



**Hodges-Mace Announces Ron Yabroudy as New Vice President of Sales**  
***20 year veteran to lead expanded business development initiatives***

**Atlanta – November 19, 2014** – Hodges-Mace, LLC, a leading provider of employee benefits technology and communication solutions, is pleased to announce the addition of Ron Yabroudy as vice president of sales. Joining on the heels of two recent business acquisitions, Yabroudy will be responsible for leading a rapidly expanding sales team, as well as executing the company's overall market development strategy.

"Ron is a phenomenal addition to the leadership team, and he brings years of experience to this role," said Greg Hodges, principal – Hodges-Mace. "He's earned a sterling reputation among insurance brokers and carriers throughout his career, and now he has the opportunity to play an even more integral role in helping these partners adapt to the changing needs of their employer clients."

Yabroudy, who holds a Bachelor's degree from the University of Georgia, brings 20 years of experience and a proven record of accomplishment with insurance industry leaders, Prudential and Guardian. He was consistently recognized as an award winning professional with both organizations.

Yabroudy will work from Hodges-Mace's Atlanta headquarters and will oversee a U.S. sales and marketing team that has nearly doubled in size during the last year. The company has increased capacity in both sales and operations to meet the increasing demand for its benefit delivery products.

"I'm honored to be part of Hodges-Mace and to have an opportunity to lead such a dynamic business development team," said Yabroudy. "Hodges-Mace has always been known for innovative solutions and exceptional customer service, and I'm confident that we'll continue to build on that reputation with each new partner and client that we meet. The future is bright! We have a strong sales team with a terrific story to tell to a market that we've served for many years."

**About Hodges-Mace**

Founded in 2004 by Greg Hodges and Peter Mace, Hodges-Mace is an employee benefits technology and communications firm that helps employers improve their overall delivery of benefits by implementing cutting-edge solutions coupled with proven employee engagement and decision-support services. The company recently announced the acquisitions of SmartBen and ContinuousHealth. For more information, visit [www.hodgesmace.com](http://www.hodgesmace.com) or on [LinkedIn](#).

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