

Zachary Smith

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Summary

Eager learner with a vast amount of interests, and a strong desire to excel in web development. I maintain a hard working team mentality while demonstrating an ability to successfully build relationships and solve complex problems. I'm exhilarated to pursue a career in web development and strive to unlock the full potential of my skills so that I may have a powerful impact on the creation of new technologies.

Skills

Languages: JavaScript, HTML, CSS

Front-End: React, Handlebars, Bootstrap, React Bootstrap, jQuery

Back-End: Node.js, Express.js, MySQL, MongoDB, sequelize, mongoose, GraphQL

Administrative: Microsoft Office, Netsuite, SAP

Related Experience

Sport Squares | [GitHub](https://github.com/zachsmith852/sport-squares) | [Heroku Deployment](https://heroku.com/deploy?repo=https://github.com/zachsmith852/sport-squares)

- **Summary:** A digital football sports square game for playing locally with a group. The game allows players to choose squares, usually at a monetary value, and then have winners automatically recorded based on the football score.
- **Responsibilities:** Front-end game logic and score recording. Backend API construction for fetching and storing data from the front-end based on user input.
- **Languages:** JavaScript, CSS, HTML, Handlebars, Express.js, Node.js, MySQL, sequelize

React Planner | [GitHub](https://github.com/zachsmith852/react-planner) | [Netlify Deployment](https://netlify.com/deploy?repo=https://github.com/zachsmith852/react-planner)

- **Summary:** A simple meme planner that allows for managing projects with tasks that can be added and removed.
- **Responsibilities:** Built components and logic for adding and displaying project info, ensuring all project info and tasks stay independent to their project and can be easily accessed. Used custom CSS for page styles.
- **Languages:** JavaScript, React, Vite, CSS, HTML

Recipe Finder | [GitHub](https://github.com/zachsmith852/recipe-finder) | [Netlify Deployment](https://netlify.com/deploy?repo=https://github.com/zachsmith852/recipe-finder)

- **Summary:** A front-end API project for generating recipes based on a single ingredient. App consists of two APIs, one for food, and one for drinks.
- **Responsibilities:** Finding and coding the food API user interface to query results based on input ingredients. CSS styling for both food and drink results.
- **Languages:** JavaScript, CSS, HTML

Portfolio | [GitHub](https://github.com/zachsmith852/portfolio) | [Netlify Deployment](https://netlify.com/deploy?repo=https://github.com/zachsmith852/portfolio)

- **Summary:** Portfolio built with React, displaying all of my work so far. Navigable through utilizing **React Router Dom**.
- **Responsibilities:** Designed layout using a combination of self built components and **React Bootstrap** components. Added functionality to navigation buttons and project links.
- **Languages:** JavaScript, React, CSS, HTML, **React Bootstrap**

Additional Experience

MSX International

October 2022 - Present

General Motors Division - District Manager Aftersales Remote

January 2024 - Present

- Manage, and consult, a district of 33 dealerships in Illinois and Iowa
- Analyze sales reports to develop recommendations for improving dealership service and parts business
- Q2 DMAR 2nd Place Leader, and July 1st Place Leader, For District Service Retention Percentage Increase
- April DMAR Regional Leader for Parts Sale Increase

Genesis Motor America Division - Market Specialist

October 2022 - December 2023

- Serve as the primary liaison between GMA and 26 assigned dealerships in Texas and Louisiana

- Consult with dealership management daily on sales, marketing strategies, and customer service score opportunities
- Manage national wholesale vehicle allocations and assess dealership inventory for sales strategy development

Avanti Restaurant Solutions – Project Administrator

July 2021 - September 2022

Costa Mesa, CA

- Inventory management and distribution across 40+ projects at different lifecycle stages
- Restaurant equipment warranty assistance and tech dispatch for customers
- Order quoting and final project invoice calculations for submittals
- Freight shipment coordination and tracking between the factory, warehouse, and project site

Revv Marketing – Digital Marketing

January 2021 - July 2021

Remote

- Creating and analyzing ads through Google AdWords & Google Analytics
- Creation of ad campaigns through Facebook Ads Manager for small to midsize companies

Rob Widiner Machining – Data Entry

June 2018 - January 2021

Remote

- Completed inspection reports for medical equipment shipments
- Created excel spreadsheets for detailed breakdowns of part dimensions and tolerances

Web ‘n Retail Music Marketing – Project Coordinator

May 2019 - August 2019

Oxnard, CA

- Social media account management and marketing for artists, bands, and musicians
- Press release, blog, and email design for musician campaigns
- SEO research for Google AdWords, Social Media Marketing, Blogging, and PR campaigns

Hyatt Centric Santa Barbara – Valet

April 2016 - February 2019

Santa Barbara, CA

- Valet & Bell Service

Education

Full Stack Web Development Certificate: University of California, Los Angeles

Bachelor of Science in Business Management: California State University, Long Beach

Associates in Economics: Santa Barbara City College