Estimate My App

Select the items below which best describe your app and the features you require.

All estimates are approximate but should give you a rough idea of what it will take to build your app.

🖥 Web	🍎 iOS	🤖 Android
A web app or a back-end to a mobile app	An iPhone / iPad app (Excluding back-end)	An Android Phone / Tablet app (Excluding back-end)

1. How big is your app?

Small

Medium

Large

S ✓   M   L

2. What level of UI would you like?

MVP

Basic

Polished

3. Users & Accounts

Email / Password Sign Up

Facebook Sign Up

Twitter Sign Up

Google Sign Up

LinkedIn Sign Up

Github Sign Up

4. User Generated Content

Activity Feed

Media Uploading

User Profiles

Tags

Ratings or reviews

Media Manipulation

Searching

5. Mobile specific features

App Icon Design

Cloud Syncing

Device Sensor Data

Barcodes or QR Codes

Health Data

6. Dates & Locations

Calendaring

Display of Map data / Geolocation

Display of custom map markers/regions

Bookings

7. Social & Engagement

Messaging

Forums or commenting

Social Sharing

Push to Facebook Open Graph

Push Notifications
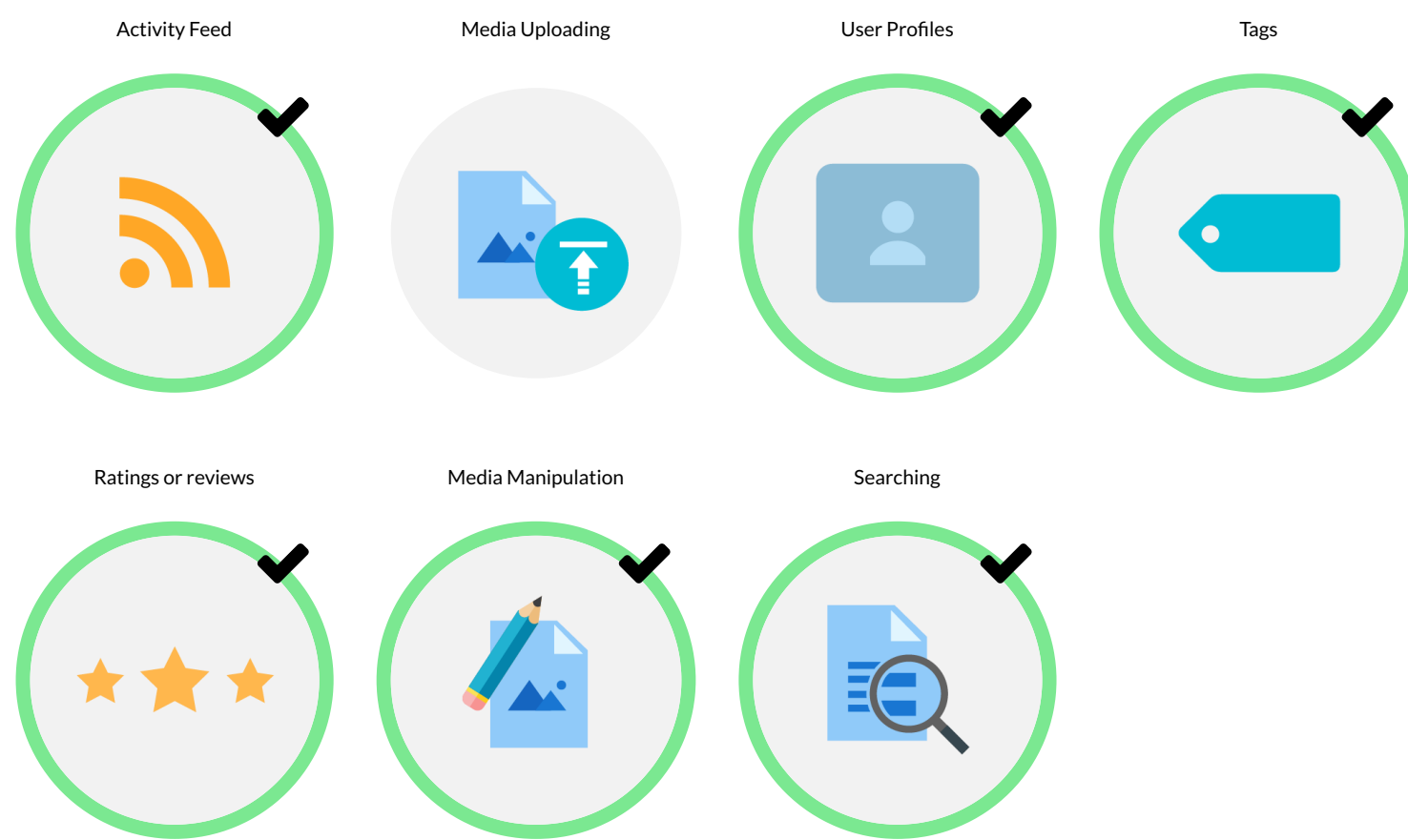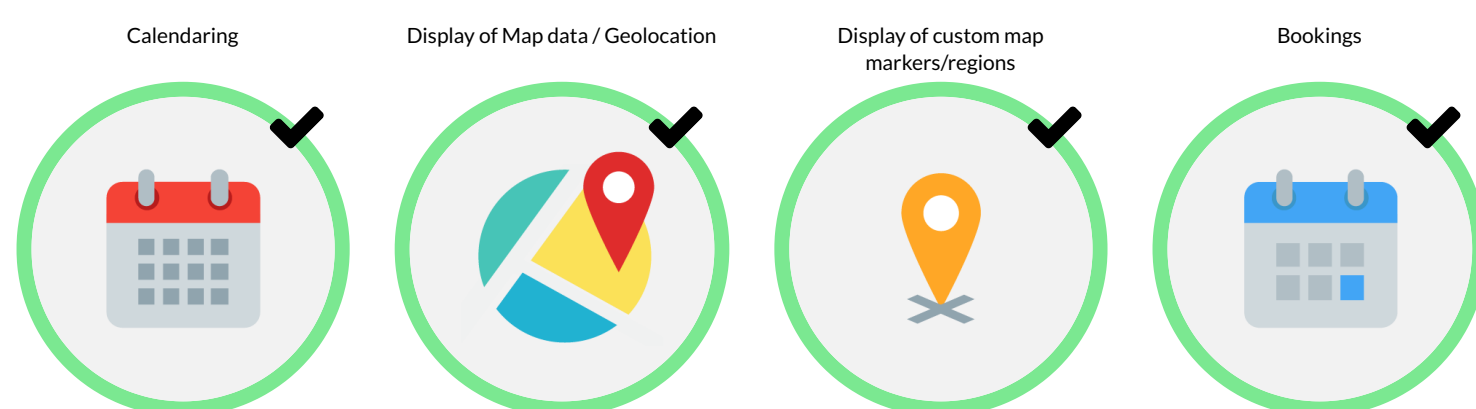
8. Billing & eCommerce

Shopping Cart	In-App Purchasing	Payment Information Collection	Payment processing

9. Admin, Feedback & Analytics

Intercom	Usage Analytics	Crash Reporting	Multilingual Support

10. External APIs and Integrations

Connect to one or more third party services	SMS Messaging	Phone Number Masking

11. Security

Two Factor Authentication

Click to Hide Calculations ⌃

1. How big is your app?	Base Days
✔ Small	10
◯ Medium	30
◯ Large	50

Number of developer days for the app core

2. What level of UI would you like?	Percentage
◯ MVP	30
✔ Basic	50
◯ Polished	70

UX/UI design required as a percentage of base app days

3. Users & Accounts	Days
✔ Email / Password Sign Up	1

3. Users & Accounts

	Days
☑ Facebook Sign Up	2
☑ Twitter Sign Up	2
☐ Google Sign Up	2
☐ LinkedIn Sign Up	2
☐ Github Sign Up	2

4. User Generated Content

	Days
☑ Activity Feed	4
☐ Media Uploading	4
☑ User Profiles	2
☑ Tags	2
☑ Ratings or reviews	5
☑ Media Manipulation	7
☑ Searching	3

5. Mobile specific features

	Days
☑ App Icon Design	7
☑ Cloud Syncing	5
☑ Device Sensor Data	5
☑ Barcodes or QR Codes	2
☑ Health Data	4

6. Dates & Locations

	Days
☑ Calendaring	6
☑ Display of Map data / Geolocation	3
☑ Display of custom map markers/regions	3
☑ Bookings	5

7. Social & Engagement

	Days
☑ Messaging	5
☑ Forums or commenting	5
☑ Social Sharing	1
☐ Push to Facebook Open Graph	3
☑ Push Notifications	3

8. Billing & eCommerce

	Days
☑ Shopping Cart	5
☑ In-App Purchasing	5
☑ Payment Information Collection	3
☑ Payment processing	5

9. Admin, Feedback & Analytics

	Days
☐ Intercom	3
☑ Usage Analytics	3
☑ Crash Reporting	1
☐ Multilingual Support	4

10. External APIs and Integrations

	Days
☑ Connect to one or more third party services	3
☑ SMS Messaging	4
☑ Phone Number Masking	4

11. Security

	Days
☑ Two Factor Authentication	5

12. App Specific Development   **Days**

☐ App Specific Development   [0]

☐ Project Manager   [135]

Design Day Rate   [$] [450]

Developer Day Rate   [$] [450]

🖥 **Web App**	🍎 **iOS App**	🤖 **Android App**
5 Designer Days (1 Weeks)	5 Designer Days (1 Weeks)	5 Designer Days (1 Weeks)
136 Developer Days (27.2 Weeks)	136 Developer Days (27.2 Weeks)	130 Developer Days (26 Weeks)
$63,450	**$63,450**	**$60,750**

Total Cost: $187,650

Based on Oozou rates. To use your own rates, click *Show Calculations* above.

Please note, all cost estimates are intended to be indicative of development costs and timescales only and are exclusive of all hosting costs, paid services or purchased assets of any kind. All prices are in USD and inclusive of sales tax.

Save your estimate and get a permalink so you can share with your team

[Enter your email address]

☑ Receive useful information about building apps in your inbox. No spam. Ever.

[Save Estimate]