CLARA CUARTAS

UI/UX DESIGNER

DETAILS

ADDRESS
Rionegro
Colombia

PHONE
3004544470

EMAIL
clara.isabel.cuartas@gmail.com

LINKS

linkedin

Website

SKILLS

Wireframe Creation,
Mockups, and Prototypes
(High and Low Fidelity)
● ● ● ● ●

Responsive and Adaptive
Design
● ● ● ● ●

Design Systems
● ● ● ○ ○

User Research
● ● ● ● ○

Persona Analysis and
Creation
● ● ● ● ○

User Testing and Feedback
● ● ● ● ○

User Flow and Journey
Mapping
● ● ● ● ○

Figma
● ● ● ● ●

Sketch
● ● ● ● ○

Adobe Illustrator
● ● ● ● ●

Adobe Photoshop
● ● ● ○ ○

Adobe XD
● ● ● ○ ○

Empathy
● ● ● ● ●

Effective and Assertive
Communication
● ● ● ● ●

PROFILE

Hi! I'm Clara Cuartas, a graphic designer with over ten years of experience in UI/UX. I enjoy creating digital experiences that are both functional and accessible. With a solid background in psychology and experience as a teacher, I have a unique perspective for understanding and addressing users' needs in a close and empathetic manner. My goal is to design solutions that truly make a difference in people's lives. Professional Experience Throughout my career, I have worked on designing interfaces for web and mobile devices, honing my skills in UI and UX. My background in graphic design and my constant updating on the latest UI/UX trends allow me to offer creative and effective solutions. I deeply appreciate teamwork and have led various projects, always with the aim of creating intuitive and accessible digital experiences. I strive to communicate clearly and guide teams to ensure that users' needs are always a priority. Academic and Teaching Background In addition to being a graphic designer, I have a background in psychology, which complements my user-centered design approach. For five years, I was a university lecturer in personal development, which allowed me to develop assertive communication and leadership skills. These experiences enable me to approach design comprehensively, ensuring that each project is empathetic, creative, and accessible.

EMPLOYMENT HISTORY

Facilitator Instructor, Colegiatura Colombiana.   Medellín
Jan 2018 — Jan 2023

Entrepreneur, Autónomo   Medellín
Jan 2021 — Nov 2023

Facilitator of Being and Instructor Dream Designer Psychologist in Training

Co-Founder, Trusty To You   Medellín
Mar 2017 — Jul 2021

Trusty, We Transform Business Objects into Real Value. Digital Strategy.
www.trusty.com.co

Project Coordinator, Estrategia Conker   Medellín
2015 — 2016

Sales Representative, ALIANZA INFINITUM   Medellín
May 2015 — Aug 2016

Manager, TIENDA PLASMA   Medellín
Nov 2013 — May 2015

Designer, PLASMA NODO   Medellín
Aug 2009 — Nov 2013

Graphic Designer, PWV CREATIVOS   Medellín
Oct 2008 — Aug 2009

Team Collaboration
● ● ● ● ●

Conflict Resolution
● ● ● ● ○

Flexibility
● ● ● ● ○

Critical Thinking
● ● ● ● ○

Creative Thinking and
Continuous Improvement
● ● ● ● ●

Time Management
● ● ● ● ●

Feedback Reception and
Delivery
● ● ● ● ○

LANGUAGES

English
● ● ○ ○ ○

EDUCATION

**Graphic Communicator, Graphic Design,
Corporación Universitaria Minuto de Dios**
Jan 2005 — Jan 2009

**Psychology, Psychology, Católica del Norte
Fundación Universitaria**

COURSES

**Creating high-fidelity prototypes and designs in
Figma, Google**
May 2024

**Fundamentals of User Experience (UX) Design,
Google**
May 2024

**First Steps in the UX Design Process: Empathize,
Define, Ideate, Google**
Mar 2024

**Creating Wireframes and LowFidelity Prototypes,
Google**
Apr 2024

UX Research, Google
Jan 2024

Concepts of Interface Design, Platzi
Sep 2023

**General English Program (Level I1 - Intermediate) ,
ILSC Education Group - Australia**
Nov 2022 — Oct 2023

Life Coaching Certification, Udemy
Jul 2020

Tools for Personal Well-being, Universidad EAN
May 2020

**Diplama in Facilitation of Systemic, Individual and
Collective Development, Colegiatura Colombiana**
Dec 2017

Diploma: "The Artist as a Brand", UPB
Apr 2017

**Training: Leadership Mastery, Colegiatura
Colombiana**
Oct 2014