

EDUCATION

IPM (BBA+MBA)

IIM Rohtak | 2019 – 24 | CGPA: 8.5

CLASS XII COMMERCE, 2019

Atmiya Vidya Mandir | Surat | 94.8%

CLASS X, 2017

Atmiya Vidya Mandir | Surat | 10.0 CGPA

SOCIAL WORK

RESEARCH MIGRANTS–NSS, 2020,

Contacted Migrant Workers and provided solutions to their problems.

SAATH MAHILA, 2020, Helped the organization with raising funds and analyse their finance

YOGI DIVINE SOCIETY, 2010–2018, Helped to the victims of Gujarat Flood among other activities

CERTIFICATIONS

CFI BIDA | Business Intelligence Data Analytics, 2021

Financial Market Management Certification National Stock Exchange, 2019

Data Analytics in R Programming and Python Certified from Coursera, 2020

Six Sigma Yellow Belt from University of Georgia, 2020

BCG Strategy Consulting Virtual Experience Program, Forage 2021

SKILLS

R Programming, Python, SQL, Power BI, Tableau, Power Query, SPSS, Analytics, HTML, CSS, JavaScript, MS–Office, Adobe Suite, WordPress

PROJECTS

RICHERS, Developed a website for finance and economics related articles

EXCEL FUNDAMENTAL ANALYSIS, Developed excel workbook to carry fundamental analysis of Indian stocks for past 10 years data.

SMIT LAD

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Ahmedabad

With innovation and hard work at the core, I bring a different value to your firm. I'm humbled to be committed and responsible individual who has an organized approach. I have worked for over 15 months as an intern at different organization. I am looking for a suitable position in a company, willing to teach me and put belief in me and my work.

POSITION OF RESPONSIBILITY

7TH PAN-IIM CONFERENCE | COORDINATOR | 2019

Designed all the creatives of the conference; Coordinated with the PR and Media houses to cover the event well; Maintained technical performance for the proper execution of the programme; Coordinated with admin & logistics team for convenient commuting of students.

AD-HOC COMMITTEE | COORDINATOR | 2019–20

Drafted the constitution for the IPM Student Body; Improved functioning between the batch, administration and student affairs; Identified problems, communicated and negotiated with relevant authorities

PR & ADMISSION COMMITTEE | CORE | 2019–20

Promoted the IPM course via 3+ handles on social media to over 12+ people; Ensured 95% response rate for incoming queries; Increased student applications for IPMAT examination by 13% YoY; Worked on the brochure, poster

VICE HEAD BOY | STUDENT COUNCIL | 2017–18

Liaised closely with staff members and management of the school; Spearheaded several functions and programmes like Farewell, Teachers' Day ; Chaired Student Council meetings to discuss problems and issues in school; Head of Registrar of Books and coordinator of activities of commerce.

EXPERIENCE

Avanzar Health | Product Manager | Internship | Dec'21–Ongoing

Defined the product strategy and roadmap; Worked with external third parties to assess partnerships and licensing opportunities; Ran beta and pilot programs with early-stage products and samples

Tarrakki | Finance Analyst | Internship | Aug–Sep'21

Had analysed Mutual Funds Statements and developed buy/sell recommendation; Kept a tab on recent ongoing in financial domain and developed weekly digest and weekend blogs

Quicko | Functional Analyst | Internship | Apr–Jul'21

Led Business discussions and broker integration on behalf of the Zerodha-backed organisation; Analysed financial statements from varied Indian Brokers and worked on the implementation of broker reports in the app; Interacted with Stakeholders while meeting the needs and goals of each part

Banka Bioloo Ltd | Brand Manager | Internship | Feb–Apr'21

During this internship, I developed an entire brand. Starting with logo, pitch deck to social media campaigns. I executed the designs as well as managed social media handles

SAATH Co-op Credit | Microfinance | Internship | May–Jul, 2020

Explored various crowdfunding platforms, drafted a proposal, and uploaded it to support rural women; Searched and compiled various schemes declared by Government for rural women during COVID 19; Made a note on Strategies/mechanisms for better and effective repayment; Prepared the annual report for the year 2019–2020

Global Brands Magazine | Marketing | Internship | April–Jul, 2020

Performed market analysis and research on the latest trends; Designed and present new social media campaign ideas; Prepared detailed promotional presentations; Contributed to the creation of mock-ups and media content.