

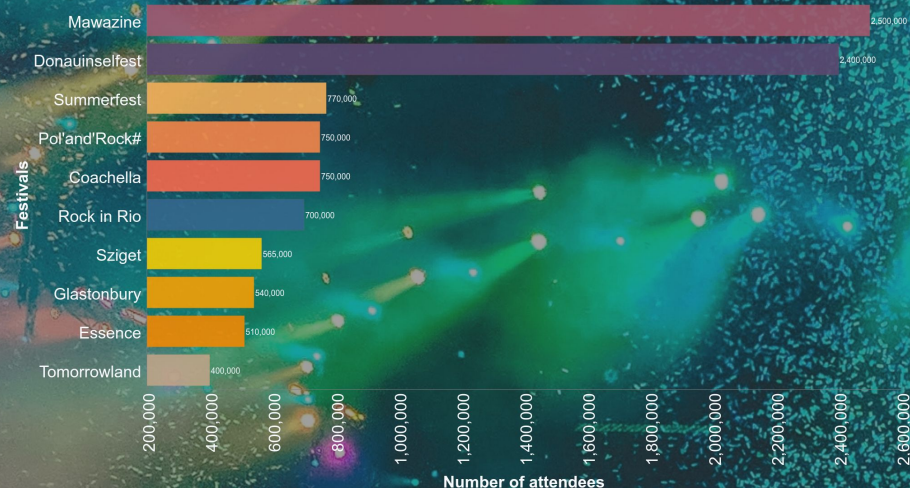
# Are music festivals a big business?

It is summertime and most of the people like going to music festivals. This makes it interesting to know how much business are the music festivals making and which festivals are biggest in terms of attendance, price and popularity.

## Revenue by music festivals



## Attendance in music festivals

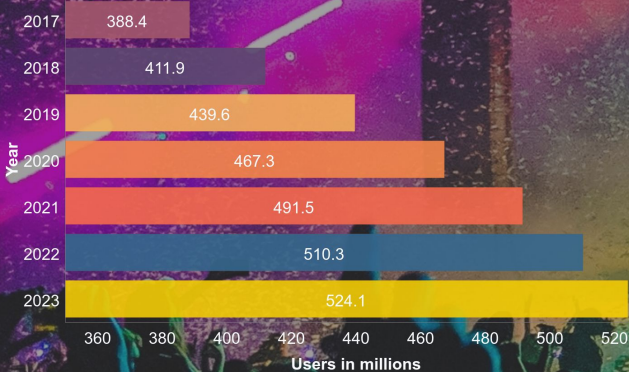


**6X** Social media drives 6 times more ticket sales for EDM events.

**35%**

Increase in the number of users

## Increase in the number of Users



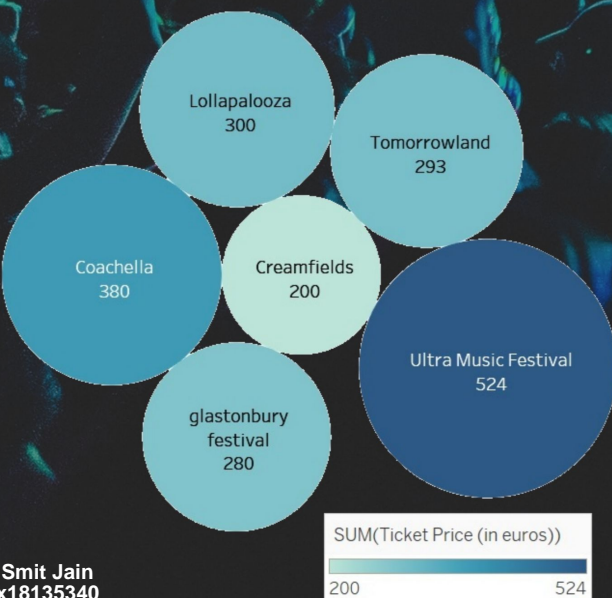
As per studies, going to concerts can help you live longer!

Matthew Meadow

**Fact:**

In the music festivals industry, the number of users are expected to amount 524.1 Million by year 2023!

## Festival ticket prices



## Followers on Instagram

