

I am a visual designer and illustrator from India, currently pursuing an MFA in Design & Technology at Parsons School of Design. Research, curiosity and the constant need to experiment with new media and material, fuel my drive to keep learning.

## EDUCATION

### MFA Design and Technology 2021-2023

PARSONS SCHOOL OF DESIGN, New York City  
(The New School)

### Bachelor of Visual Arts (BVA) 2015 - 2019

STELLA MARIS COLLEGE, Chennai  
(Affiliated to the University of Madras)  
CGPA - 8.4 | 1<sup>st</sup> Rank

### Indian School Certificate (ISC) 2014

SISHYA, Chennai  
97.5%

## AWARDS & ACHIEVEMENTS

- > Finalist and Honorable Mention under the Creative Use of Quantum Technology in Visual Arts at IBM's Quantum Design Jam along with The New School (2021)
- > Participated in a group project to create 'Interaction at a Distance' along with other students from Parsons School of Design and Tsinghua University (Beijing) (2021)
- > Won 'Popular Choice' for TalentHouse contest 'Create artwork for Niall Horan's album, Heartbreak Weather' (2020)
- > Graduated as best outgoing student and 1<sup>st</sup> rank holder (BVA) from the Department of Fine Arts, Stella Maris College
- > Proficiency Prize for four consecutive years for the BVA program, Stella Maris College (2016 - 2019)
- > Presented the following papers at 'Student Speak', Student Seminar, Stella Maris College:
  - **Kunstwollen** - Tracing the link between German and Art (2017)
  - **Behind the Scenes, Beyond the Screens** - The art department in film and television (2018)
  - **Explore, Experiment, Experience** - An overview of my practice (2019)
- > Completed a Certificate Course in Advanced Digital Illustration (Aug - Sep 2018)
- > Dr. Sr. Angel Mary FMM Award for highest mark in Art in Europe (2017-2018)
- > Completed A1 and A2 levels in German, InaWord Institute (2016-2017)
- > Ranked in the top 1% in India in the science stream (ISC 2014)

## EXPERIENCE

### Visualiser

RUBECON COMMUNICATIONS,  
May 2019 - June 2020, Chennai

- > worked on branding, identity, logo design, packaging, editorial and print design, advertising campaigns, web design, content for social media and digital platforms, visual merchandising
- > worked on a range of projects for clients in the FMCG, real estate, education, retail, media, manufacturing and industrial sectors

### Creative Intern

RUBECON COMMUNICATIONS  
April 2018 - April 2019, Chennai

### Intern

GALLERY VEDA  
Dec 2017, Chennai

- > worked on the catalogue (research & writing) for Vardah, an auction of Modern & Contemporary Indian Art organised with Christie's, in aid of the Rotary Club of Madras
- > in-charge of registration and providing the guests an overview of the listed pieces and participating artists on the Preview and Auction Nights

### Intern

BY HAND FROM THE HEART: MAKERS MARKET  
Oct 2016, Chennai

- > in-charge of registration and display, co-ordinated with the participants, venue staff, guests and press for smooth functioning of the event

### Freelancing

illustration, video editing, designed logo & stationary, menu, invitations, greeting cards & other collaterals for multiple organisations, college clubs, unions and events

## SKILLS

### Software & Code

Illustrator, Photoshop, Indesign, Premiere Pro, After Effects, iMovies, Procreate, Keynote, Pages, Invision, Microsoft Office, Google Suite, JS, HTML, CSS

### Creative

Branding and identity, packaging design, print & publication design, art direction, sketching & storyboarding, design research & thinking, photography, 2D animation, illustration, paper mechanics, prototyping, video editing

### Languages

English ( <i>Fluent</i> )	Tamil ( <i>Conversational</i> )
Hindi ( <i>Fluent</i> )	German ( <i>Beginner</i> )
Telugu ( <i>Conversational</i> )	