

Comparison of Region Based on Sales

Primary Region

Primary Region
Central

Central

First Order Date: 1/3/2014

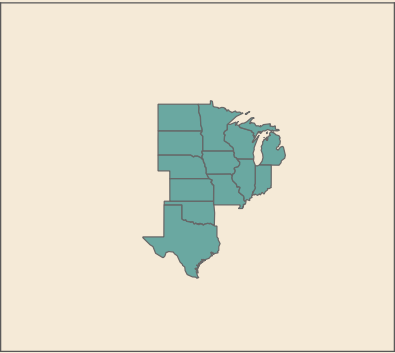
Total Sales: \$501,239.89

Average Sales per Order: \$215.77

No. of Customers: 629

No. of Orders: 1,175

No. of Products in Sale: 1,295



West

First Order Date: 1/6/2014

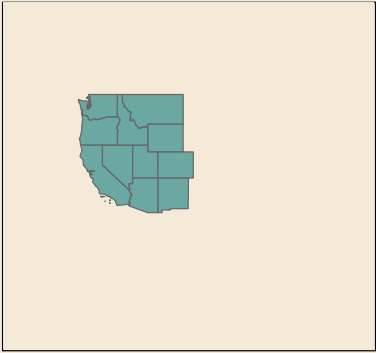
Total Sales: \$725,457.82

Average Sales per Order: \$226.49

No. of Customers: 686

No. of Orders: 1,611

No. of Products in Sale: 1,503



Sub-Category	Total Sales	Maximum Sales	Minimum Sales	Average Sales per Day	Maximum Sales
Accessories	\$33,956.08	\$1,928.78	\$1.98		
Appliances	\$23,582.03	\$2,405.20	\$0.44		
Art	\$5,765.34	\$209.94	\$1.34		
Binders	\$56,923.28	\$9,892.74	\$0.56		
Bookcases	\$24,157.18	\$2,396.27	\$67.99		
Chairs	\$85,230.65	\$3,504.90	\$26.64		
Copiers	\$37,259.57	\$17,499.95	\$319.98		
Envelopes	\$4,636.87	\$604.66	\$1.63		
Fasteners	\$778.03	\$58.37	\$1.81		
Furnishings	\$15,254.37	\$1,336.44	\$1.89		
Labels	\$2,451.47	\$491.55	\$2.09		
Machines	\$26,797.38	\$8,159.95	\$83.90		
Paper	\$17,491.90	\$629.10	\$3.53		
Phones	\$72,403.28	\$2,735.95	\$5.50		
Storage	\$45,930.11	\$1,554.94	\$8.72		
Supplies	\$9,467.37	\$4,164.05	\$1.74		
Tables	\$39,154.97	\$2,678.94	\$66.64		

Sub-Category	Total Sales	Maximum Sales	Minimum Sales	Average Sales per Day	Maximum sales
Accessories	\$61,114.12	\$3,347.37	\$0.99		
Appliances	\$30,236.34	\$2,518.29	\$2.60		
Art	\$9,212.07	\$1,113.02	\$1.41		
Binders	\$55,961.11	\$5,083.96	\$1.08		
Bookcases	\$36,004.12	\$3,406.66	\$48.58		
Chairs	\$101,781.33	\$2,803.92	\$40.78		
Copiers	\$49,749.24	\$13,999.96	\$299.99		
Envelopes	\$4,118.10	\$419.90	\$4.08		
Fasteners	\$923.22	\$93.36	\$1.81		
Furnishings	\$30,072.73	\$1,049.20	\$3.48		
Labels	\$5,078.73	\$786.48	\$2.61		
Machines	\$42,444.12	\$4,799.98	\$11.56		
Paper	\$26,663.72	\$733.95	\$4.28		
Phones	\$98,684.35	\$4,158.91	\$5.56		
Storage	\$70,532.85	\$1,856.19	\$5.98		
Supplies	\$18,127.12	\$8,187.65	\$5.84		
Tables	\$84,754.56	\$3,610.85	\$24.37		

Central Region: There has been a gradual increase in the average sales of Copiers from December 6, 2015 to October 02, 2016. Then follows Binders and Machines. Fewer sales of Fasteners and Art in this region.

East Region: The sales of Copiers, followed by Machines have been maximum in this region. There has been fewer sales of Fasteners and Labels.

South Region: The sales of Machines has been maximum in thi..

West Region: The sales of Copiers has been significant between 9th March 2017 and 25th March 2017. There has been fewer sales of Fasteners in this region.