

Joe Bailey



Personal Background

Age: 21

Gender: Male

Joe Bailey just graduated and is attending university for his first semester. He is on a sports scholarship and mostly games for a social experience on the weekend.

He is from a small family who lives in Hawaii

Hobbies

- Gaming
- Hiking
- Surfing
- Reading
- Photography

Frustrations

- Tight budget allowance
- Making decisions with partial information
- Time management

Platforms

- PS3
- Mobile
- Switch

Goals

- Graduate with Honors
- Grow his social Network
- Get a girlfriend