

Seiji Minowada

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Recent graduate from UC San Diego and former SAS 134 student with over 3 years of social media management experience. Detail-oriented and creative with a passion for content creation, videography, and storytelling. Well versed in video production and data analysis with strong organizational skills. Excited to produce impactful content to spark meaningful engagement

EDUCATION

University of California, San Diego

BS in Computer Science, Minor in Business Economics

Sep. 2020 – June 2025

- **Relevant Coursework:** Web Client Languages, AI: Search and Reasoning, Recommender Systems & Web Mining, Data Science in Practice, Operations Management, Negotiations
- **Awards:** Provost Honors, Second Team Scholar All-American

Semester At Sea

Fall 2024 Voyage 134

Sep 2024 – Dec 2024

- **Coursework:** Video Production, Oceanography, Contemporary Management Principles/Practices, Global Studies
- Traveled and studied in 10 countries over 4 months starting in the Netherlands and ending in Thailand
- **Awards:** Dean's List

EXPERIENCE

Social Media Manager

2022–2023, 2024–2025

UC San Diego Ski & Snowboard Team

- Filmed, edited, and produced videos for Instagram, TikTok, and Youtube using Canva and Final Cut Pro
- Strengthened and reconnected our alumni network by coordinating alumni events, creating an alumni LinkedIn group, sending out newsletters, and shipping them team merchandise
- Grew Instagram following by 50% through consistent and engaging posting

Intern

June 2022 – Sep. 2022

Curio Digital Therapeutics

- Assisted the SVP of Product and Marketing to grow social media presence (Instagram, Twitter/X, LinkedIn)
- Planned and scheduled weekly posts to drive engagement with tools such as Trello
- Researched and advised expansion strategies for employer health plans to grow the company and product

Youtuber

2021

Sneaker Reselling

- Recorded, edited, and posted Youtube videos of purchasing limited release sneakers such as Air Jordan 1s
- Gained over 200 followers with 22k+ views on Youtube in only a few months
- Built and maintained partnerships with sneaker-botting companies to increase revenue and brand visibility

SKILLS & TOOLS

Video Editing & Multimedia: Final Cut Pro, CapCut, Canva, Photoshop, Color Grading

Social Media Management: Meta Business Suite, Youtube Creator Studio, TikTok Studio, Trello