iterations on time, removing impediments and ensuring KPI alignment across all initiatives.
- Architected and optimized executive-facing Tableau dashboards and underlying SQL queries, improving performance, usability, and adoption.

Delivered real-time data-driven insights that increased leadership decision-making speed by 20%.

- Automated reporting workflows using Python, SQL, and ETL processes, reducing manual processing time by 60% and improving data accuracy.
- Produced enablement materials, technical documentation, and training to improve adoption, reduce support requests, and scale knowledge across stakeholders.
- Collaborated across business and technical teams to define KPIs, ensure clear communication of strategy, and negotiate priorities based on feasibility and business value.

## Global Payments Inc.

Product Owner | Lead Data Analyst | Scrum Master

March 2022 - December 2022 (10 months)

Atlanta Metropolitan Area

Global Payments Inc. via BitWise (Consulting)

- Defined and executed product strategy for multiple data analytics products, aligning roadmaps with business objectives, KPIs, and user feedback to maximize business value.
- Led cross-functional teams to improve inefficient, reactive BI workflows by implementing Agile delivery models, structured backlog management, and clear prioritization based on feasibility and strategic goals reducing ad-hoc BI requests by 40% through improved self-service adoption.
- Partnered with stakeholders and engineering teams to translate business needs into actionable technical requirements, negotiate priorities, and resolve blockers through effective communication and problem-solving.
- Delivered data-rich dashboards in Tableau and Power BI that aligned product metrics with strategic objectives, improving executive visibility and supporting faster decision-making.
- Introduced standardized incident management workflows and a centralized ticketing system, increasing operational efficiency by 25% and accelerating incident response times.
- Monitored product delivery progress against KPIs and OKRs, adjusting plans based on velocity and dependencies to ensure measurable, goal-aligned value delivery.

## Amazon

BI Engineer | Project Lead

June 2019 - February 2022 (2 years 9 months)

Pune, Maharashtra, India

#### Amazon Ring via BitWise (Consulting)

- Led end-to-end delivery of BI and analytics products, serving as the primary liaison between business teams, product owners, and technical resources to ensure alignment with business goals and actionable outcomes.
- Consolidated 100+ fragmented Looker dashboards into 25+ optimized Tableau products, applying parameters, calculated sets, data blending, and advanced visualizations (heatmaps, scatterplots, cohort analysis) to standardize metrics and improve usability reducing dashboard duplication by 35% and increasing user adoption.
- Conducted user research, interviews, and surveys to uncover unmet needs and pain points, validating product direction through design reviews and usability testing.
- Replaced slow, manual reporting processes with automated ETL workflows and standardized data mappings, improving data accuracy, accelerating delivery speed, and increasing operational insights by 15%.
- Applied advanced visualization and analytics techniques to boost retention by 17%, delivering interactive dashboards that improved data storytelling and decision-making.
- Increased cross-functional delivery velocity by 30% by mentoring analysts, introducing agile delivery models, and facilitating stakeholder alignment throughout the product lifecycle.

#### Bitwise

8 years

#### Product Owner | Senior Tableau Developer

June 2016 - May 2019 (3 years)

Pune, Maharashtra, India

BitWise Solutions Pvt Ltd (Contracted to Discover, Global Payments, Shire, Eaton)

- Defined product vision and roadmap for clinical trial analytics, gathering requirements from global stakeholders across 10+ departments to ensure alignment with business goals and KPIs.
- Partnered with cross-functional teams to design and deliver two executive portals (GMALT & MSSLT) covering 10 subject areas, centralizing clinical trial performance data into a single source of truth.
- Developed and launched interactive Tableau dashboards that provided KPI-driven insights, improving visibility for global teams by 30% and enabling timely, data-driven decision-making.

- Increased process efficiency by 25% by streamlining fragmented reporting, delivering tailored analytics solutions, and reducing reliance on manual processes.

## Senior Data Analyst | Business Intelligence Engineer

June 2011 - May 2016 (5 years)

Pune, Maharashtra, India

BitWise Solutions Pvt Ltd (Contracted to Discover, Global Payments, Shire, Eaton)

- Designed and deployed Power BI proof-of-concepts (POCs) that supported enterprise contract wins by demonstrating analytics capabilities aligned with client needs and product strategy, securing \$50K in new consulting revenue.
- Led the migration of 40+ WebFocus dashboards to Tableau, improving performance, scalability, and adoption rates while reducing reporting effort by 60% through automation that eliminated manual processes.
- Architected and implemented a Hadoop-based data warehouse integrated with Tableau Server, automating end-to-end workflows to improve data refresh performance by 40%, and dashboard retention by 17% through parameter-driven, interactive dashboard design.
- Developed product strategy, vision, and MVP scope to showcase modern BI solutions; partnered with engineering to launch initial features and created internal enablement for sales, marketing, and support teams to prepare GTM execution.
- Partnered with data and analytics teams to design KPI-driven dashboards for banking and finance clients, supporting product health tracking and executive decision-making.

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## Education

### Purdue University

Applied Generative AI Specialization, Full-time immersive program focusing on generative AI techniques · (February 2025 - June 2025)

### Product School

Product Management Bootcamp, Immersive program focussing on Product Management skills and techniques · (October 2024 - December 2024)

### Pimpri Chinchwad Education Trust'S. Pimpri Chinchwad College Of Engineering

Bachelor of Engineering (B.E.), Information Technology · (2006 - 2010)

