# Adam Mahmoud

## Sales Manager - Staples

Vancouver, WA amahmoudd6\_6os@indeedemail.com (307) 249-6173

A creative, hands on leader; with a wealth of knowledge surrounding sales, and coaching and development.

#readytowork

Willing to relocate to: Vancouver, WA

Authorized to work in the US for any employer

# Work Experience

## **Assistant Manager**

Staples - Casper, WY August 2017 to Present

Inventory control of assets totalling in over \$60 million

- · Coaching and developing staff
- Developes marketing plans for upcoming events and promotions
- Use of customer base to properly evaluate trends
- · Use of multimedia to create and develop marketing and advertising for local businesses
- Business analysis of sales and inventory figures
- Storefront merchandising and special promotions
- Critical thinking and on the spot problem solving
- Superb Customer service skills
- Year round recruiting and scouting
- Marketing as well as event planning.
- Advertising externally and internally promoting promotions and events
- Public relations and community driven sale tactics.

#### **Artist**

Self-Employed

January 2011 to Present

Designed, Developed, and delivered art pieces to clients according to specifications

- Creates Digital Designs: Logos, Advertisements, Company Branding
- Creates custom paintings of various sizes, styles, and materials
- ♦ Organized and Collaborated in 8 art shows and opening events
- \* Have been in local Casper news for Paws for Art Humane society event

#### **Pro-Recruiter/Human Resources**

Advantage Solutions - Foxborough, MA

August 2016 to August 2017

Maintained multiple job openings

- Recruited across the country
- Developed internal and external relations
- Strategic planning and organization to secure candidates
- Coaching and developing of a staff for peak performance
- ♦ High organizational skills to perform daily operations
- Multitude of program usage
- Created and developed new recruiting methods
- Created job postings on multiple boards
- Created advertisements for positions
- Analyzed demographic to discover best marketing strategy
- ❖ Advance SEO skills

## **District Training Manager**

Sterling Jewelers Inc. - North Attleboro, MA July 2012 to August 2016

Inventory control for a net value of \$1.5 million

- In depth inventory analysis
- Merchandising as storefront, both new and old
- ❖ Strategic planning and organization to secure optimal results
- Coaching and developing of a staff for peak performances
- ♦ High organizational skills to perform store operations
- Superb customer satisfaction
- Year round recruiting through various methods
- ❖ Social media and groundwork marketing of sales and promotions
- Fast paced problem solving environment
- Consistent track record of successful events

#### **Department Manager**

Walmart - Warwick, RI March 2010 to May 2012

Inventory control for a net worth of \$35 million

- ♦ High versatility with superb product knowledge
- Coaching and developing employee skills

#### Education

#### Associates in Psychology

Community College of Rhode Island - Warwick, RI September 2012 to May 2014

#### Associates in Business Administration

University of Massachusetts - Dartmouth - North Dartmouth, MA June 2011 to August 2012

## Skills

- COACHING (8 years)
- MARKETING (6 years)
- OF SALES (8 years)
- SALES (4 years)
- SALES STAFF (8 years)
- Email Marketing (6 years)
- Social Media (10+ years)
- Digital Marketing (5 years)
- Photoshop (4 years)
- Adobe (10+ years)
- Microsoft Office (10+ years)
- Event Planning (4 years)
- Event Marketing (3 years)
- Employee Evaluation (7 years)
- Human Resources Management (5 years)
- Email
- Management
- · training
- Inventory
- · Scheduling
- · Cash Handling
- Team Building
- · Customer Service Skills
- · Inventory Management
- Merchandising
- Word
- Microsoft Excel
- · Social Media Management
- Search Engine Optimization (SEO)
- · Strategic Planning
- Analytics
- Branding
- · Business Analysis
- · Market Research
- Sales Management
- WordPress
- Public Relations
- Salesforce
- Adobe Creative Suite
- · Adobe InDesign
- · Graphic Design
- Pricing
- · Adobe Illustrator
- Business Development
- · Events Management
- Project Management

- Project Management
- User Interface (UI)

#### Awards

#### Dean's list

May 2012

#### **Dean's List**

May 2014

### **Top District Sales**

February 2013

## **Top District Sales**

January 2014

#### **Top District Sales**

February 2015

#### **Perfect Inventory**

March 2015

## **Business Strategist Award**

November 2016

#### **Presidents Club**

January 2018

#### Assessments

#### Social Media — Familiar

October 2019

Creating content, communicating online, and building a brand's reputation.

Full results: Familiar

## **Search Engine Optimization — Proficient**

October 2019

Interpreting online website performance metrics and understanding search engine optimization tactics.

Full results: Proficient

#### **Research** — **Proficient**

October 2019

Following protocols, interpreting statistics and graphs, identifying errors, and choosing research methodology.

Full results: Proficient

## **Customer Service — Highly Proficient**

February 2020

Identifying and resolving common customer issues.

Full results: Highly Proficient

## Scheduling — Proficient

February 2020

Cross-referencing agendas and itineraries to avoid scheduling conflicts.

Full results: Proficient

#### Management & Leadership Skills: Impact & Influence — Highly Proficient

February 2020

Adapting leadership style to accomplish goals using rational or emotional appeal.

Full results: Highly Proficient

### **Sales: Influence & Negotiation — Proficient**

April 2020

Persuading reluctant customers to buy products or services, and influencing and negotiating with customers to meet sales goals.

Full results: Proficient

#### Attention to Detail — Highly Proficient

April 2020

Identifying differences in materials, following instructions, and detecting details among distracting information.

Full results: Highly Proficient

#### Sales: Influence & Negotiation — Proficient

May 2020

Persuading reluctant customers to buy products or services, and influencing and negotiating with customers to meet sales goals.

Full results: Proficient

## **Customer Focus & Orientation — Highly Proficient**

May 2020

Responding to customer situations with sensitivity.

Full results: Highly Proficient

# ${\bf Management~\&~Leadership~Skills:~Impact~\&~Influence--Highly~Proficient}$

April 2020

Choosing the most effective strategy to inspire and influence others to meet business objectives.

Full results: Highly Proficient

#### **Work Style: Reliability — Highly Proficient**

May 2020

Tendency to be dependable and come to work.

Full results: Highly Proficient

## **Sales: Influence & Negotiation — Proficient**

April 2020

Persuading reluctant customers to buy products or services, and influencing and negotiating with customers to meet sales goals.

Full results: Proficient

## **Cognitive Ability — Highly Proficient**

May 2020

Combining pieces of information to form general rules or conclusions.

Full results: <u>Highly Proficient</u>

## **Verbal Communication — Highly Proficient**

May 2020

Speaking clearly, correctly, and concisely.

Full results: Highly Proficient

# **Retail Customer Service — Highly Proficient**

May 2020

Measures a candidate's ability to comprehend and respond appropriately to retail customer needs.

Full results: Highly Proficient

## **Recruiting — Highly Proficient**

May 2020

Managing the candidate sourcing and selection process.

Full results: Highly Proficient

#### **Sales: Influence & Negotiation — Proficient**

April 2020

Persuading reluctant customers to buy products or services, and influencing and negotiating with customers to meet sales goals.

Full results: Proficient

# Management & Leadership Skills: Impact & Influence — Highly Proficient

April 2020

Choosing the most effective strategy to inspire and influence others to meet business objectives.

Full results: Highly Proficient

## **Customer Service — Highly Proficient**

May 2020

Identifying and resolving common customer issues.

Full results: <u>Highly Proficient</u>

# Management & Leadership Skills: Planning & Execution -- Highly Proficient

July 2020

Planning and managing resources to accomplish organizational goals.

Full results: Highly Proficient

#### **Marketing** — **Proficient**

April 2020

Understanding a target audience and how to best communicate with them.

Full results: Proficient

## Attention to Detail — Highly Proficient

April 2020

Identifying differences in materials, following instructions, and detecting details among distracting information.

Full results: Highly Proficient

## **Work Style: Reliability — Highly Proficient**

May 2020

Tendency to be dependable and come to work.

Full results: Highly Proficient

### **Work Style: Conscientiousness — Highly Proficient**

July 2020

Tendency to be well-organized, rule-abiding, and hard-working.

Full results: Highly Proficient

# Management & Leadership Skills: Impact & Influence — Highly Proficient

April 2020

Choosing the most effective strategy to inspire and influence others to meet business objectives.

Full results: Highly Proficient

#### **Sales Skills — Proficient**

July 2020

Influencing and negotiating with customers.

Full results: Proficient

Indeed Assessments provides skills tests that are not indicative of a license or certification, or continued development in any professional field.

#### Additional Information

#### **SKILLS**

Dependable, Driven, Dedicated, with the will to accomplish tasks through prowess and communication. Use of aesthetic

sensibility, consumer demographics and preference; to devise marketing plans. Coaching and development of sales staff.

Evaluations of effectiveness brand wide. Variety of multimedia skills ready and available. Including but not limited to all

 $\label{lem:microsoft} \textbf{ Microsoft} \textbf{ @ programs as well as digital rendering and creations programming. Deep steadfast analysis with business impact}$ 

results.