

Adrian Smith

Multimedia Artist

Contact Information

 (346) 334-9080

 adrians4438@gmail.com

Interests

Video Games: I have a passion for MMORPGs, specializing in strategy and character build guides. I enjoy sandbox games for their creative potential in world design. I've had the opportunity to help startups build communities around their games.

Traditional Art: I'm skilled in various traditional art mediums, including watercolor, pencil/graphite sketching, and oil and acrylic painting. I am a member of multiple museums in my area which influence my design in every day work.

Entomology and Botany: I have a keen interest in the study of insects and plants, this unique hobby contributes to a meticulous attention to detail and a profound appreciation for the intricacies of design and life forms.

Education

Art Institute of Houston

Media Arts & Animation,
October 2014 - May 2017

Klein Collins High School

High School Diploma

Awards

Achieved Dean's list for three quarters, demonstrating high academic performance and mastery in media arts and animation subjects.

Skills

- **Creative Design:** Expertise in illustration, character design, logo design, scene design, background design, storyboarding, and the creation of engaging visual narratives.
- **Animation & Modeling:** Skilled in both 2D and 3D animation, including character animation, scene building, and 3D model rigging. Proficient in storyboarding and visual storytelling.
- **Video Production:** Experienced in video editing, including assembling raw footage, adding effects, and creating cohesive final products that align with creative visions.

Software Proficiencies

- **Adobe Creative Suite:** Advanced proficiency in Photoshop, Illustrator, Premiere Pro, Audition, InDesign, and Lightroom for a wide range of design and editing tasks.
- **Animation & 3D Modeling:** Proficient in Maya, ZBrush, Live2D Cubism, and 3D animation, capable of bringing creative ideas to life in both 2D and 3D formats.
- **Other Tools:** Skilled in using Clip Studio Paint for digital art and illustration, DALL-E and ChatGPT for creative and textual content generation.

Work history

- **Retail Manager, A&B Momin Inc.**
2017 to present
currently responsible for marketing store location, managing social media accounts, reward programs, product facing and display, inventory management, customer service and complaints, employee schedules.
- **Marketing Manager, Damon's Asphalt**
June 2013 - December 2016
Led the marketing department, handling tasks from logo and business card design to website management and social media marketing.
Developed promotional materials and informational brochures, significantly improving company branding and client engagement.

Selected Projects

- **Freelance Design Consultant, Weddings by Dallas**
March 2022
Developed five scalable SVG graphics of a blue scrub jay in Adobe Illustrator, utilized for company branding, including logos, brochures, web graphics, and social media avatars.
- **Freelance Marketing Consultant, Texas State Railroad**
February 2021
Designed an advertising campaign, creating graphics for website use and a full-page magazine ad, enhancing the brand's visibility in print and digital media.