## **SMIT LAD**



MBA   2022-24			ले गुणेन च प्रतियः ROHTAK	
	ACA	DEMIC QUALIFICATIONS		
Year	Qualification	Institute %	/ CGPA	
2024	MBA	Indian Institute of Management Rohtak	-	
2022	BBA	8	3.38%	
2019	Class XII (CBSE)	, , ,	4.80%	
2017	Class X (CBSE)		5.00%	
		INTERNSHIP		
Angel Broking (Ange	,	Product Manager Jun 22 – 0	0 0	
~ <del>-</del>		curate Product Requirements Document and Product Roadmap on		
_	_	sprint planning, backlog grooming, review demos, & daily scrum n	_	
-		rowser testing of the website pages via Confluence, Figma, and Lamb		
•	te which increased reach by	30% and changed the web-to-lead which reduced the drop-off rate b	•	
Bank of Baroda			– Jun 22	
		corporate clients & Assisted in debt fundraising & restructuring pro	•	
0		ue diligence investigation on high risk prospects and existing clientele		
0		ir day-to-day operations such as documentation, financial, audit, inspe		
	g & presenting valuation a	nalysis on a wide range of public and private entities within various indu		
Quicko		3	l – Jul 21	
		nd completed 3 broker integration projects as a part of Tax Planner		
• Analysed financial	statements from various Ind	ian Brokers and worked on implementation of broker reports in the	app	
• Experienced in <b>inter</b>	acting with Stakeholders, U	Jser Clients and Developers while meeting the needs and goals of each	n part	
		hed 30+ articles geared towards user experience and FAQs based on	product	
Saath Credit Co-op S	ociety Ltd	Microfinance Intern Apr	20-Jul 20	
• Enhanced crowdfur	nding procedures by explor	ing various crowdfunding platforms, drafted an implementation propo	sal	
• Examined and eval	uated various Government s	chemes for rural women during COVID 19 to establish lending policies	of firm	
• Made a note on <b>strat</b>	tegies and mechanisms for	better and effective repayment basis industry wide research on best pr	ractices	
• Aided in compilatio	n, preparation, analysing, d	lesigning, review and audit of the annual report & footnotes for year 201	9-2020	
		DUSTRIAL LIVE PROJECT		
Product Management Avanzar Health	Defined specific u	se-cases, workflows & UI-UX wireframes based on the customer requi	rement	
		• Established procedures and protocols of product documentation, promotional collateral, etc.		
	Helped coordinate	• Helped <b>coordinate the team of experts</b> and review forms, rules, and internal communication		
Business Analytics, MedTourEasy	Compared Profital	oility and Risk of Different Investment options using <b>Pandas</b> to filter co		
	• Applied 8+ valuati	• Applied 8+ valuation methods on real stock data to analyse the companies and compare		
	1 1	• Visualised and summarised the data using Power BI & Python to aid decision making process		
Marketing, Global Brands Magazi		• Performed market and competitor analysis while identifying trends suited for the client		
	• Congreted engagin	• Congreted encoging & relevant content as a part of building an expansive content bank for client		
	izine	Planned, designed & prepared social media campaign ideas & promotional presentations		
		TIONS OF RESPONSIBILITY	10	
	Fostered relationship	ip with corporates and organized industry engagement activities		
Member, Placemen Committee, IIM Rohn	nt Coordinated with	students and companies for summer internships and final placements	2022	
	IIIak	enrolment processes, prepared placement report and the batch profile		
	Communicated, n	egotiated, and partnered with sponsors & vendors		
Member, IPM Team, 7 PAN IIM Conference	, th Designed colletor	als & coordinated with the PR and Media houses to cover the event	2019-20	
	ice	admin & logistics team for convenient commuting of students	_017 _0	
		itution for the IPM Student Body		
Head, Ad-Hoc Committee, IIM Roht	A Improved function	ning between the batch, administration and student affairs	2019-20	
	1111/1K   -	s, communicated and negotiated with relevant authorities	2017 20	
		MENTS & EXTRA-CURRICULARS		
		ners up at Shri Ram Macromania, The World Bank, SRCC	2021	
Competitions		BS Valuation Challenge'21, SSCBS	2021 2021	
	Timanst at fina, C	e e e e e e e e e e e e e e e e e e e	404I	
	National Ton 60 D	I Ouiz organized by Athery IIM Indone	2017	
		I Quiz organised by Athary, <b>IIM Indore</b>	2017	
	Financial Modelling	g and Valuation Analyst <b>(FMVA)®,</b> CFI	2022	
0 10	<ul><li>Financial Modelling</li><li>Business Intelligence</li></ul>	g and Valuation Analyst <b>(FMVA)®,</b> CFI ce & Data Analyst <b>(BIDA)™</b> , CFI	2022 2022	
Certifications	<ul><li>Financial Modelling</li><li>Business Intelligence</li><li>Financial Market</li></ul>	g and Valuation Analyst <b>(FMVA)®,</b> CFI ce & Data Analyst <b>(BIDA)</b> <sup>TM</sup> , CFI <b>Management</b> Certification <b>, National Stock Exchange</b>	2022 2022 2019	
Certifications	<ul> <li>Financial Modelling</li> <li>Business Intelligence</li> <li>Financial Market</li> <li>Six Sigma Yellow</li> </ul>	g and Valuation Analyst <b>(FMVA)®,</b> CFI ce & Data Analyst <b>(BIDA)™</b> , CFI	2022 2022	