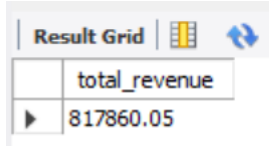


PIZZA SALES SQL QUERIES FOR BUSINESS KPIs

1. Total Revenue

```
SELECT ROUND(SUM(total_price), 2) AS total_revenue FROM pizza_sales_data;
```

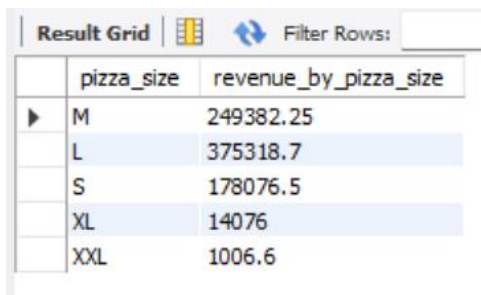


A screenshot of a SQL query result grid. The grid has two columns: 'total_revenue' and a value '817860.05'. The interface includes a 'Result Grid' tab, a table icon, and a refresh icon.

total_revenue
817860.05

2. Revenue by Pizza Size

```
SELECT pizza_size, ROUND(SUM(total_price),2) AS revenue_by_pizza_size FROM  
pizza_sales_data  
GROUP BY pizza_size;
```

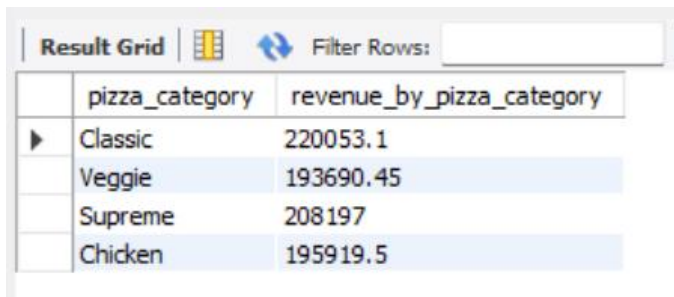


A screenshot of a SQL query result grid showing revenue by pizza size. The grid has two columns: 'pizza_size' and 'revenue_by_pizza_size'. The rows are: M (249382.25), L (375318.7), S (178076.5), XL (14076), and XXL (1006.6). The interface includes a 'Result Grid' tab, a table icon, a refresh icon, and a 'Filter Rows:' input field.

pizza_size	revenue_by_pizza_size
M	249382.25
L	375318.7
S	178076.5
XL	14076
XXL	1006.6

3. Revenue by Pizza Category

```
SELECT pizza_category, ROUND(SUM(total_price),2) AS revenue_by_pizza_category  
FROM pizza_sales_data  
GROUP BY pizza_category;
```

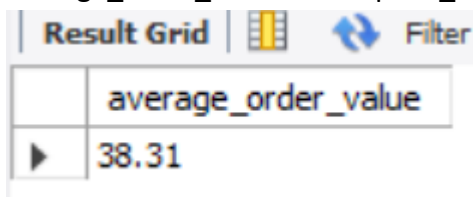


A screenshot of a SQL query result grid showing revenue by pizza category. The grid has two columns: 'pizza_category' and 'revenue_by_pizza_category'. The rows are: Classic (220053.1), Veggie (193690.45), Supreme (208197), and Chicken (195919.5). The interface includes a 'Result Grid' tab, a table icon, a refresh icon, and a 'Filter Rows:' input field.

pizza_category	revenue_by_pizza_category
Classic	220053.1
Veggie	193690.45
Supreme	208197
Chicken	195919.5

4. Average Order Value

```
SELECT ROUND(SUM(total_price)/COUNT(DISTINCT order_id),2) AS  
average_order_value FROM pizza_sales_data;
```



A screenshot of a SQL query result grid showing the average order value. The grid has two columns: 'average_order_value' and a value '38.31'. The interface includes a 'Result Grid' tab, a table icon, a refresh icon, and a 'Filter' button.

average_order_value
38.31

5. Total Pizzas Sold

```
SELECT SUM(quantity) AS total_pizzas_sold FROM pizza_sales_data;
```

Result Grid	
	total_pizzas_sold
▶	49574

6. Sales Volume by Size

```
SELECT pizza_size, SUM(quantity) AS sales_volume_by_size FROM pizza_sales_data  
GROUP BY pizza_size;
```

Result Grid		Filter Rows:
	pizza_size	sales_volume_by_size
▶	M	15635
	L	18956
	S	14403
	XL	552
	XXL	28

7. Sales Volume by Category

```
SELECT pizza_category, SUM(quantity) AS sales_volume_by_category FROM  
pizza_sales_data  
GROUP BY pizza_category;
```

Result Grid		Filter Rows:
	pizza_category	sales_volume_by_category
▶	Classic	14888
	Veggie	11649
	Supreme	11987
	Chicken	11050

8. Total Orders

```
SELECT COUNT(DISTINCT order_id) AS total_orders FROM pizza_sales_data;
```

Result Grid	
	total_orders
▶	21350



9. Average Orders Per Day

```
SELECT ROUND(COUNT(DISTINCT order_id) / COUNT(DISTINCT order_date), 2) AS  
average_orders_per_day FROM pizza_sales_data;
```

Result Grid		Filter Rows:
	average_orders_per_day	
▶	59.64	



10.Orders by Month

```
SELECT MONTHNAME(order_date) AS month, COUNT(DISTINCT order_id) AS orders
FROM pizza_sales_data GROUP BY MONTHNAME(order_date) ORDER BY orders
DESC;
```

Result Grid			 Filter
	month	orders	
▶	July	1935	
	May	1853	
	January	1845	
	August	1841	
	March	1840	
	April	1799	
	November	1792	
	June	1773	
	February	1685	
	December	1680	
	September	1661	
	October	1646	




11.Orders by Day

```
SELECT DAYNAME(order_date) AS day, COUNT(DISTINCT order_id) AS orders FROM
pizza_sales_data GROUP BY DAYNAME(order_date) ORDER BY orders DESC;
```

Result Grid			 Filter
	day	orders	
▶	Friday	3538	
	Thursday	3239	
	Saturday	3158	
	Wednesday	3024	
	Tuesday	2973	
	Monday	2794	
	Sunday	2624	



12.Pizzas Per Order

```
SELECT ROUND(SUM(quantity)/COUNT(DISTINCT order_id),2) AS pizzas_per_order
FROM pizza_sales_data;
```

Result Grid			
	pizzas_per_order		
	2.32		

13. Top-selling Pizzas by Revenue

```
SELECT pizza_name, ROUND(SUM(total_price), 2) AS revenue FROM pizza_sales_data  
GROUP BY pizza_name  
ORDER BY revenue DESC  
LIMIT 5;
```

Result Grid   Filter Rows: <input type="text"/>		
	pizza_name	revenue
▶	The Thai Chicken Pizza	43434.25
	The Barbecue Chicken Pizza	42768
	The California Chicken Pizza	41409.5
	The Classic Deluxe Pizza	38180.5
	The Spicy Italian Pizza	34831.25

14. Bottom-selling Pizzas by Revenue

```
SELECT pizza_name, ROUND(SUM(total_price), 2) AS revenue FROM pizza_sales_data  
GROUP BY pizza_name  
ORDER BY revenue ASC  
LIMIT 5;
```

Result Grid   Filter Rows: <input type="text"/>		
	pizza_name	revenue
▶	The Brie Carre Pizza	11588.5
	The Green Garden Pizza	13955.75
	The Spinach Supreme Pizza	15277.75
	The Mediterranean Pizza	15360.5
	The Spinach Pesto Pizza	15596



15. Top-selling Pizzas by Volume

```
SELECT pizza_name, SUM(quantity) AS volume_sold FROM pizza_sales_data  
GROUP BY pizza_name  
ORDER BY volume_sold DESC  
LIMIT 5;
```

Result Grid   Filter Rows: <input type="text"/>		
	pizza_name	volume_sold
▶	The Classic Deluxe Pizza	2453
	The Barbecue Chicken Pizza	2432
	The Hawaiian Pizza	2422
	The Pepperoni Pizza	2418
	The Thai Chicken Pizza	2371

16. Bottom-selling Pizzas by Volume

```
SELECT pizza_name, SUM(quantity) AS volume_sold FROM pizza_sales_data  
GROUP BY pizza_name  
ORDER BY volume_sold ASC  
LIMIT 5;
```

Result Grid   Filter Rows: <input type="text"/>		
	pizza_name	volume_sold
▶	The Brie Carre Pizza	490
	The Mediterranean Pizza	934
	The Calabrese Pizza	937
	The Spinach Supreme Pizza	950
	The Soppresata Pizza	961