

Sakshi Middha

portfolio | sam458@pitt.edu | (412) 626-8827 | www.linkedin.com/sakshimiddha

MBA Experience

Product Manager Intern, Verily, Alphabet Inc.(Google)

May 2022 – Aug 2022

- Managed cross functional teams and stakeholder communications for product launch of Onduo for Highmark to monitor and provide personalized solutions to increase client engagement by 15%
- Established efficient workflow processes, monitored daily productivity, and implemented modifications to overhaul transparency for marketing team
- Formulated data visualization models to optimize and track KPIs, sharing results with leadership to modify product launch strategy
- Created and managed a backlog of user stories for multiple workstreams to effectively prioritize and assign tasks to marketing and UI/UX team
- Focused on change management by streamlining work inflow from multiple channels into one single platform to increase cross functional team's productivity by 25%

Strategy Consultant, FedEx

Aug 2021 – Dec 2021

- Enhanced current capabilities of FedEx Business Process in routing packages by 0.2% resulting in \$2 million annual savings
- Proposed a sustainable customer service and tracking services for products while improving efficiency of labor utilization by 10%

Product Consultant, CapSen Robotics

May 2021 – Aug 2021

- Analyzed competitive standpoint of 3D vision bin picking robotics company, CapSen Robotics to provide recommendations to differentiate among its competitors based on comprehensive market research
- Researched and identified a list of potential clients for the company by exploring new markets to boost sales by 30%

Professional Experience

Product Owner, Citrix Systems

Jan 2019 – Nov 2020

- Developed and introduced an analytical dashboard for NetScaler to detect 80% of bugs pre-release
- Analyzed and solved performance bottlenecks on Citrix VPX products by Autoscaling to achieve a 20% improvement in output
- Simplified and automated a solution to optimize the cloud resource allocation by reducing idle time saved \$70,000 annually
- Prepared product roadmap, overhauled project planning and successfully launched SaaS products, bringing in \$500,000 in revenue
- Led unified engineering team in automation, testing, and feature development for NetScaler on VPX to facilitate on-time delivery
- Coordinated with multi-region product managers to deliver acceptance testing and support for Citrix products on cloud

Software Engineer, Citrix Systems

July 2016 – Dec 2018

- Led and guided product release of "Citrix Analytics" from start to completion, a \$12 million time-critical project
- Collaborated with design team to develop wireframes for UI Dashboards in Citrix Application Management to improve UX
- Delivered multiple KPIs in NetScaler Data Analytics tool on time and facilitated Product managers to onboard four major clients
- Conducted user requirement analysis and devised a self-service diagnostic tool to reduce customer support calls by 60%
- Orchestrated mentoring programs on technologies such as JIRA, OneBug, GitHub to expedite release of feature in two weeks sprints

Leadership

Program Coordinator, Center for Sustainable Business

May 2021 – Aug 2021

- Organized and oversaw events for Center for Sustainable Business within University of Pittsburgh to attract new corporate sponsors
- Refined and spearheaded social media marketing strategy to raise \$15,000 by boosting brand awareness for the Center

Project Manager, Joseph M. Katz Business School

Aug 2021 – Nov 2021

- Designed roadmap and timelines for intercollege case study competition, KICC 2021, increased participation by 60%
- Managed team of 8 to develop budget, promote social media marketing, and expand brand awareness across 150 schools

Skills & Certifications

- Certifications:** Certified Scrum Master (CSM), Six Sigma Green Belt, Blue Belt(Lv 5) Security Ninja Secure Coding Program
- Technical Skills:** Proficient with Python, JIRA, Asana, Buganizer, Microsoft Project, GCP, Microsoft Excel, C, C++, JavaScript, HTML, MYSQL, and familiar with REACT, CSS, Splunk, Zeplin, Azure, AWS, Linux, Postman Inc, Git, Confluence, Tableau, Pandas, Figma
- Professional Skills:** Leadership, Product Management, Agile/Scrum, Software Engineering, Problem Solving, Customer Experience (CX), Product Development, Process Optimization, Communication

Education

University of Pittsburgh, Joseph M. Katz Graduate School of Business, Pittsburgh, PA

Master of Business Administration

Jan 2021 – Dec 2022

Master of Science in Management Information Systems (STEM)

Jan 2021 – Dec 2022

PES University, Bangalore, India

Bachelor of Engineering in Information Science

July 2012 – May 2016