Zachary Smith

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[GitHub](#)

Summary

Eager learner with a vast amount of interests, and a strong desire to excel in web development. I maintain a hard working team mentality while demonstrating an ability to successfully build relationships and solve complex problems. I'm exhilarated to pursue a career in web development and strive to unlock the full potential of my skills so that I may have a powerful impact on the creation of new technologies.

Skills

Languages: JavaScript**,** HTML**,** CSS
Front-End: React, Handlebars, Bootstrap, React Bootstrap, jQuery
Back-End: Node**.**js, Express**.**js, MySQL, MongoDB, sequelize, mongoose, graphQl
Administrative: Microsoft Office, Netsuite, SAP

Related Experience

Portfolio | [GitHub](#) **|** [Netlify Deployment](#)
- **Summary**: Portfolio built with React, displaying all of my work so far. Navigable through utilizing **React Router Dom**.
- **Responsibilities**: Designed layout using a combination of self built components and **React Bootstrap** components. Added functionality to navigation buttons and project links.
- **Languages**: **JavaScript, React**, CSS, HTML, **React Bootstrap**

Sport Squares | [GitHub](#) **|** [Heroku Deployment](#)
- **Summary**: A digital football sports square game for playing locally with a group. The game allows players to choose squares, usually at a monetary value, and then have winners automatically recorded based on the football score.
- **Responsibilities**: Front-end game logic and score recording. Backend API construction for fetching and storing data from the front-end based on user input.
- **Languages**: **JavaScript**, CSS, HTML, **Handlebars**, **Express.js, Node.js, MYSQL**, sequelize

Pocket Porridge | [GitHub](#) **|** [Render Deployment](#)
- **Summary**: A simple meme generator accessible to all users who can contribute to the main page by simply creating a new meme. Built with a **MERN** framework.
- **Responsibilities**: Built meme generator prompts and functionality with **React**, utilized ImageFlip's API to generate memes from user data, integrated API data with **MongoDB** database to save user's meme, integrating home page with database to populate user's memes, styled home page and prompts using CSS.
- **Languages**: **JavaScript, React,** Vite**, Node.js, Express.js, MongoDB,** mongoose, **GraphQl**, CSS, HTML, **React Bootstrap**

Recipe Finder | [GitHub](#)
- **Summary**: A front-end API project for generating recipes based on a single ingredient. App consists of two APIs, one for food, and one for drinks.
- **Responsibilities**: Finding and coding the food API user interface to query results based input ingredients. CSS styling for both food and drink results.
- **Languages**: **JavaScript**, CSS, HTML

Additional Experience

MSX International   October 2022 - Present
  General Motors - District Manager Aftersales Remote   January 2024 - Present
- Manage and consult a district of 33 dealerships in Illinois and Iowa.
- March DMAR Regional Leader For District Purchase Orders
- Increase District Parts Sales Year-To-Date by 13%
- April DMAR Regional Leader for Parts Sale Increase

  Genesis Motor America - Market Specialist   October 2022 - December 2023
- Serve as the primary liaison between GMA and 26 assigned dealerships in Texas and Louisiana
- Consult with dealership management daily on sales, marketing strategies, and customer service score opportunities
- Manage national wholesale vehicle allocations and assess dealership inventory for sales strategy development

Avanti Restaurant Solutions – Project Administrator   July 2021 - September 2022

Costa Mesa, CA
- ● Inventory management and distribution across 40+ projects at different lifecycle stages
- ● Restaurant equipment warranty assistance and tech dispatch for customers
- ● Order quoting and final project invoice calculations for submittals
- ● Freight shipment coordination and tracking between the factory, warehouse, and project site

Revv Marketing – Digital Marketing   January 2021 - July 2021
Remote
- ● Creating and analyzing ads through Google AdWords & Google Analytics
- ● Creation of ad campaigns through Facebook Ads Manager for small to midsize companies
- ● Competitor advertising strategies research

Rob Widiner Machining – Data Entry   June 2018 - January 2021
Remote
- ● Completed inspection reports for medical equipment shipments
- ● Created excel spreadsheets for detailed breakdowns of part dimensions and tolerances

Web 'n Retail Music Marketing – Project Coordinator   May 2019 - August 2019
Oxnard, CA
- ● Social media account management and marketing for artists, bands, and musicians
- ● Press release, blog, and email design for musician campaigns
- ● SEO research for Google AdWords, Social Media Marketing, Blogging, and PR campaigns

Hyatt Centric Santa Barbara – Valet   April 2016 - February 2019
Santa Barbara, CA
- ● Valet & Bell Service

Education
Full Stack Web Development Boot Camp Certificate: University of California, Los Angeles
Bachelor of Science in Business Management: California State University, Long Beach
Associates in Economics: Santa Barbara City College