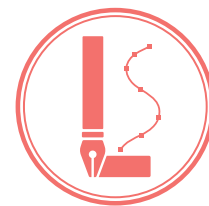


LANA SMITH

Graphic Designer



(613) 979 3549

alana.kathrine.smith@gmail.com

lanasmithdesign.com

Ottawa, ON

SKILLS

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

Adobe Premiere Pro

Adobe After Effects

Photography

Videography

HTML & CSS

PHP & JavaScript

UI & UX Design

Print Design

Social Media

REFERENCES

Sarah Mangione-Avon

Manager at DFO

(343) 549-1101

sarah.mangione-avon@dfo-mpo.gc.ca

Marian Kwok

Current acting supervisor at DFO

613-808-8485

Marian.Kwok@dfo-mpo.gc.ca

SOCIAL MEDIA



linkedin.com/in/lanaksmith



twitter.com/LanaSKoi

EDUCATION

Algonquin College

Interactive Media Design

Graduated with honours

2016 - 2018

EXPERIENCE

Fisheries and Oceans (DFO)

Graphic Designer - IS03

Dec 2018 - Feb 2020

Created a range of products (digital graphics, print graphics, animations, storyboards, and interactive PDFs) for the department in English, French and bilingual

Assisted clients in brainstorming their visual ideas and executing them with a modern approach and visual flair

Assisted the video team with filming, sound, and editing

Worked with colleagues on large projects (animations, graphics campaigns, and video editing)

Shared technical knowledge and design perspective with colleagues

Maintained brand consistency for different products

Provided FIP knowledge as well as applied FIPs to different products

Privy Council Office (PCO)

Graphic Designer - IS02

Jan 2018 - Apr 2018

Created sharable graphics and animations for the Clerk's Twitter @Clerk_GC

Brainstormed ideas for content, individually and as a team

Created graphics and video effects for the *Clerk's Annual Report to the Prime Minister*

Freelance

Graphic Designer

Designed products for different brands and business (business cards, logos, postcards, menus, posters)