		llent (70–75)	Good (60–64)	Sound	Acceptable	Insufficient (30–39)
Evaluation area	Outstanding (76–85) Exemplary (86–100)		Very good (65–69)	(50–59)	(40–49)	Unacceptable (<30)
Knowledge and Understanding	A: Discovery, synthesis and understanding of relevant literature					A: Limited engagement beyond microsite's key literature
(30%)	B: Clear understanding of how fossils can be applied to understand Earth history, including (C) limitations of the fossil record					
Critical	F: Analysis of the literature underpinning each argument presented on microsite					F: Substantial gaps in understanding content written on microsite
analysis (40%)	G: Evaluation of the strength of evidence and quality of underpinning research					G: Reference to primary literature without evaluation
	H: Implications of controversy placed in broader scientific context					H: No indication why topic would interest non-specialists
Communication (30%)	S: Development of convincing narrative  T: Evidence connected to argument with clear logical flow					S: Independent arguments do not build a coherent picture T: Reader must work hard to understand how evidence relates to argument
	U: Mature, engaging and lucid prose; meticulously copyedited					now extense remains to argument
Overall grade						
/ 100						