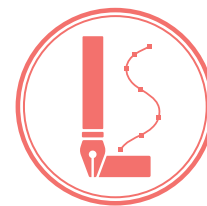


LANA SMITH

Graphic Designer



(613) 979 3549

lana.kathrine.smith@gmail.com

lanasmithdesign.com

Ottawa, ON

SKILLS

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe Premiere Pro
Adobe After Effects
Photography
Videography
HTML & CSS
PHP & JavaScript
UI & UX Design
Print Design
Social Media

REFERENCES

Joelle Pilon
Manager at Finance
(613) 298-1650
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Julian Scalzo
Supervisor at Finance
(613) 875-0180
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SOCIAL MEDIA

 [linkedin.com/in/lanaksmith](https://www.linkedin.com/in/lanaksmith)

 twitter.com/LanaSKoi

EDUCATION

Algonquin College 2016 - 2018
Interactive Media Design
Graduated with honours

EXPERIENCE

Finance Canada (FIN) March 2021 - Current
Graphic Designer - IS02

Create a range of products (digital graphics, print graphics, motion graphics, branding guides, video announcements, and interactive PDFs) for the department in English, French and bilingual while maintaining brand consistency and abiding by FIP rules

Work with colleagues on large-scale time-sensitive projects (animations, graphics campaigns, reports and branding guides) such as **Budget 2021** and **The Fall Economic Statment**

Take high-quality portraits, photos of employees at work, signage and building facades. Retouch photos using Adobe Software

Assist in filming live streams and departmental announcements. Edit and retouch using Adobe Software

Fisheries and Oceans (DFO) Dec 2018 - Feb 2021
Graphic Designer - IS03

Created a range of products (digital graphics, print graphics, animations, storyboards, and interactive PDFs) for the department in English, French and bilingual

Assisted clients in brainstorming their visual ideas and executing them with a modern approach and visual flair

Assisted the video team with filming, sound, and editing

Worked with colleagues on large projects (animations, graphics campaigns, and video editing) and shared technical knowledge and design perspective

Provided FIP knowledge as well as applied FIPs to different products