Lana Smith

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# Education

Algonquin

Interactive Media Design September 2016 – August 2018

* Dean’s Honor List for each academic year

# Skills

**Graphic Design**

* Adobe Illustrator, Adobe Photoshop, InDesign
* Experience designing and implementing website prototypes such as paper, visual and interactive
* Brainstorming logos and logo design
* Experience designing shareable graphics

**User Experience**

* UXPin, Invision
* Great understanding of clients’ needs and ideas
* Creating personas that relate to the application
* Testing usability with users
* Taking criticism from users to create a better product
* Creating scenarios for a better understanding of the users and their experience

**Videography and Photography**

* Experienced working with a DSLR Camera and an OSMOS Camera
* Skilled at using equipment such as lights, lenses, lapel microphones, shotgun microphones and boom microphones
* Adobe Premier, Adobe After Effects, Adobe Audition
* Skilled with syncing audio and adding music and sound effects
* Adjustable to many film and photography conditions

**Web Development**

* HTML, CSS, JavaScript
* Wordpress, Joomla, Drupal

Responsive Web Design

# Experience

Privy Council Office Ottawa, ON

Graphic Designer January 2018 – April 2018

* Created sharable graphics for the Clerk’s twitter @Clerk\_GC
* Brainstormed ideas for content, individually and as a team
* Created graphics and video effects for the Clerk’s Annual Report to the Prime Minister

Freelance Photography Ottawa, ON

Photographer & Photo Editor May 2014 - Present

* Work with families, models and business and keep a comfortable but professional atmosphere
* Work with different stages of lighting, including studio lights
* Skilled at operating a DSLR Camera
* Adaptable to different working conditions and environments

Starbucks Ottawa, ON

Barista May 2016 – January 2018

* Handled cash and maintained a clean environment
* Effectively communicated with team to maintain a fast and steady workflow
* Memorized drink recipes and drink marking
* Operates a drive through window and headset
* Maintains a comfortable and friendly atmosphere by connecting with customer