Spring Lake Elementary (http://teachercenter.scps.k12.fl.us/education/school/school.php?sectionid=43/)

	KEYWORDS/META INFO	Global Nav Link	Sub-Category/ Titled Section	Quick Description	Original Content Piece	Potential Use/ Placement	Keywords	Potential Assets/ Treatment	Notes
BASIC INFO									
Site Description and/or main objective	Spring Lake Elementary is website where visitors can get information about the school. Event dates, policies, dress code, and staff information is all available on the site.	Home	News, Calendar, Address, Class Times, Sponsors	The home link will be a graphical link present in the top corner of the layout no matter what page the user is on.	small logo top left corner with big banner next to it that contains address and school name	Top left corner of the layout. The big banner next to the logo will not be used.	spring elementary, school, home page, mantees	escape hatch	include links to sub sites on side of home page. Guidance, PTA, technology are separate sites. possible rework needed on the school logo.
Spring Lake Elementary School	Spring Lake Elementary School, spring lake mantees, seminole public school, fl, florida elementary schools, kids,	About	Staff, Directions, Hours, About our School	school start times and grade levels, directions, staff information and office hours, general information about the school	School and office hours with general info about the school and its technology courses	I would like to keep a lot of this info and just restructure it. Integrate the staff information and possible directions as well.	spring elementary hours, office hours, directions, maps, opening times, closing times, staff, administration	hours of operation table for each separate category (possibly a "work shift" type table for staff?)	link to contact page to request more information?
About Our School	Spring Lake Elementary School About Our School								
Kid Zone	Spring Lake Elementary School Kid Zone								
Registration	Spring Lake Elementary School Registration Information	Registration	Enrollment, Required Documents	everything the visitor needs to know about enrollment for the school	information on requirements for enrollment. All the documents needed and proper contact info for questions	all the info here will be included in the redesign and restructured accordingly.	spring lake elementary registration, enrollment, required documents	Included list on page to simplify required items and information for enrollment to students/parents	include contact way to submit registration, in person, by fax
Policies	Spring Lake Elementary School School Policies	Policies	school policies	all school policies.	all the current policies for the school including how tardiness and absences are handled. when cps is called in as well.	the policies will reorganized and used in the redesign	child protection, spring elementary policies, tardiness, absences	secondary navigation for content sections	create "return to top" links
Uniform & Supply List	Spring Lake Elementary School Uniform Supply List	Supplies	Supplies, Uniforms	school supplies and uniforms info	information on the required attire for the school and where to get them	spring elementary uniforms and supplies will be merged	uniforms, supplies, donation, policies	order form to print for uniform and/or online order form for uniform ordering	remember any pictures of children should show them in uniform
Parents	Spring Lake Elementary School Parents	Parents	Parents newsletter	all information specifically for the parents. this includes the Parents-Online pdf if there is one.	information for parents pdf newsletter and important notes and letter for the students are one.	Newsletter with different information for parents to download and keep up with during the school year. Placed as a link where said parent can easily locate link on page.	parents, announcements	announcement section? include direct download link for .pdf	link to policy & supply pages
INDUSTRY INFO									
Industry terms/buzzwords	grades k-5, florida elementary, Seminole schools, mantees, kindergarten, 1st grade, 2nd, grade, 3rd grade, 4th grade, 5th grade, kindergarden	Contact	Contact Form	a form visitors can fill out to connect school admin	complex form including text boxes for reason for contact, and what contact is about	Placed on top-middle of page for viewers to easily see	contact, email, fax, call, phone	table of information with corresponding information to form underneath	include hours to call and not to call in the form of an hours of operation schedule
Services/Information offered	enrollment, education, PTA, kid zone, school supplies, computer labs, newsletter, policies, staff, awards, uniforms, community involvement, school advisory council,								
USER-ORIENTED INFO									
sample searches	kindergarden, kindergarten, first grade, second grade, third grade, fourth grade, fifth grade								
sub-page searches	about our school, our administration, registration, school policies, uniform supply, parents								
key phrases	altamonte springs elementary, elementary schools, elementary education, parks springs elementary, spring elementary, spring lake elementary school								
theme and content	safe school, good students, good knowledgeable staff, safe area, peace of mind, best education, 5 star school								

SCROLL RIGHT FOR MORE
>>

http://www.getgamingorlando.com/	
	KEYWORDS/META INFO
BASIC INFO	
Site Description and/or main objective	Video Game Console Repair, Video Game System Repair, Who We Are, Who Get Gaming Orlando is, Video Game Consoles We Repair, Video Game Systems We Repair.
Home Page: Home	Get Gaming Orlando | Home | Video Game Console, System and Laptop repair
Contact	Get Gaming Orlando | Contact | Questions, Inquiries and Methods of Contact
Repair Info	Get Gaming Orlando | Repair Info | Information On WHAT and HOW We Fix Things
Coupons!	Get Gaming Orlando | Coupons! | Special Offers From Us To You
Location & Hours	Get Gaming Orlando | Location & Hours| Directions to our store and our Hours of Operation
FAQs	Get Gaming Orlando | FAQs | Frequently Asked Questions For Us From You
INDUSTRY INFO	
Industry terms/buzzwords	Games, Gamer, Gaming, Video Games, Video Game System, Video Game Console, XBOX, Microsoft, Playstation, Sony, Wii, Nintendo
Services/Information offered	Video Game Console Repair, Video Game System Repair, Laptop Repair, Laptop Virus Removal, Video Game Console Cleaning, Video Game System Cleaning, Laptop Cleaning
USER-ORIENTED INFO	
sample searches	xbox repair, xbox 360 dvd drive replacement, ps2 repair, microsoft xbox repairs, playstation 2 repairs, xbox repair orlando, xbox repair services, playstation xbox, orlando xbox repair, playstation fix, fix my playstation, 360 xbox repair, xbox repair cost, xbox repair prices
sub-page searches	Get Gaming Coupons, Get Gaming Directions, Get Gaming Hours, Get Gaming Repairs, Get Gaming FAQ, Get Gaming Frequently Asked Questions
key phrases	Get Gaming Orlando, Orlando Video Game System Repair, Orlando Game Console Repair, Orlando Laptop Repair, Florida Game System Repair, Florida Game Console Repair, Florida Laptop Repair, Quality Laptop Repair, Quality Video Game Console Repair, Quality Video Game System Repair

SCROLL RIGHT FOR MORE
>>>

Global Nav Link	Sub-Category/ Titled Section	Quick Description	Original Content Piece	Potential Use/ Placement	Keywords	Potential Assets/ Treatment	Notes
Home	Mission Objective	Description of what company goals and values are to and for the customer. Describes services delivered in an easy-to-understand manner	company's brand (.jpg/.png file) logo as a "signature" next to objective signifying company's promise to fulfill goals	appears beneath greeting as text	Objective, Goal, Message	Visually firm, professional, reassuring text	Describes quality of company and values towards clientele as a business
Home	Welcome	Short and simple greeting to viewers welcoming them to the site and encouraging them to browse different pages	Short message greeting as text wrapped with html tags	1st part of home page above mission objective. Greets viewers or customers to the site	Welcome, Hello	text and html wrapper	objective of welcome message is to make viewers feel comfortable and interested enough in browsing more than just home page
About	Who We Are, What We Do, Special Offers	Who the company is as a whole, the tasks and services carried out, and special offers available (by coupon/date) to customers	Information description content with pictures to help viewer visualization	Main part of about page. Informs customer of company background, company's services, the quality delivered along with services and special offers for customers	Who, What, Offers, Sale, Promotions, Coupons	printable coupons (seperate page?)	Valid offers, limitations, restrictions, etc. described with each offer
Directions & Hours	Where We Are, When We're Opened, Frequently Asked	Where company is located, Hours of operation, and frequently asked questions (with answers)	image of google map location and surrounding area with directions in list form	Map on top of page, list of directions beneath map .jpg	Location, Directions, Hours, FAQs, FAQ, Frequently Asked Questions, Inquiries	create secondary navigation and link to content section on page?	Hours of operation shown in table form

Christ Episcopal Church (http://www.christchurchseattle.org/)

	KEYWORDS/META INFO
BASIC INFO	
Site Description and/or main objective	Episcopal Church located near the University of Washington (Seattle, WA) Visitors can get directions, service times, contact staff, read notes from the director, view church events, learn church history and access information regarding the parish.
home page | Christ Episcopal Church	service times, visiting, directions, getting here, mission
about page | Our Congregation	meet the staff, sermon archive, announcements
about page | Our History	history of the church and connection with the university
community page | Our Community	campus ministry, SHARE (homeless shelter)
calendar | Calendar of Events	upcoming events
contact page | Contact Us	contact form, phone & alternative contact information
INDUSTRY INFO	
Industry terms/buzzwords	christian churches seattle, christ, church, church of christ, protestant churches, lent, easter services, parish, University of Washington, UW, u-district
Services/Information offered	holy eucharist, baptisms, weddings, funeral services, spiritual counseling, men's homeless shelter
USER-ORIENTED INFO	
sample searches	christian churches seattle, episcopal churches seattle, christian churches u-district, christ church
sub-page searches	service times, community, history, staff, calendar, events, nursery, church school
key phrases	church, christian, seattle, u-district, episcopal church, sunday services
theme and content	local christian church, your community-your church, family-friendly, youthful, "rooted in the past, looking toward the future"

SCROLL RIGHT FOR MORE
>>

Global Nav Link	Sub-Category/ Titled Section	Quick Description	Original Content Piece	Potential Use/ Placement	Keywords	Potential Assets/ Treatment	Notes
Home	mission	notes from the director, mission statement	bottom left	main content section, left side under header	about, mission, staff	link to additional content or pages	include picture of the church
Home	calendar	upcoming events, service times	top center	right hand sidebar	times, events, calendar	link to calendar page	Table calendar format?
Home	getting here	directions for bus riders, bikers, drivers, notes on parking	scattered pages and external links	above footer, full page width	ride, bike, drive, visit, parking, directions	vector graphics of a bus, bike, and car	link to transit schedules
Our Congregation	meet the staff	list of staff and vestry members	an exclusive "staff" page	centered below announcements	priest, pastor, staff, director, vestry, leaders	separate out vestry list	background information with church staff profile(s)
Our Congregation	sermon archive	a directory of downloadable pdf documents of past sermons	an exclusive page	right to sidebar	sermon, archive	direct download links in list form in directory	include pdf icon
Our Congregation	Announcements	church news updates	home page center	top left	announcements, news, notes, updates	create graphic to separate items (speech	will need to be updated frequently
Our History	church history	a timeline history of church	an exclusive page	center	history, old photos, past	create a vertical timeline	stagger photos and text on both sides
Our Community	campus ministry	connect to crossroads site	external link	top right sidebar	UW, campus	pictures	possibly post image gallery to hold photos
Our Community	S.H.A.R.E	men's homeless shelter	external link	center	outreach, shelter	link on center of page with brief description	include what church does to help with the shelter
Calendar	calendar	calendar of events	top center	top center	events, calendar	external link?	viewable events by clickable day in current month?
Contact Us	contact form	a form to contact church staff	external email links	center	contact, email, call, phone	drop down to select recipient	text box (maybe also an external link to a guestbook?)
Contact Us	additional contact info	phone, address, fax	scattered	sidebar	contact, email, call, phone, fax	vector graphics	use vector graphics for sleek table design