Smit Nadoda

✉ smitnadoda@gmail.com ☐ 8238649232 in in/smit-nadoda-8aa264312

SUMMARY

A Bachelor of Computer Applications student with a strong passion for data analysis. Skilled in using data analysis tools and programming languages such as Python, SQL, and Excel to process, Pawor Bi, and visualize large datasets. Experienced in statistical analysis, data cleaning, and deriving actionable insights to support business decisions.

PROJECTS

Blinkit _ Dashboard
Tops_Technology
- The dashboard provides insights into total sales, average sales, item ratings, and the performance of different product categories based on outlet size, type, and location.
- It enables filtering by outlet location, size, item type, and fat content to drill down into specific metrics.
- It highlights high-performing products, average ratings, and visibility for improved business decision-making.
- Used Power BI's DAX functions and advanced charting capabilities to create pie charts, bar graphs, and trend lines.
- Visualized sales trends over time, categorized by product, outlet, and geographical tiers.
- **Technologies Used:** Power BI, DAX, Data Transformation, Data Modeling.

Credit Card Transaction Report_Dashboard
Tops_Technology
- Visualized revenue distribution by expenditure type (e.g., bills, groceries, fuel) and customer attributes such as education level, job type, and card category (e.g., Blue, Silver, Gold, Platinum).
- Highlighted customer acquisition costs, transaction counts, and quarterly revenue trends to identify high-value segments.
- Analyzed transaction amounts, payment methods (chip, swipe, online), and interest earned for detailed financial performance monitoring.
- Incorporated dynamic filtering for job categories, card types, and transaction periods to enable tailored analysis.
- **Technologies Used:** Power BI, DAX, Data Transformation, Data Modeling

Credit Card Customer Report_Dashboard
Tops_Technology
- Breakdown of customers by marital status, job type, education level, and age group.
- Visualization of the top five states by revenue and customer count.
- Aggregated data on total transactions, income, and revenue by customer job categories and salary groups.
- Monthly revenue trends and gender-based revenue analysis.
- **Technologies Used:** Power BI, DAX, Data Transformation, Data Modeling

Road Accident_dashboard
Tops_technology
- Aggregated and visualized accident data by location, time, and severity using dynamic visuals (e.g., heatmaps, bar charts, and trend lines).
- Designed drill-through and filter capabilities to enable in-depth analysis of specific regions, time periods, or accident causes.
- Highlighted accident hotspots, peak times, and primary causes, aiding in prioritization of safety measures.
- **Technologies Used:** Power BI, DAX, Data Transformation, Data Modeling.

EDUCATION

Bachelor of computer application
veer narmad south gujarat university · Surat,Gujrat · 2026

COURSEWORK

Data Analytics- TOPS Career Program
Tops Technologies · 2024 · Excel , Pawor Bi , Sql , Python , Statistics , R

SKILLS

Technical Tools :: Advanced Excel, Power Bi, Python, MY SQL ,Tableau

Areas of Interest: Data Cleaning, Data Visualization,Table manipulation

Programing Language :: C , C++ , Java ,Vb.net