



PIZZA SALES REPORT

Jan 15 - Dec 15

pizza_category

All

1/1/2015



12/31/2015



Home



Top/Least Sellers

BEST DAYS OF ORDERING

DAYS

Highest Order was on ending of the week, Thursday, Friday and Saturday evenings.

MONTHLY

Highest month of Order was July followed by January.

SALES PERFORMANCE

CATEGORY

Classic Category has the highest Sales & Total Orders.

SIZE

Large Size pizza has the highest sales



817.86K

Total Revenue



38.31

Avg Order Value



49574

Total Pizza Sold



21350

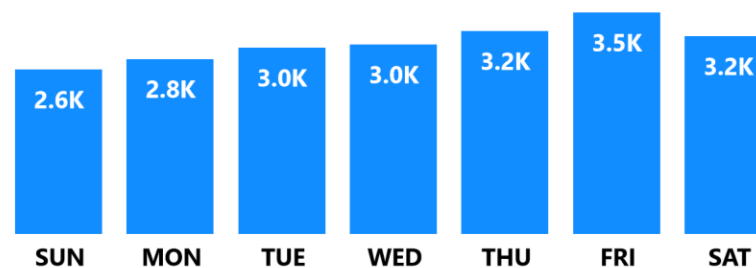
Total Orders



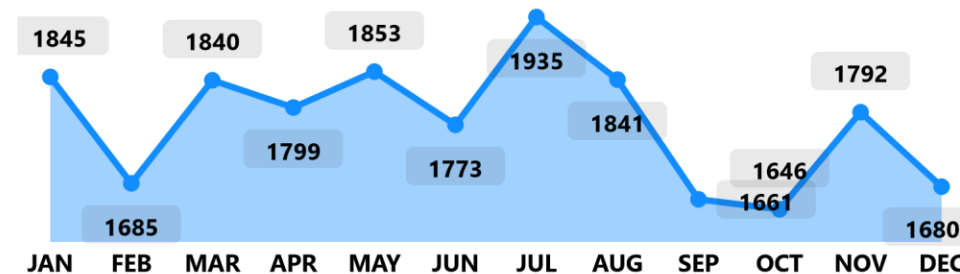
2.32

Avg Pizza Per Order

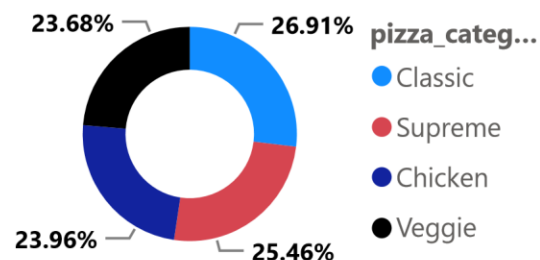
Daily Trend For Total Orders



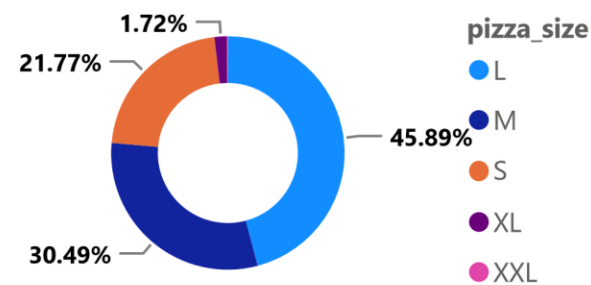
Monthly Trend For Total Orders



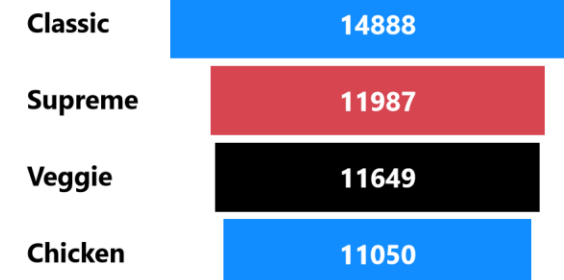
% Sales By Pizza Category



% Sales By Pizza Size



Total Pizza Sold By Category





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Top/Least Sellers

TOP SELLERS

REVENUE

The Thai Chicken Pizza has the highest Revenue.

QUANTITY

The Classic Deluxe Pizza has the highest Total Quantity.

LEAST SELLERS

REVENUE

The Brie Carre Pizza contributes the least to Revenue.

QUANTITY

The Brie Carre Pizza contributes the least to Total Quantity Sold.



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Total Orders



2.32

Avg Pizza Per Order

Top 5 Pizza By Revenue

The Thai Chick...	43434.25
The Barbecue ...	42768.00
The California ...	41409.50
The Classic Del...	38180.50
The Spicy Itali...	34831.25

Top 5 Pizza By Quantity Sold

The Classic De...	2453.00
The Barbecue ...	2432.00
The Hawaiian ...	2422.00
The Pepperon...	2418.00
The Thai Chic...	2371.00

Top 5 Pizza By Total Orders

The Classic D...	2329.00
The Hawaiian...	2280.00
The Peppero...	2278.00
The Barbecue...	2273.00
The Thai Chic...	2225.00

Bottom 5 Pizza By Revenue

The Spinach Pe...	15596.00
The Mediterr...	15360.50
The Spinach S...	15277.75
The Green Gar...	13955.75
The Brie Carre ...	11588.50

Bottom 5 Pizza By Quantity Sold

The Soppressa...	961.00
The Spinach S...	950.00
The Calabrese...	937.00
The Mediterr...	934.00
The Brie Carre...	490.00

Bottom 5 Pizza By Total Orders

The Chicken ...	938.00
The Calabres...	918.00
The Spinach ...	918.00
The Mediterr...	912.00
The Brie Carr...	480.00