Data Mining Fall 2018

Project 2: Cluster Analysis

Due: see Canvas

Points: 100

Please submit your report in PDF format. If you want to submit code, then please submit it in an additional file containing sufficient comments to make it understandable.



Introduction

For this project we will look again at hospitalization data. This time use the **hospital3** data set.

Write a report covering in detail all steps of the project. The results have to be reproducible using your report. Carefully describe every assumption and every step in your report. Also, mention any program/code/additional data that you are using for your analysis.

Follow the CRISP-DM Framework for your Report

3. Data Preparation [30 points]

- Describe which features you want to use for clustering and why. [20]
- What is the scale of measurement of the features and what are appropriate distance measures? [10]

4. Modeling [50 points]

- Perform cluster analysis using several methods (at least k-means and hierarchical clustering) using different feature subsets. [30]
- How did you determine a suitable number of clusters for each method? [10]
- Use internal validation measures to describe and compare the clusterings and the clusters (some visual methods would be good). [10]
- Can you use a feature as the ground truth and perform external validation? [exceptional work]

5. Evaluation [10 points]

Describe your results. What findings are the most interesting?

Exceptional Work [10 points]