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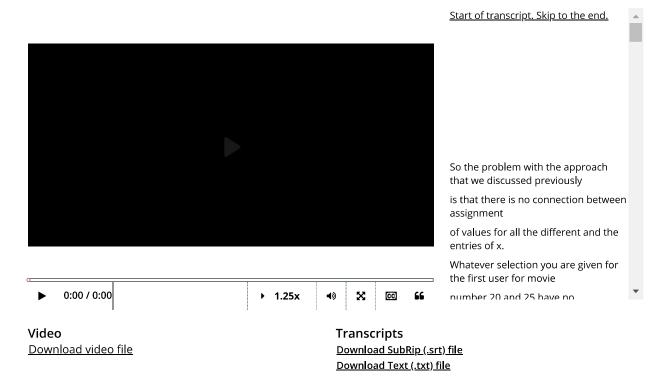
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## **Collaborative Filtering with Matrix Factorization**



### Matrix Factorization Practice

1/1 point (graded)

We now use **collaborative filtering** to solve the movie recommender system problem.

As we saw in the previous problem, we ended up with an unsatisfactory and trivial solution of X by minimizing the objective alone:

$$J\left(X
ight) = \sum_{a,i \in D} rac{\left(Y_{ai} - X_{ai}
ight)^2}{2} + rac{\lambda}{2} \sum_{\left(a,i
ight)} X_{ai}^2.$$

In the collaborative filtering approach, we impose an additional constraint on X:

$$X = UV^T$$

for some  $n \times d$  matrix U and  $d \times m$  matrix  $V^T$ . The number d is the **rank** of the matrix X.

Suppose

$$X = egin{bmatrix} 3 & 6 & 3 \ 2 & 4 & 2 \ 1 & 2 & 1 \end{bmatrix},$$

then what is the minimum possible d?

$$d= \boxed{1}$$
 Answer: 1

#### Solution:

X can be decomposed as

$$X = egin{bmatrix} 3 \ 2 \ 1 \end{bmatrix} \begin{bmatrix} 1 & 2 & 1 \end{bmatrix}$$

**Remark:** Note that imposing that a n by m matrix X has rank  $k < \min(m, n)$  means that some of its rows (*resp.* columns) are linearly dependent on other rows (*resp.* columns).

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You have used 1 of 3 attempts

• Answers are displayed within the problem

## Intuition on the Vector Factors

1/1 point (graded)

Assume we have a 3 by 2 matrix X i.e. we have 3 users and 2 movies. Also, X is given by

$$X = egin{bmatrix} ext{User 1's rating on movie 1} & ext{User 1's rating on movie 2} \ ext{User 2's rating on movie 1} & ext{User 2's rating on movie 2} \ ext{User 3's rating on movie 1} & ext{User 3's rating on movie 2} \end{bmatrix} = UV^T$$

for some 3 imes d matrix U and d imes 2 matrix  $V^T$  .

Now which of the following is true about U and  $V^T$ ? (Choose all those apply. )

- $\checkmark$  The first row of U represents information on user 1's rating tendency
- lacksquare The first row of U represents information on movie 1
- The first column of  $V^T$  represents information on user 1's rating tendency
- ${\color{red}\checkmark}$  The first column of  $V^T$  represents information on movie 1



#### **Solution:**

U encodes information about the users, and V about the movies.

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You have used 1 of 3 attempts

**1** Answers are displayed within the problem

### Discussion

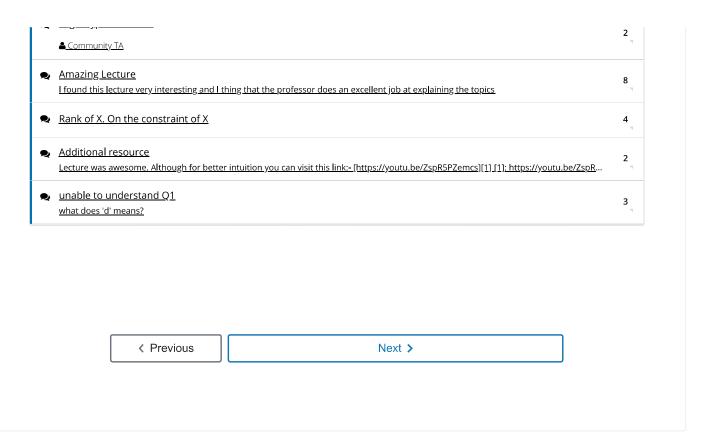
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