

# CLARA CUARTAS

UI/UX DESIGNER

## DETAILS

### ADDRESS

Rionegro  
Colombia

### PHONE

3004544470

### EMAIL

clara.isabel.cuartas@gmail.com

## LINKS

[linkedin](#)

## SKILLS

Leadership



Honing



User Experience Design  
(UX)



Graphic Design



Mobile Devices



Psychology



Sales



Plasma (Physics)



User-Centered Design



Teaching



Communications



Teamwork



User Experience



## PROFILE

Hi! I'm Clara Cuartas, a graphic designer with over ten years of experience in UI/UX. I enjoy creating digital experiences that are both functional and accessible. With a solid background in psychology and experience as a teacher, I have a unique perspective for understanding and addressing users' needs in a close and empathetic manner. My goal is to design solutions that truly make a difference in people's lives. Professional Experience Throughout my career, I have worked on designing interfaces for web and mobile devices, honing my skills in UI and UX. My background in graphic design and my constant updating on the latest UI/UX trends allow me to offer creative and effective solutions. I deeply appreciate teamwork and have led various projects, always with the aim of creating intuitive and accessible digital experiences. I strive to communicate clearly and guide teams to ensure that users' needs are always a priority. Academic and Teaching Background In addition to being a graphic designer, I have a background in psychology, which complements my user-centered design approach. For five years, I was a university lecturer in personal development, which allowed me to develop assertive communication and leadership skills. These experiences enable me to approach design comprehensively, ensuring that each project is empathetic, creative, and accessible.

## EMPLOYMENT HISTORY

### Facilitator Instructor, Colegiatura Colombiana.

Medellín

Jan 2018 — Jan 2023

### Entrepreneur, Autónomo

Medellín

Jan 2021 — Nov 2023

Facilitator of Being and Instructor Dream Designer Psychologist in Training

### Co-Founder, Trusty To You

Medellín

Mar 2017 — Jul 2021

Trusty, We Transform Business Objects into Real Value. Digital Strategy.  
[www.trusty.com.co](http://www.trusty.com.co)

### Project Coordinator, Estrategia Conker

Medellín

2015 — 2016

### Sales Representative, ALIANZA INFINITUM

Medellín

May 2015 — Aug 2016

### Manager, TIENDA PLASMA

Medellín

Nov 2013 — May 2015

### Designer, PLASMA NODO

Medellín

Aug 2009 — Nov 2013

LANGUAGES

English



Graphic Designer, PWV CREATIVOS

Medellín

Oct 2008 — Aug 2009

EDUCATION

Graphic Communicator, Graphic Design,  
Corporación Universitaria Minuto de Dios

Jan 2005 — Jan 2009

Psychology, Psychology, Católica del Norte  
Fundación Universitaria