

EDUCATION

IPM (BBA+MBA)

IIM ROHTAK || 2019 – 24 || CGPA: 8.5

CLASS XII COMMERCE 2019

ATMIYA VIDYA MANDIR || SURAT || 94.8%

CLASS X 2017

ATMIYA VIDYA MANDIR || SURAT || 10.0 CGPA

SOCIAL WORK

RESEARCH MIGRANTS-NSS, 2020,

Enlisted all the problems of migrant workers by contacting them and provide promising solutions acknowledging the efforts of the government.

SAATH MAHILA, 2020, Helped the organization with raising funds and analyse their finance

YOGI DIVINE SOCIETY, 2010-2018, Helped to the victims of Gujarat Flood among other activities

SURAT MUNICIPAL CORPORATION, 2019, Cleaned up Roads & Served the poor with food

KOLIBHARTANA PANCHAYAT, 2015 Helped Clean up the village

CERTI & SKILLS

NATIONAL 2ND RUNNERS UP AT MACROMANIA | THE WORLD BANK, SRCC, 2021

NSE, FINANCIAL MARKET MANAGEMENT, 2017

FINALIST AT FINX, CBS VALUATION CHALLENGE , SSCBS 2021

DATA ANALYTICS, DUKE UNIVERSITY 2020

R PROGRAMMING, PYTHON, TABLEAU, SPSS, HTML, CSS, WORDPRESS, MS-OFFICE, ADOBE ILLUSTRATOR & PHOTOSHOP

PROJECTS

RICHERS, Developed a website for finance and economics related articles

EXCEL FUNDAMENTAL ANALYSIS, Developed excel workbook to carry fundamental analysis of Indian stocks for past 10 years data.

NPAs, Researched about NPAs and compared Private and Public banks in handling of NPAs.



SMIT LAD

+91 9033497752 ladsmit17@gmail.com

B/4, Suncity Rowhouse, Adajan, Surat, Gujarat-395009

With innovation and hard work at the core, I bring a different value to your firm. I'm humbled to be committed and responsible individual who has an organized approach. I am looking for a suitable position in a company, willing to teach me and put belief in me and my work.

POSITION OF RESPONSIBILITY

7TH PAN-IIM CONFERENCE | COORDINATOR | 2019

Designed all the creatives of the conference; Ensured all the photos and videos were stored properly over 4 days; Talked to the PR and Media houses to cover the event well; Additionally ensured the programme went well on technical side.

AD-HOC COMMITTEE | COORDINATOR | 2019-20

Drafted the constitution for the IPM Student Body; Ensured smooth functioning between the batch, the administration and student affairs; Identified problems, communicated and negotiated with relevant authorities

PR & ADMISSION COMMITTEE | CORE | 2019-20 CORE

Promoted the IPM course via 3+ handles on social media to over 12+ people; Acted as PoC for Quora and LinkedIn and ensured 95% response rate for incoming queries; Increased student applications for IPMAT examination by 13% YoY; Worked on the brochure, poster and banner.

VICE HEAD BOY | STUDENT COUNCIL | 2017-18

Head organizer for Farewell for the Batch of 2018, Teachers' Day Function 2017, Closing Ceremony 2017; Maintained record of meeting and did regular follow-ups on the actions taken by council; Head of Registrar of Books and coordinator of activities of commerce for year 2017-18 and 2018-

EXPERIENCE

Quicko | Functional Analyst | Internship | Apr-Jul'21

With the Zerodha-backed Startup, I led business discussion and broker integrations on behalf of the organization. Analysed financial statements from Brokers and helped integrate them in Quicko's product environment. This internship had elements of product management, business development, finance & taxes and customer relationship which I learnt and performed well.

Banka Bioloo Ltd | Brand Manager| Internship | Feb-Apr'21

During this internship, I developed an entire brand. Starting with logo, pitch deck to social media campaigns. I executed the designs as well as managed social media handles

MedTourEasy | Finance & Analytics | Internship | Oct-Nov, 2020

Apart from learning new concepts through hands-on application, I developed a project to analyse a company through lens of ratios. In the project, I learnt to web-scraping, compiling data and running program on the data.

SAATH Mahila Co-op Credit | Microfinance | Internship | May-Jul, 2020

In the internship, I was responsible for the annual report. Moreover, I worked with the payment collection segment, to make the repayment system for effective. Additionally, explored the funding opportunity that can be utilized by co-operative, by considering the legal terms.

Global Brands Magazine | Marketing | Internship | April-Jul, 2020

Performed market analysis and research on the latest trends; Designed and present new social media campaign ideas; Prepared detailed promotional presentations; Contributed to the creation of mock-ups and social media content.