



ONE
EVERY
15
MINUTES

ONE ELEPHANT IS KILLED EVERY 15 MINUTES.

Elephants are facing their biggest threat to survival since they began roaming the earth, 15 million years ago. It is estimated that 36,000 of these iconic animals are killed annually — that's one life lost every 15 minutes.

In many countries, ivory continues to be a symbol of status and power. And, sadly, China's ivory industry is poised for growth.

The iworry campaign was created by The David Sheldrick Wildlife Trust in 2012 to inspire a global audience to take action for elephants. It calls on world governments to make the illicit ivory trade a priority issue, to make a financial commitment to security enforcement, and to impose a complete ban on all ivory sales.



Founder of The David Sheldrick Wildlife Trust, Dame Daphne Sheldrick DBE:

"With a global effort, we can conserve the elephant species, however, we must come together if we are to successfully educate and inform people as to the existence of the illegal ivory trade, the devastating toll it is having on elephant populations and through that, call on governments from around the world to take proactive steps to tackle this illicit trade and save elephants."

iworry organised the single, largest show of support for a wild species in history through the International March for Elephants which saw over 20,000 people call on their governments to better protect elephants.

You too can make a positive difference through the globally recognized iworry campaign: sign online petitions, write to your MP, campaign, and volunteer. And help make poaching elephants extinct.

HELP SAVE
ELEPHANTS FROM
EXTINCTION.

iworry.org



每
15
分钟



每15分钟
就有1头
大象被杀

大象已存活地球上超过150万年，但此刻，这标志性物种却正面临着有史以来最严峻的生存威胁。据估计，每年平均36,000头大象遭杀害 - 即每15分钟就有1头大象于世上消失。在许多国家，象牙依旧是财富和权力的象征；同时，可悲的是，中国象牙业仍然在持续发展及增长。

“iWorry对象牙说不”运动由大卫·谢德里克野生动物基金会 (DSWT) 于2012年发起，旨在号召全世界的人，采取行动拯救大象；同时敦促各国政府高度重视非法象牙贸易问题，承诺提高执法力度，并禁止任何形式的象牙买卖。



iWorry

DSWT创办人达芙妮·谢德里克博士
DBE:



「只要全世界共同努力，我们就能够拯救大象，但前提是各方必须齐心协力，目标一致。我们需要教育大众，让所有人认清非法象牙贸易的存在，以及其对大象族群造成的灾难性祸害，继而促请各国政府采取积极措施，打击非法贸易，从而拯救大象。」

伸出援手 拯救大象
让牠们不至灭绝

透过主办「象义国际游行」，“iWorry对象牙说不”发动了历来最大型之保护野生动物爱心运动，超过20,000人为大象挺身而出，敦促政府制定措施，加强保护大象。同样地，您也是有能力作出改变，成为大象守护神的。参与国际认可的“iWorry对象牙说不”运动：签署网上请愿，同时呼吁您的家人朋友、认识的志愿人士、政府官员及相关团体一起行动，签字。

让大象盗猎灭绝 您做得到

iWorry.org