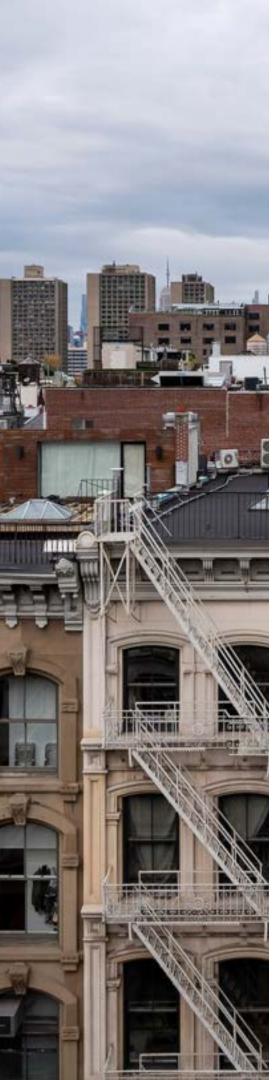
# Analyzing Neighborhood Characteristics of Affordable Housing Under 421a

Suzanne Hierl April 18, 2022



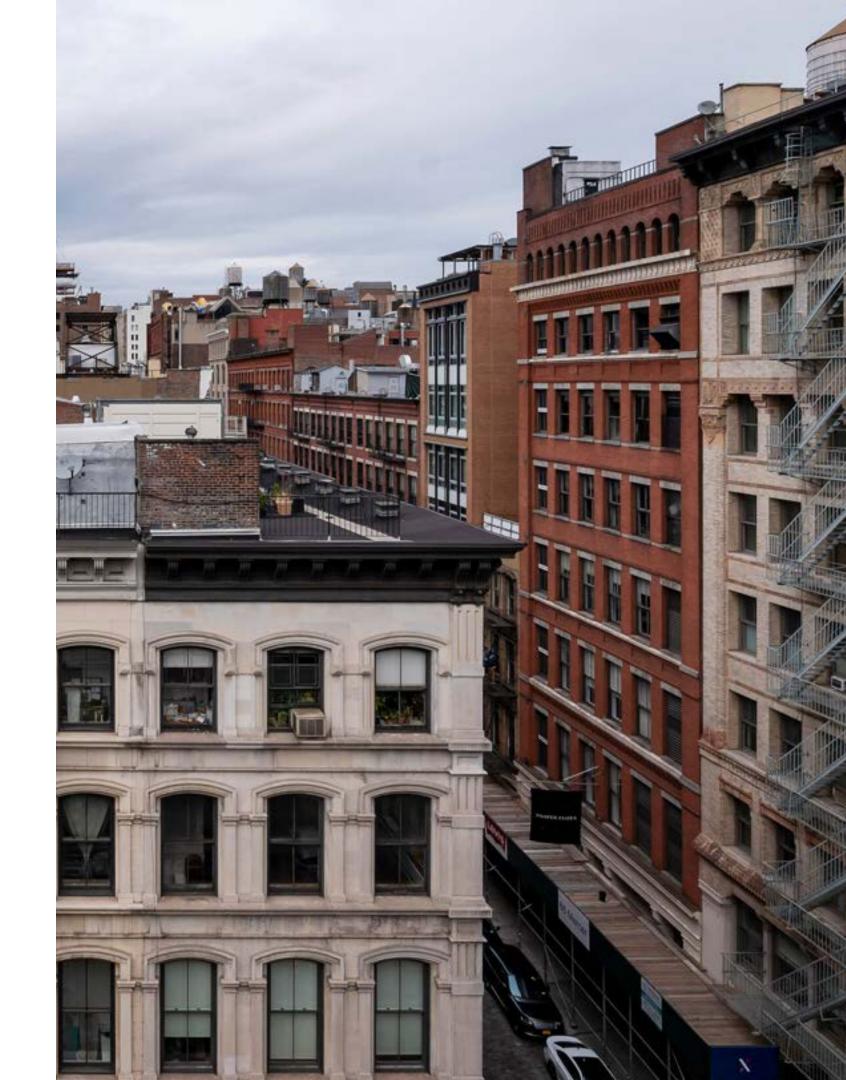


## Introduction

New York is facing an affordable housing crisis, with 1 million New Yorkers falling in the lowest income brackets and only 425,000 units available in the corresponding affordability range.

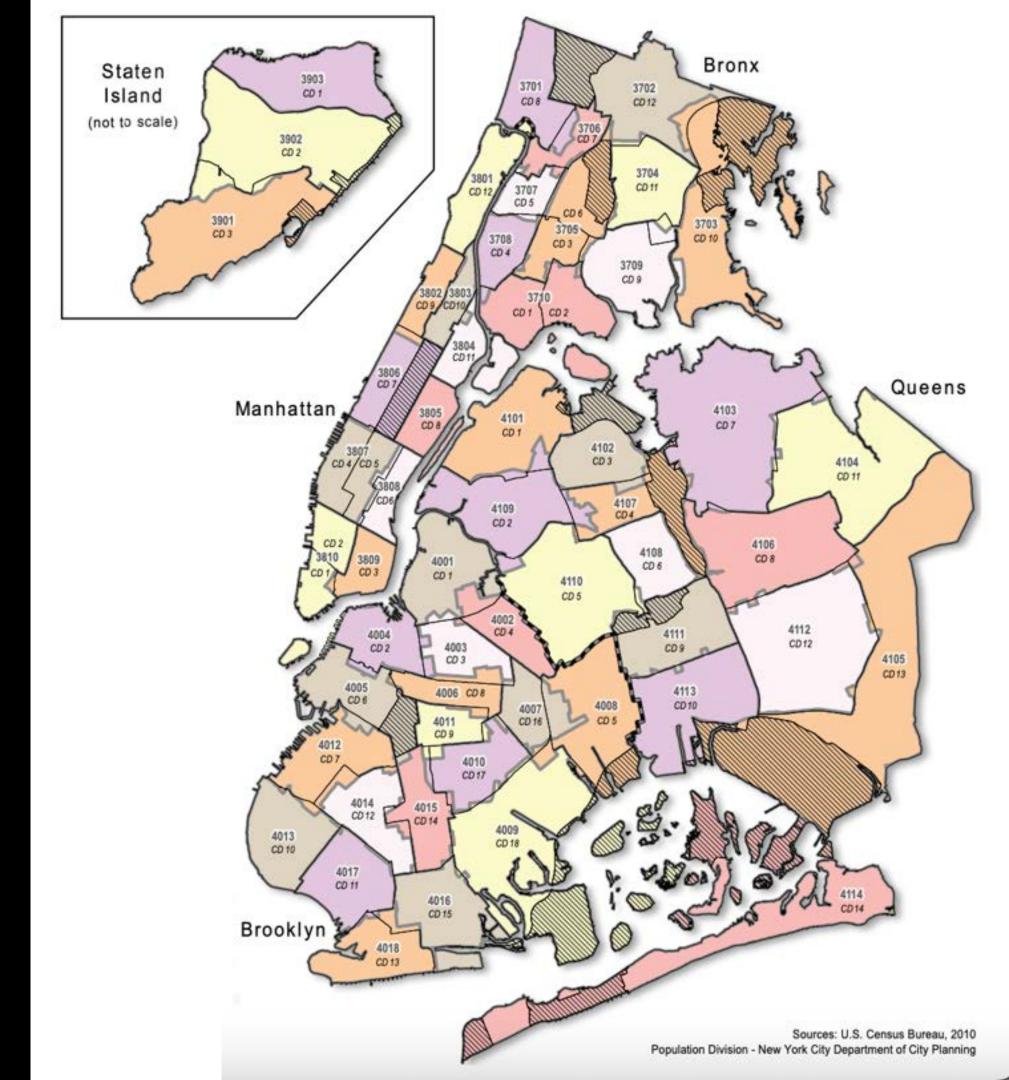
Housing New York was initiated by the City in 2016, with the goal of providing an additional 300,000 affordable units by 2026.

One program under Housing New York is the 421a Tax Incentive, which grants a tax abatement to new housing developments that include at least 20% affordable units.



## Problem Statement

Analyze characteristics of neighborhoods where new developments are taking place, and see if there are any features that are able to inform whether or not a development will receive a tax abatement under 421a. These factors, if any, may indicate bias in the application of 421a and help to inform future iterations.



## Data

### Neighborhood Characteristics

**NYU Furman Center** 

### Property Exemption Detail

**NYC Department of Finance** 

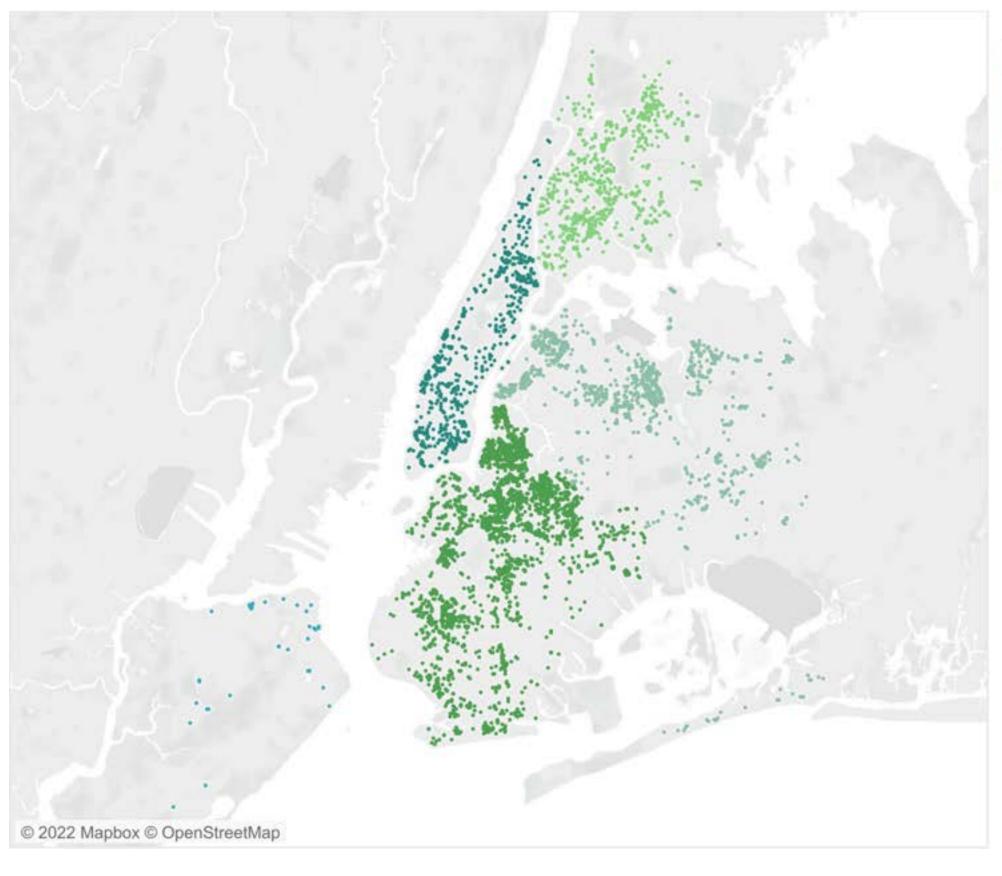
### Housing Database

NYC Department of City Planning Housing Database

#### **Example Neighborhood Characteristics**

- Median sale/rental price per unit
- Number of real estate transactions
- Number of mortgage foreclosures
- Average price changes in repeated sale of the same property
- Population density
- Median household income

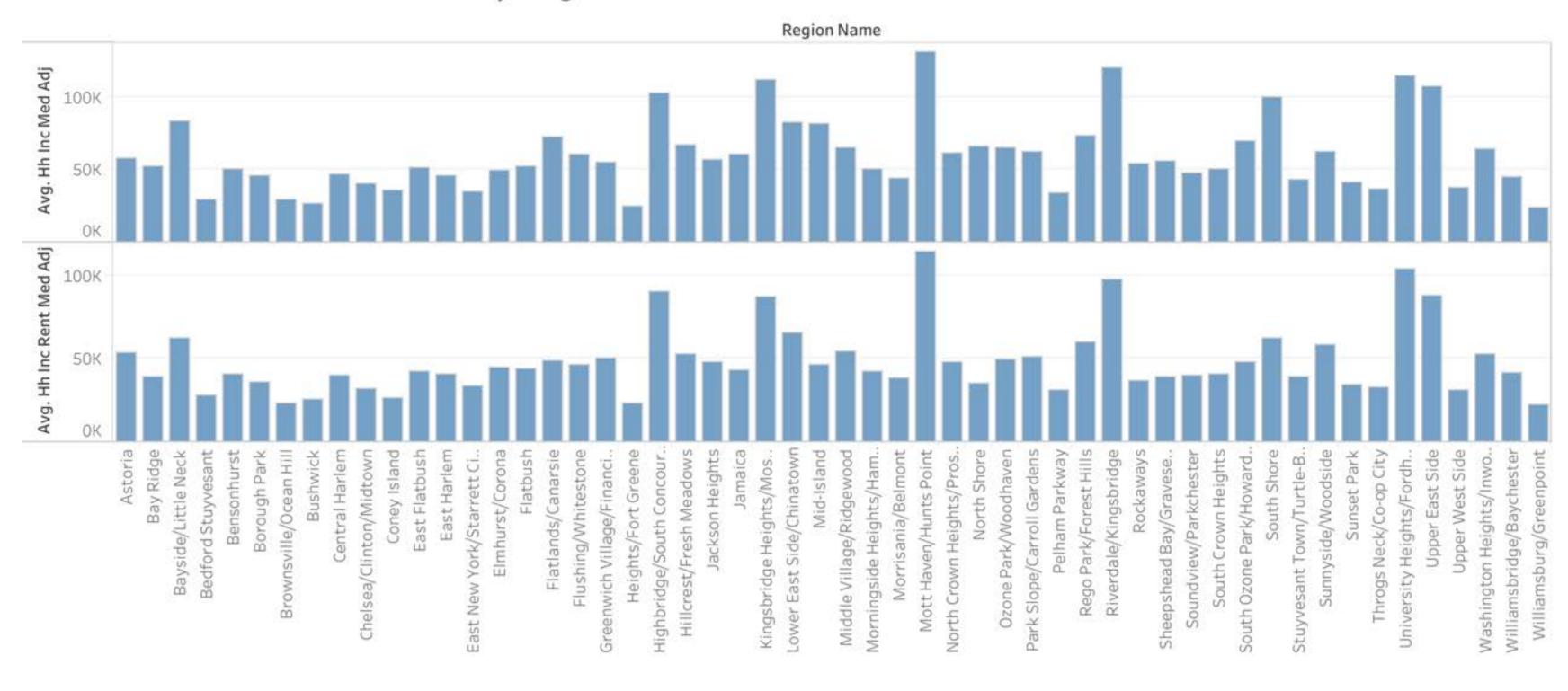
#### New Multifamily Residential Projects



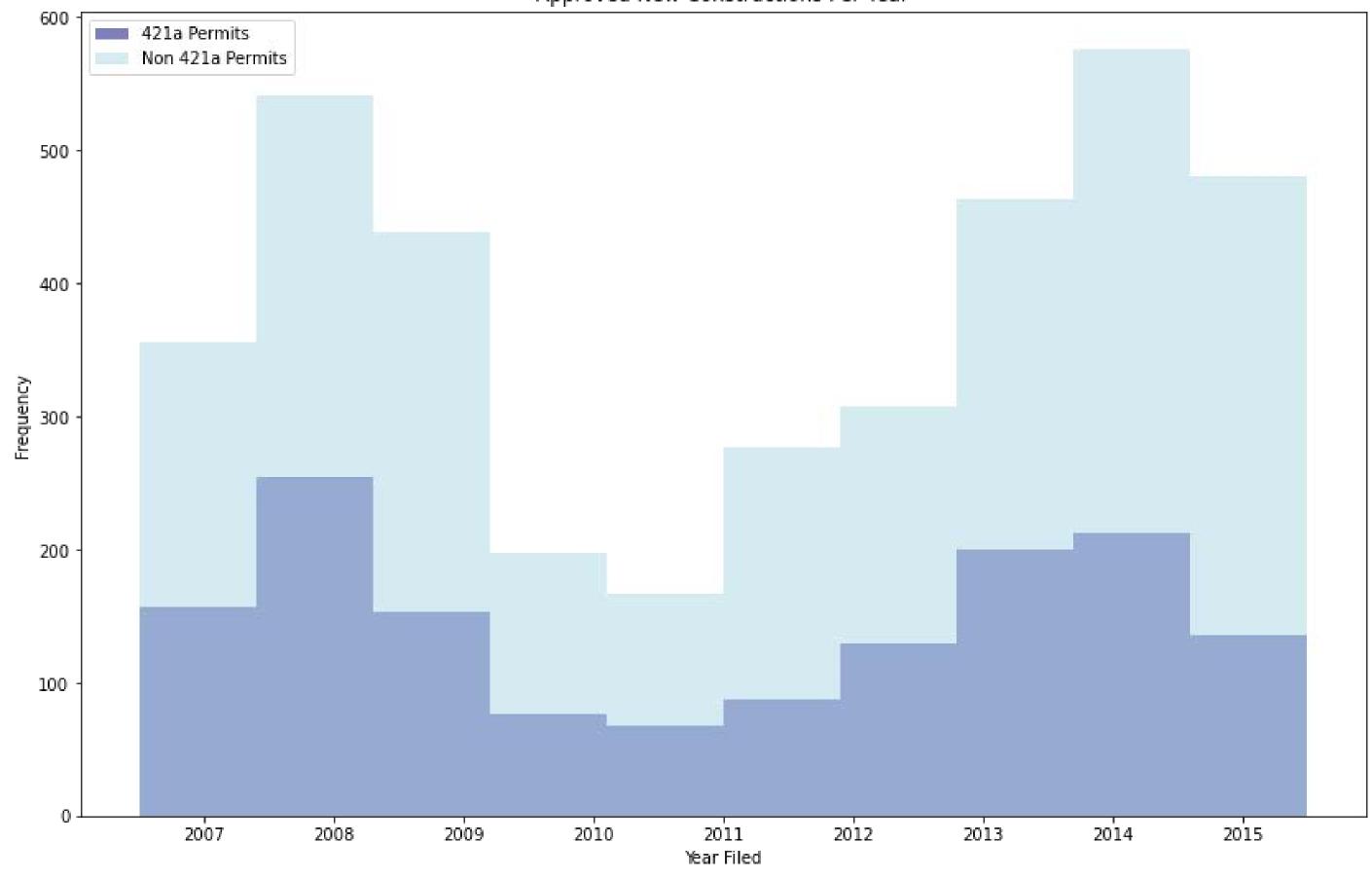


# Exploratory Data Analysis

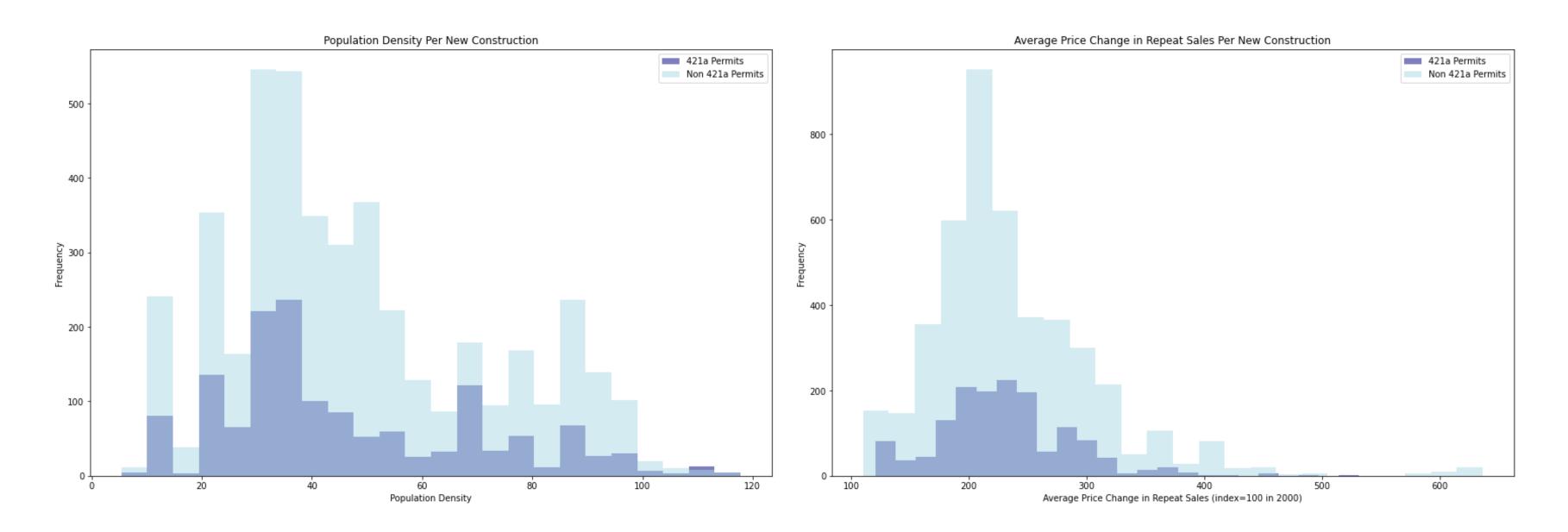
#### Median Household Income and Rent by Neighborhood



Approved New Constructions Per Year



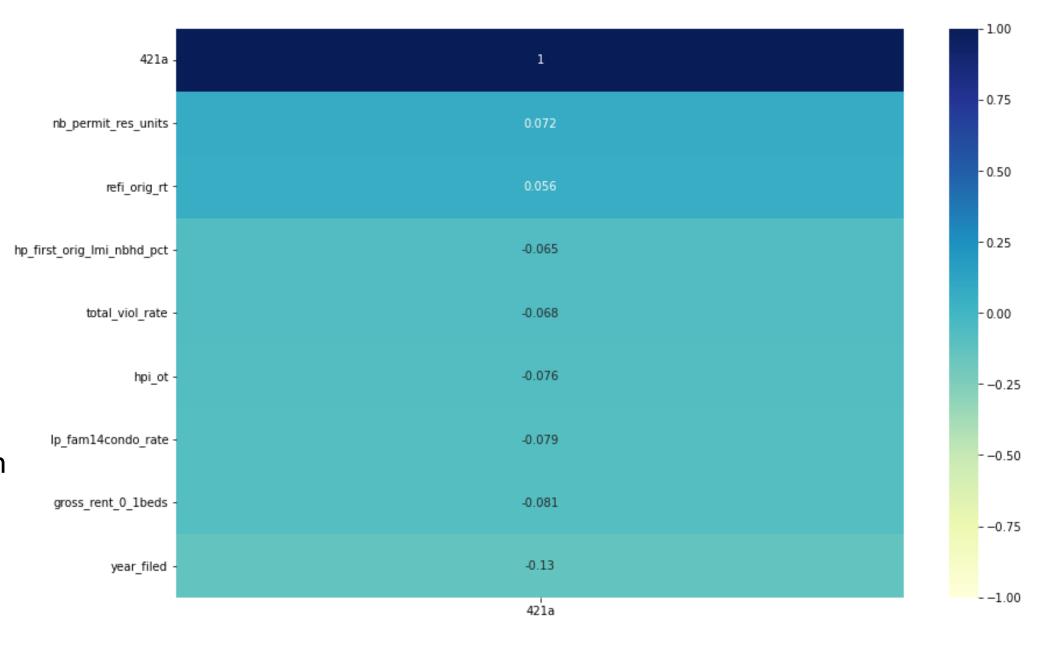
## Exploratory Data Analysis



## Feature Selection

#### Final features

- Number of units authorized by new residential building permits
- Number of refinance loans originations
- Number of first-lien home purchase loan originations
- Number of Housing Department violations
- Average price changes in repeated sales of the same property
- Rate of mortgage foreclosure actions
- Median gross rent among studios and 1-bedroom units
- Year filed



## Model Selection

	model	cross_val_score	train_score	test_score	train_accuracy	test_accuracy
0	Logistic Regression	0.746495	0.746495	0.760678	0.746495	0.760678
1	KNN	0.713707	0.764586	0.739661	0.764586	0.739661
2	Decision Tree	0.739033	0.786296	0.770169	0.786296	0.770169
3	Random Forest	0.732024	0.786296	0.766102	0.786296	0.766102
4	AdaBoost	0.748078	0.757123	0.758644	0.757123	0.758644
5	GradientBoost	0.749888	0.766395	0.770169	0.766395	0.770169

Baseline Model: 25% 421a, 75% non 421a

#### GridSearchCV Best Parameters

learning\_rate: 0.1

loss: exponential

max\_depth: 3

min\_samples\_leaf: 1

min\_samples\_split: 2

n\_estimators: 100

#### Model Performance

Cross Val Score: 0.7503

GradientBoost Train Score: 0.7626

GradientBoost Test Score: 0.7668

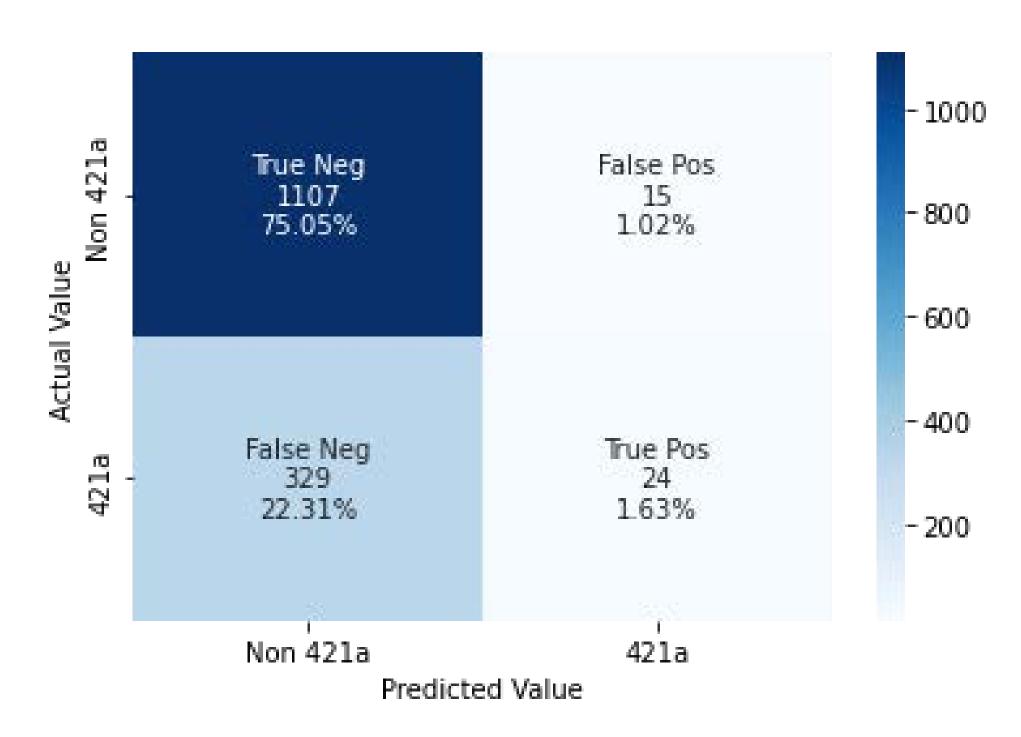
Accuracy: .7742

Sensitivity: .1473

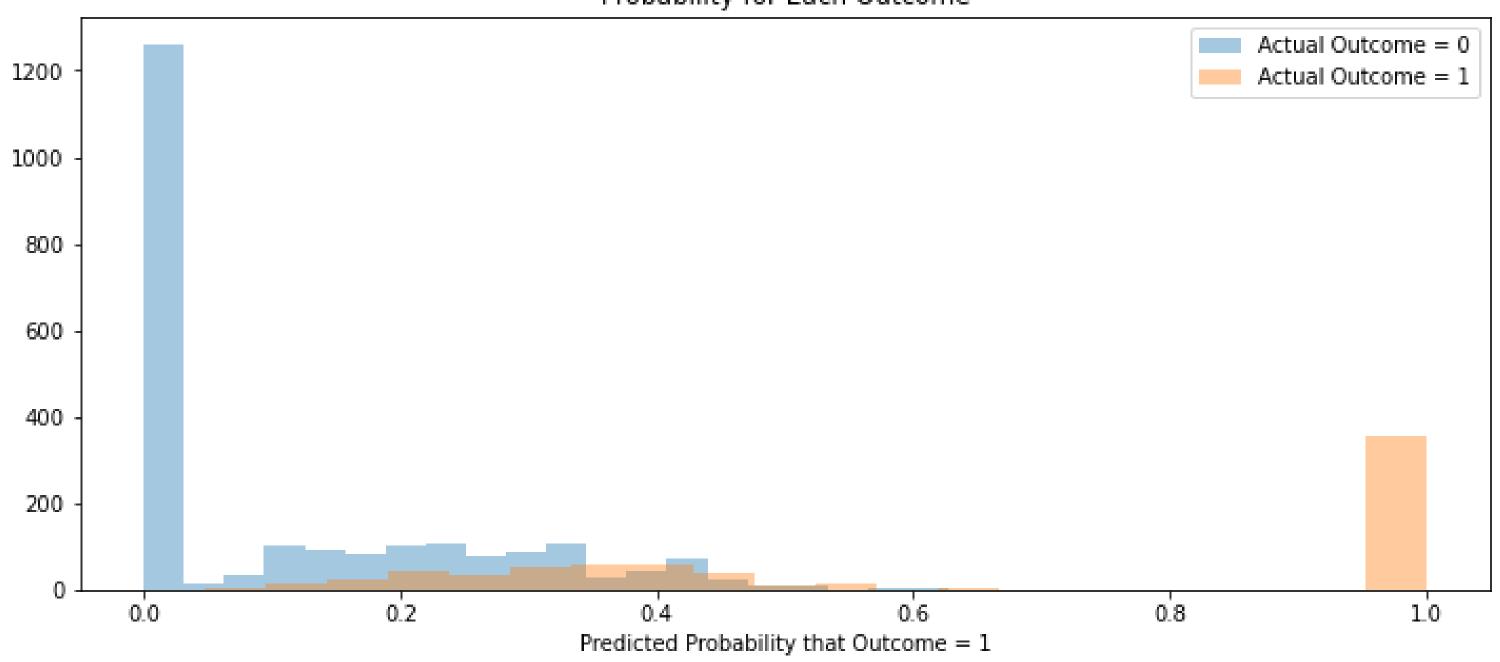
Specificity: .9714

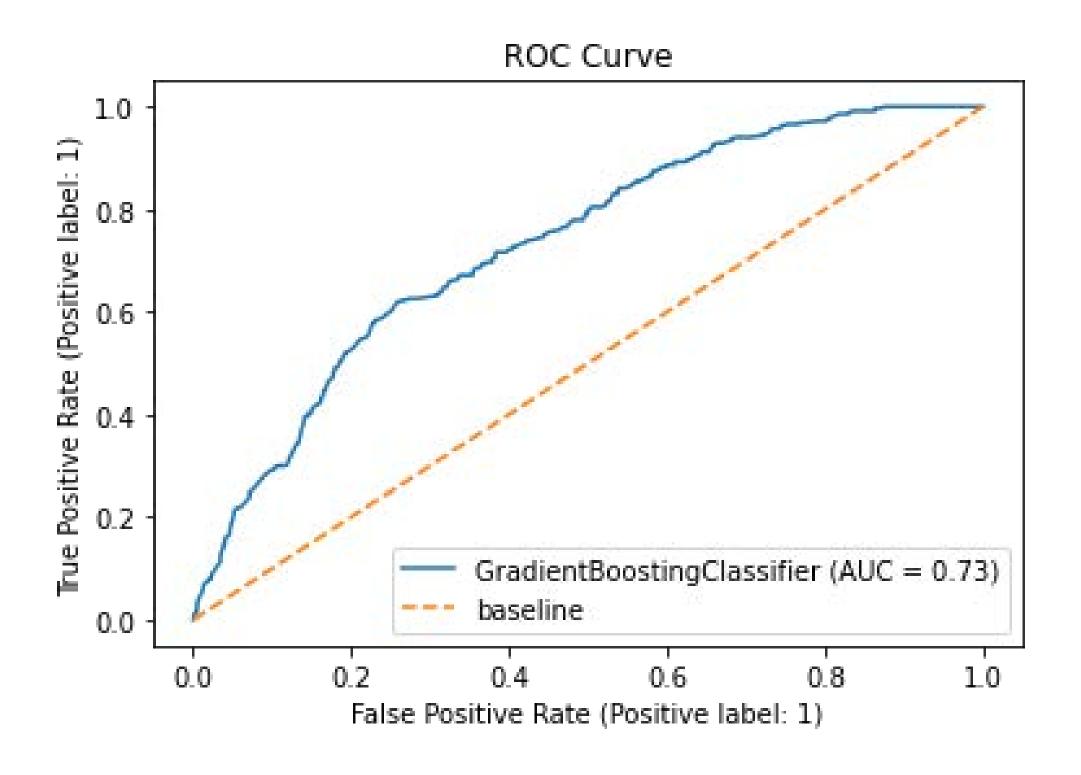
Precision: .6190

#### Confusion Matrix











# Conclusions and Next Steps

While there were some low level correlations with neighborhood characteristics, no single feature displayed a strong enough relationship to make predictive statements about the likelihood of a development receiving a 421a tax abatement.

This could be due to an insufficient amount of data or due to the model not capturing complex elements related to development decisions. As is, the model did not prove there are any features that influence the distribution of 421a incentives in a biased nature.

Further research could be done to compare 421a to other tax incentive programs or isolate specific periods of 421a related policy.