Optiveriance is planning to be merged with **PDCL Ltd**. Brown who is the CEO of PDCL is looking forward to a smooth transition and so after multiple rounds of discussion. They have decided to do audit of the business Infrastructure of **Optiveriance**.

Justin who the Chief Data Officer along with his team started auditing on the following grounds:-

- What is the Total Sales
- What about the Total Quantity
- Profit for the said period and the margin on the same.
- Need to have a details Performance LY for any selected Year
- Comparing the Performance vs LY
- Sales 2yrs ago for any Selected Year
- It is important to know the moving average in terms of Profit & Sales.
- A date table will make the analysis stable
- Quarter wise analysis is also important, may be slicer.
- Total Sales, Profit and % Profit can be shown as combo with card and line chart.
- Show the sales Comparison between Cumulative Performance vs Cumulative Performance LY using a area chart.
- Top Performer in terms of Product and Customer top 7 will give a clear idea.
- Performance in terms of region sales needs to workout and also needs to work on as what will be the best way to visualise it except Bar Graph