



week_num2	previous_week_revenue	current_week_revenue	wow_revenue
52	1070439	933134	-12.8%
51	1026549	1070439	4.3%
50	980152	1026549	4.7%
49	1008777	980152	-2.8%
48	1047120	1008777	-3.7%
47	1078915	1047120	-2.9%
46	1094927	1078915	-1.5%
45	1063063	1094927	3.0%
44	934631	1063063	13.7%
43	1080205	934631	-13.5%
42	982974	1080205	9.9%
41	994114	982974	-1.1%
40	994184	994114	-0.0%
39	1117638	994184	-11.0%
38	1097403	1117638	1.8%
37	1078573	1097403	1.7%
36	1116901	1078573	-3.4%
35	1085576	1116901	2.9%
34	1074741	1085576	1.0%
33	1015951	1074741	5.8%
32	1182652	1015951	-14.1%
31	1040273	1182652	13.7%
30	1041929	1040273	-0.2%
29	1153365	1041929	-9.7%
28	1236295	1153365	-6.7%
27	1103545	1236295	12.0%
26	1115663	1103545	-1.1%
25	1099070	1115663	1.5%
24	1070103	1099070	2.7%
23	1018518	1070103	5.1%
22	1147870	1018518	-11.3%

Delinquent_Acc	Blue-collar	Businessman	Govt	Retirees	Selfemployed	White-collar
0	14.76%	17.81%	13.97%	9.15%	23.82%	14.41%
1	0.86%	1.00%	1.12%	0.60%	1.65%	0.84%
Total	15.62%	18.81%	15.09%	9.75%	25.47%	15.26%

Activation_30_Days	%GT Count of Activation_30_Days
0	42.53%
1	57.47%
Total	100.00%

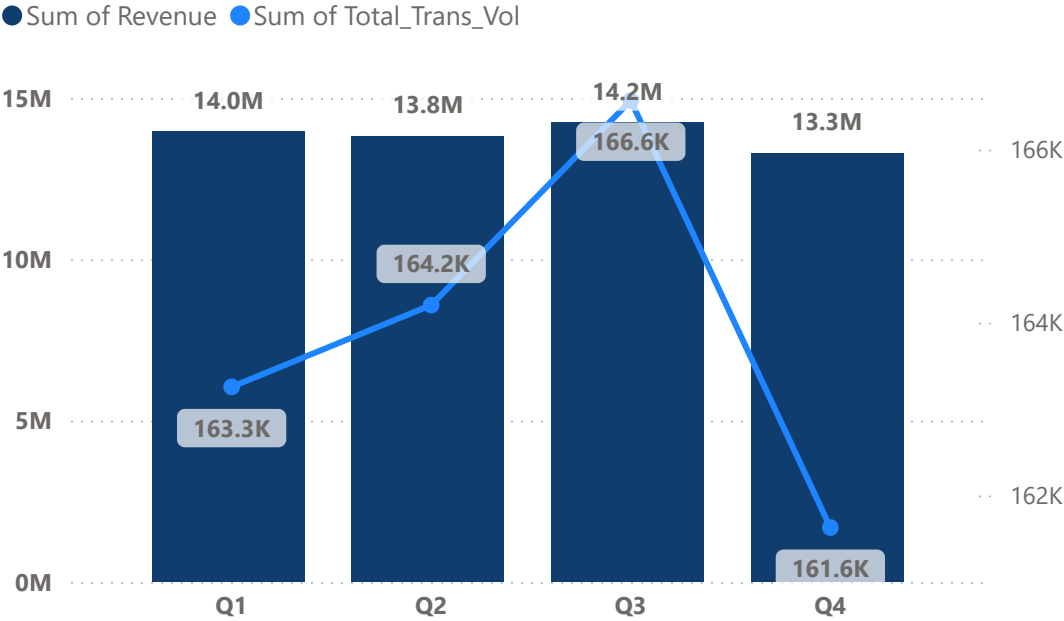


# TRANSACTION BASED CREDIT CARD REPORT

Revenue	Int.Earned	Trans.Count	Trans. Amount
55M	8M	655.7K	44.5M

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875.0	6495888
Silver	5586332	4586746.0	812081
Gold	2454072	2024078.0	373784
Platinum	1135608	953314.0	161629
Total	55315410	44522013.0	7843382

QTR Revenue and Total Transaction count



Average of Client\_Num by Qtr



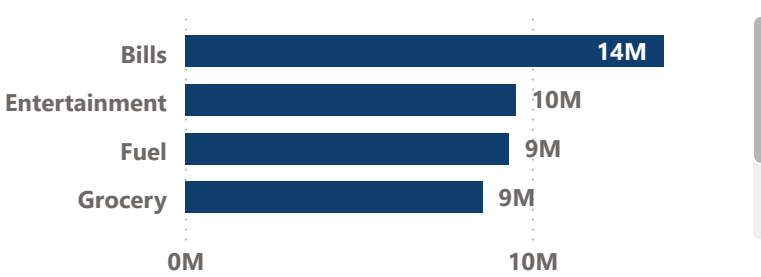
Avg Client No by Gender



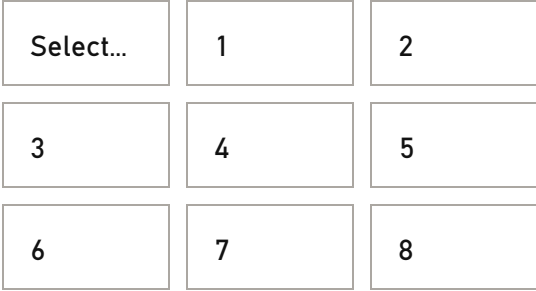
Average of Client\_Num by Card\_Category



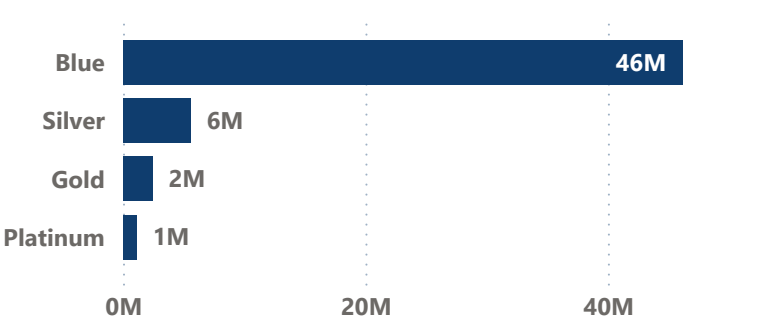
Sum of Revenue by Exp Type



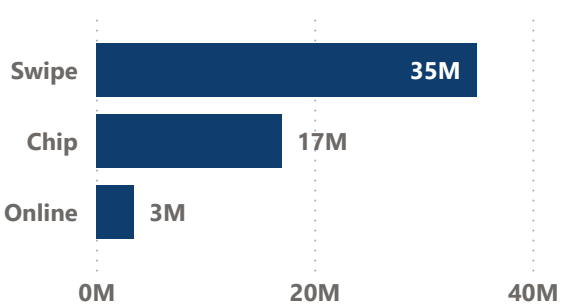
week\_num2



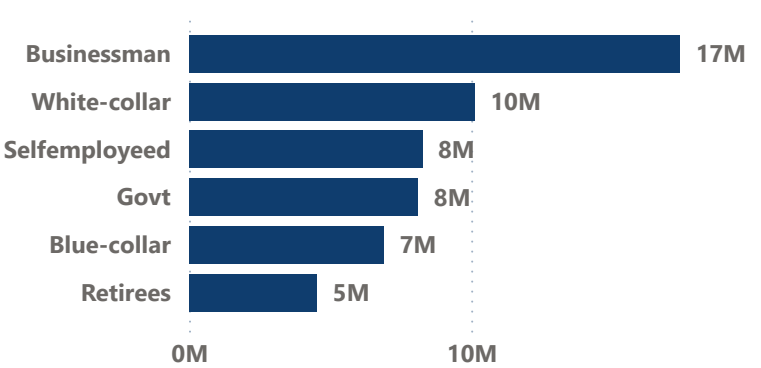
Revenue by Card Category



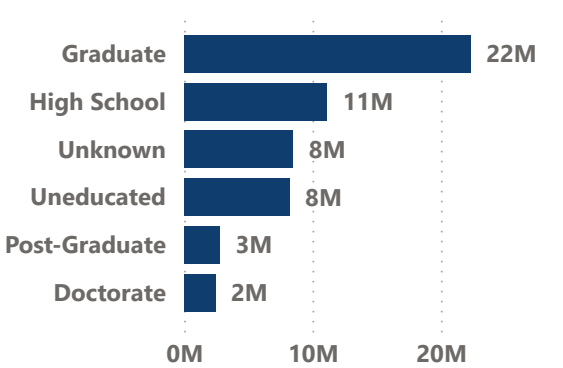
Revenue by Use Chip



Revenue by customer Job



Revenue by Education\_Level



# CUSTOMER BASED ANALYSIS REPORT

Revenue

55M

Total Interest

8M

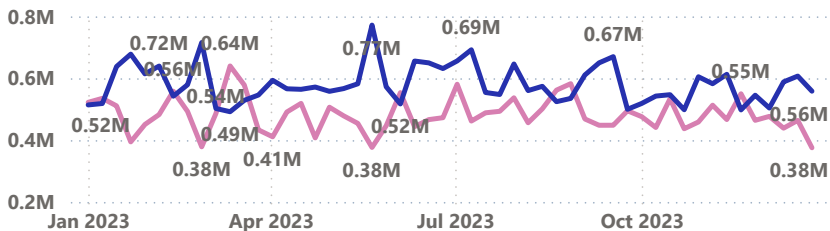
Income

576M

CSS

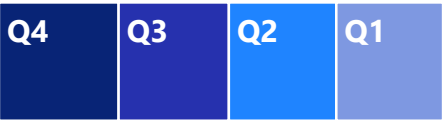
3.19

Revenue by Week

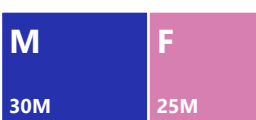


Customer_Job	Sum of Revenue	Sum of Income	Sum of Interest_Earned
Businessman	17387832	186959919	2539390
White-collar	10114656	103930055	1441074
Selfemployeed	8261758	75313288	1119742
Govt	8111701	88773989	1160016
Blue-collar	6904279	72262158	952801
Total	55315410	575914439	7843382

Average of Client\_Num by Qtr



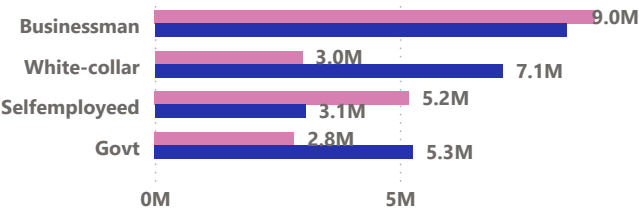
Avg Client No by Gender



Average of Client\_Num by Card\_Category



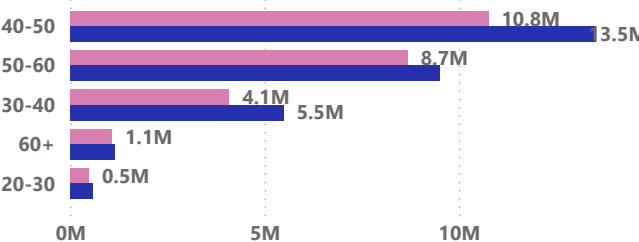
Revenue by Customer\_Job



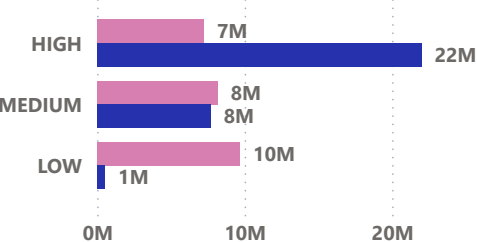
week\_num2



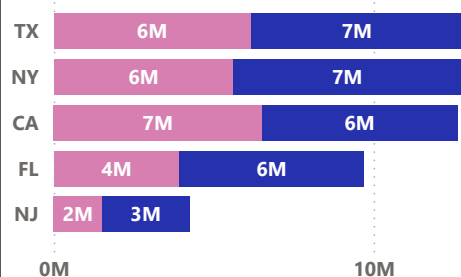
Revenue by Age Group



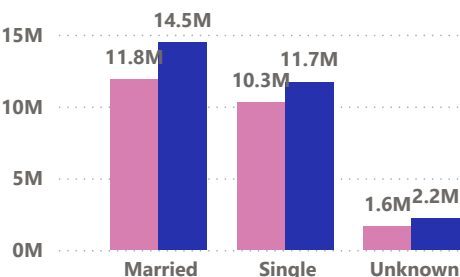
Revenue by Income



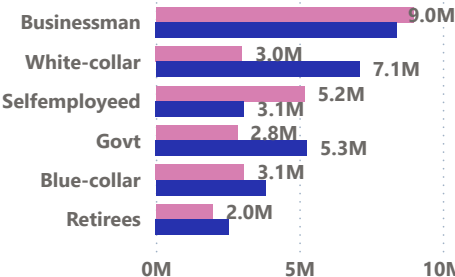
Revenue by State



Revenue by Marital Status



Revenue by customer Job



Revenue by Education\_Level

