

Bike Share Report

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Last Updated :- 28 August 2021

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Bike Share

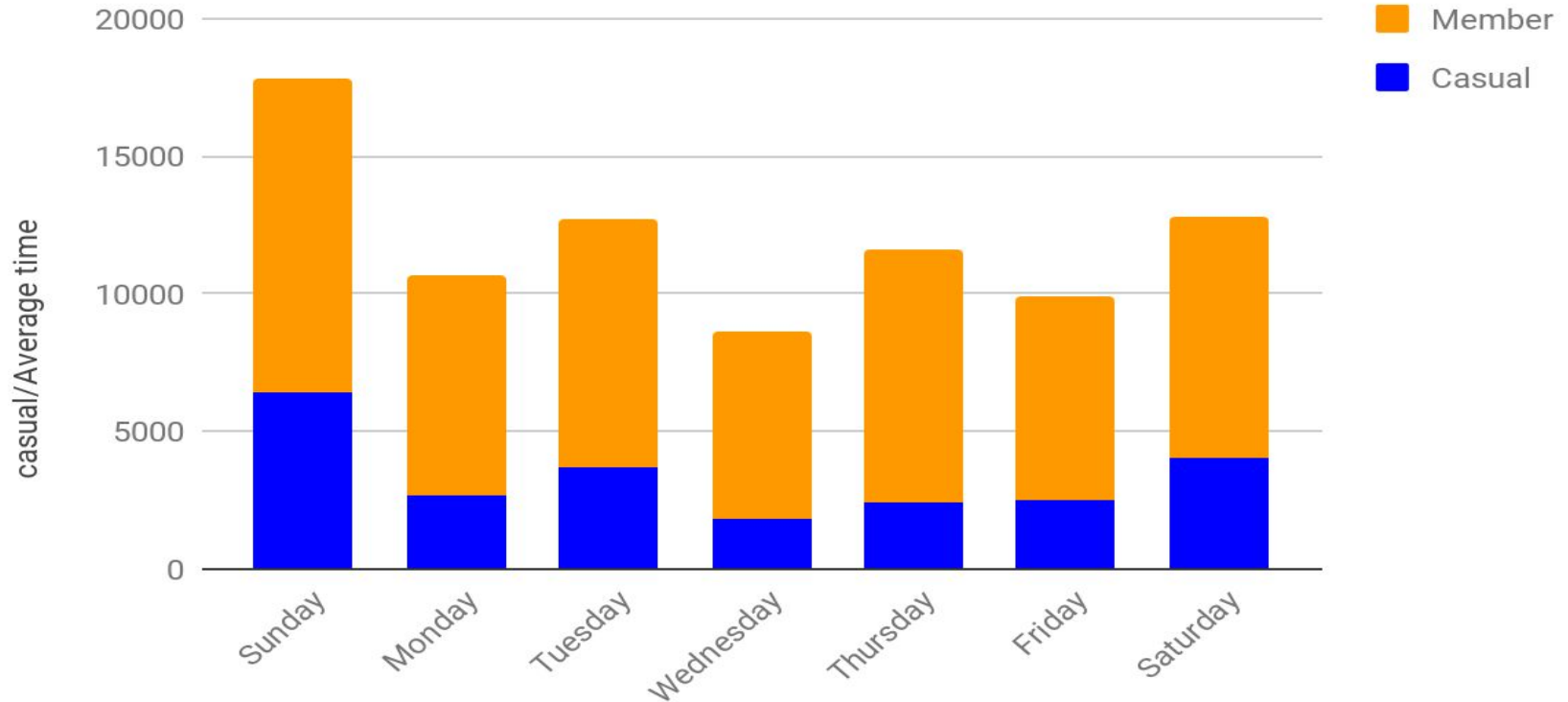
- Purpose Statement(what we are talking about ?)
- Story about Data
- Conclusion
- Appendix

Objective

Identify, how annual member bike ride are different from casual riders

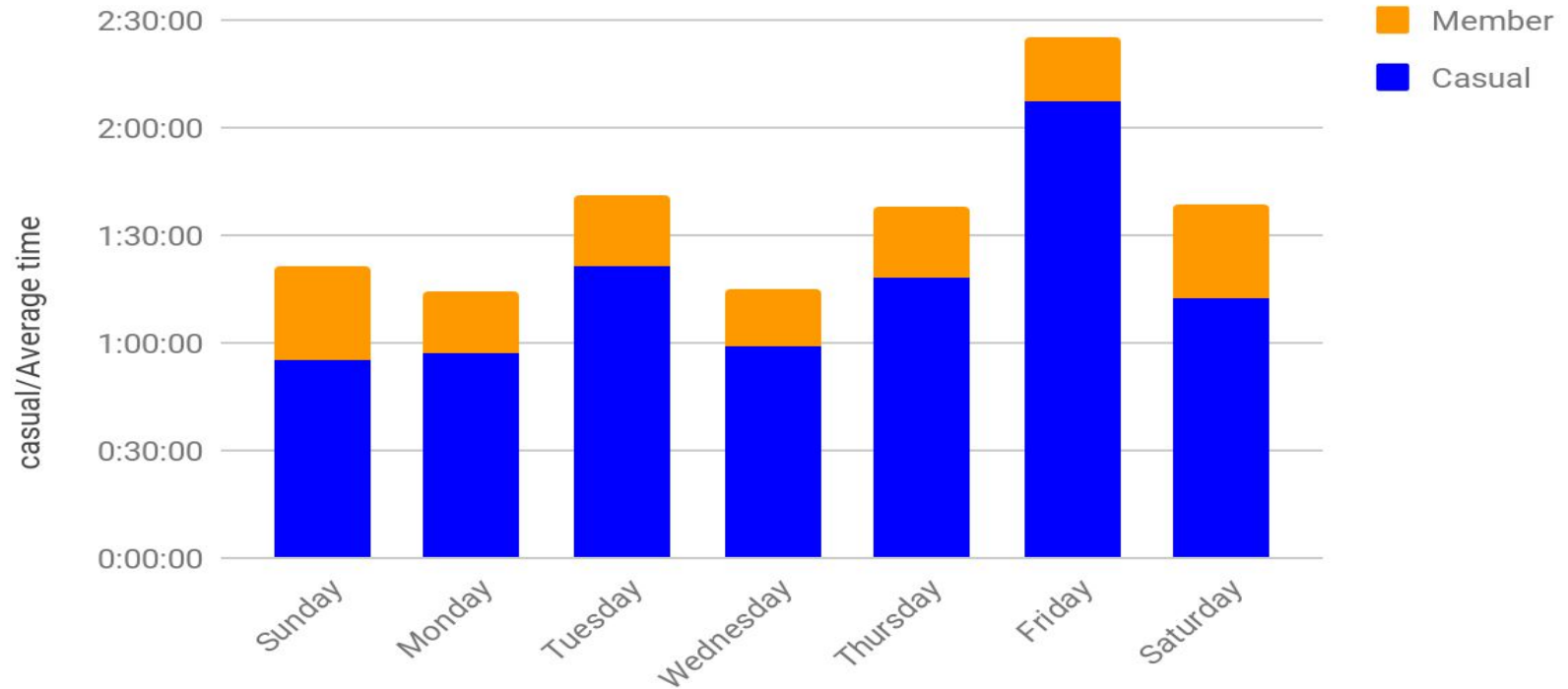
Bike Ride comparison

Casual vs Member Ride Count



Average Time Comparison

Casual vs Member Average time



Conclusions

1

Annual member takes
More rides compared
to Casual riders

2

Average time of Annual
member is less
compared to
Casual rider

Hence, We can conclude that Annual membership is more profitable then
Casual rides

Appendix

- Annual Member :- Customer registered with one year membership on our platform
- Casual Member :- Customer pay as per total distance travelled in single ride

Thank you