

DIGITIZE IT! – The ServiceNow Story

Kristen: To recognize the power of ServiceNow is to understand how it originated. It all started with the potential of one person to create change. Fred Luddy had an idea on how to make the world of work, work better for people. Inspired by what he noticed people doing, struggling to do, wishing they could do differently, he created the Now Platform to automate the flow of work throughout a business.

David: What I think is special about the Now Platform is how Fred envisioned things differently. He recognized everyone, no matter their project role, had a unique perspective and contribution in changing the way we work. Therefore, everyone should be able to use to the Now Platform to realize their vision.

Kristen: Along the way others helped add to that story by sharing their voices to the ServiceNow movement and allowing it to grow. You...are now a part of that story. With the Now Platform, you have the power to build what we here at ServiceNow call “delightful” processes - ones that create a sense of satisfaction, confidence, and are just well “delightful” to experience.

David: You are the simplifier. You don't have to wait for IT. And now you IT folks can have extra help. Think of the potential you can a create from where you stand today – whatever your role.

Kristen: We'd like you to meet some of your fellow innovators out there making an impact. Take just a few minutes and see how they've reinvented what we view as possible using ServiceNow. Get inspired. Be the change.