

34<sup>th</sup>  
EDITION



# Technology Sabha

An Express Group Initiative

INDIA'S LEADING E-GOVERNANCE SUMMIT

Celebrating

**India's Techade**

#TechSabha

25

26

27

AUGUST 2023 | CROWNE PLAZA, JAIPUR



EXPRESS  
COMPUTER





## ABOUT TECHNOLOGY SABHA

Organized by the Indian Express Group, Technology Sabha has since long been India's premier e-Governance Forum; setting the pace for e-Governance seminars with leadership dialogues, actionable case studies, best practices, networking opportunities, and technology showcases. Technology Sabha has been able to gather key Government ICT practitioners and decision-makers, under one roof, as they work towards creating a more transparent and efficient governance mechanism.

## Celebrating India's Techade

Prime Minister Narendra Modi has repeatedly emphasized that this decade will be India's Techade, which is dominated by technologies, with India leveraging them to the fullest. India's focus on technology has led to the creation of several innovative platforms for e-Governance.

From Aadhaar to UPI to GSTN to COWIN, and most recently ONDC and Gati Shakti, India has continuously set new standards for e-Governance by launching scalable platforms with a transformational impact on India's growth. With a robust digital foundation being laid, India is now ready for the next phase of hyper-growth, made possible by the infusion of digital technologies that add tremendous economic value and improve the lives of citizens.

It is expected that India will create up to \$1 trillion of economic value from the digital economy by 2025, with half of this potential coming from new digital ecosystems across various sectors, including finance, agriculture, healthcare, logistics, jobs, and skills market, e-governance, and others.



India has set an example for the world by demonstrating how digital platforms can enhance scale, speed, and transparency in governance. The IMF has praised India's focus on building digital infrastructure, noting that India's journey in developing a world-class digital public infrastructure provides powerful lessons for other countries embarking on their digital transformation journey. India's design approach, which focuses on shared building blocks and supporting innovation across the ecosystem, is especially noteworthy.

This is an exciting time for India as the country has the opportunity to establish a strong digital foundation for every sector, enhancing productivity and efficiency to a great extent. At Express Computer, we are thrilled and dedicated to showcasing exemplary success stories from central and state departments and sharing best practices from government thought leaders in this edition that celebrates India's Techade.



# Key Topics

- Creating scalable digital platforms for improving governance
- Best practices from specific technology-led initiatives in central MMPs such as Income Tax, India Post, Passport, and state MMPs such as agriculture, healthcare, education, public distribution, road transport, crime tracking
- Recognizing technology-led innovations in different states with respect to emerging technologies such as AI, Analytics, and Blockchain and their impact on service delivery
- Using the cloud to drive innovation and IoT to improve tracking of key infrastructure and visibility of service levels
- Reskilling and preparing the government workforce for the new digital economy
- Enabling a proactive stance towards security by adopting a holistic and comprehensive strategy
- Creating an innovation ecosystem that will help leaders from each state learn from the best practices of each successful project

At the upcoming event, we will pay tribute to the digital icons who've revolutionized India's e-Governance initiatives through their vision and leadership. Our focus will be on sharing and discussing innovative technology practices and case studies in e-Governance.



We invite you  
to participate  
in this premier  
conference.



# Who Will Attend ?

Secretary and Senior officials from Ministry of Electronics and Information Technology, Government of India & prominent members from the NeGP

- Policy Makers & Decision Makers from MeitY
- IT Secretaries from Major States
- Heads from NIC Headquarters
- e-Governance Heads from State Government
- Senior Government IT decision-makers from Central and State Government Departments
- IT Heads from various Government Nodal Bodies
- IT Heads from various departments of the States
- IT Heads from Defence
- IT Heads from Railways
- Technology users, Technology Implementers, Technology Decision makers from Central Government, State Governments, and PSUs
- Decision Makers & IT Head from Leading PSUs

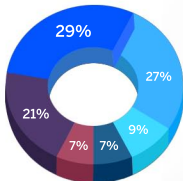


# Technology Sabha

February - 2023

100+

TOTAL  
ATTENDEES



- Senior IT Decision Makers from Central Departments
- e-Governance Heads / Equivalent from State Governments
- IT Secretaries
- Smart City CEOs / Municipal Commissioners
- IT Decision Makers from PSUs
- Senior IT Decision Makers from State Departments

# Benefits To You:

- Leverage the knowledge and experience of industry veterans and subject matter experts
- Increase your brand exposure by participating in a multimedia campaign that generates excitement before the event, supported by a team of tele-callers.
- Choose relevant tracks and sessions that align with your business objectives.
- Enhance your session by partnering with a guest speaker or leading CXOs.
- Access the attendee database to select sponsors and establish valuable connections.
- Enjoy brand exposure through multiple digital opportunities and exclusive event tie-ins.
- Participate in industry awards across various categories and earn recognition for your accomplishments.
- Rest assured that this conference is organized by ExpressComputer and the Indian Express Group, ensuring high-quality and professional standards standards







Digital  
India  
Campaign

EXPRESS  
COMPUTER



# Technology Sabha Excellence Awards 2023

Technology Sabha Excellence Awards honor Government Departments / Agencies / Institutions that demonstrate the innovative use of a particular technology or a combination of technologies for distinct benefits to the stakeholders.

This includes deploying a completely new solution or innovative use of existing technology to gain a competitive edge, improve operations, become more responsive to customers and partners, or, simply add to the top or bottom line.

Nominations from Government Departments / Agencies / Institutions are sought for the Technology Sabha Excellence Awards across different technology categories such as AI, IoT, Blockchain, Analytics, RPA, Enterprise Applications, Data Center Transformation, and Security.

The nominations will be short-listed, reviewed, and judged by a panel of Editors from the Express Computer team, and the winners will be felicitated at Technology Sabha (August) 2023.

# Awards

# Sponsorship Options:

- PRESENTING PARTNER INR 25,00,000
- PLATINUM PARTNER INR 20,00,000
- GOLD PARTNER INR 17,00,000
- SESSION SPONSORSHIP INR 9,00,000
- TECHNOLOGY SHOWCASE INR 6,00,000
- POWER DISCUSSION INR 7,00,000
- AWARDS SPONSOR INR 20,00,000



## Additional Sponsorship Options :

- DELEGATE KIT SPONSOR INR 5,00,000
- LANYARD & BADGE SPONSOR INR 4,00,000
- CORPORATE GIFT/ PEN SPONSOR INR 3,00,000
- ENTERTAINMENT SPONSOR INR 5,00,000

# PRESENTING PARTNER

## Main Deliverables:

- Status as Presenting Partner. The logo template will be ' \_\_\_\_\_ [Your Logo] PRESENTS Technology Sabha [Logo]
- Two presentation slots of 20 minutes each to address the audience
- One Hour Exclusive Power Discussion [Boardroom style] with 12-15 delegates of your choice
- One 9 sqm booth space
- Complete database of all delegates / attendees

## Additional Deliverables:

- Corporate AV of 2 minutes duration will be played during the conference
- Brand presence [Logo] as Presenting Partner in all the event related communication
- Brand presence [Logo] as Presenting Partner at the event venue [Backdrop, table tent cards, and branding across the event venue]
- Podium Branding as Presenting Partner
- Brand presence [Logo] on the event website [www.technologysabha.com]
- Social Media promotions & branding through the social media handles of LinkedIn, Twitter, Facebook & Instagram

INVESTMENT FOR PRESENTING PARTNER :  
**INR 25,00,000**

# PLATINUM PARTNER

## Main Deliverables:

- Status as Platinum Partner
- One presentation slot of 30 minutes to address the audience;
- One hour exclusive Power Discussion [Boardroom style] with 12 -15 delegates of your choice
- One 9 sqm booth space
- Complete Database of all delegates / attendees

## Additional Deliverables:

- Brand presence [Logo] as Platinum Partner in all event related communication
- Brand presence [Logo] as Platinum Partner at the event venue [Backdrop, table tent cards and branding across the event venue]
- Brand presence [Logo] on the event website [www.technologysabha.com]
- Social Media promotions & branding through the social media handles of LinkedIn, Twitter, Facebook & Instagram

INVESTMENT FOR PLATINUM PARTNER :  
**INR 20,00,000**

# GOLD PARTNER

## Main Deliverables:

- Status as Gold Partner
- One presentation slot of 20 minutes to address the audience
- Participation as Panelist in one panel discussion of your choice
- One 9 sqm booth space
- Complete Database of all delegates / attendees

## Additional Deliverables:

- Brand presence [Logo] as Gold Partner in all event related communication
- Brand presence [Logo] as Gold Partner at the event venue [Backdrop, table tent cards, and branding across the event venue]
- Brand presence [Logo] on the event website [[www.technologysabha.com](http://www.technologysabha.com)]
- Social Media promotions & branding through the social media handles of LinkedIn, Twitter, Facebook & Instagram

INVESTMENT FOR GOLD PARTNER :  
**INR 17,00,000**

# SESSION SPONSORSHIPS [SPEAKER SLOT]

## Deliverables:

- Presentation Slot of 20 minutes to address the audience
- Complete Database of all delegates / attendees
- Brand presence [Logo] as Partner in all the event related communication
- Brand presence [Logo] as Partner at the Venue [Backdrop, table tent cards, and branding across the event venue]
- Brand presence [Logo] on the event website [[www.technologysabha.com](http://www.technologysabha.com)]
- Social Media promotions & branding through the social media handles of LinkedIn, Twitter, Facebook & Instagram

INVESTMENT FOR SESSION SPONSOR  
(SPEAKING SLOT OF 20 MINUTES) :  
**INR 9,00,000**

# EXCLUSIVE POWER DISCUSSION SESSION

## **Deliverables:**

- 1 hour closed room discussion with 12 - 15 shortlisted delegates
- Complete Database of all delegates / attendees
- Brand presence [Logo] as Partner in all the event related communication
- Brand presence [Logo] as Partner at the Venue [Backdrop, table tent cards, and branding across the event venue]
- Brand presence [Logo] on the event website [www.technologysabha.com]
- Social Media promotions & branding through the social media handles of LinkedIn, Twitter, Facebook & Instagram

INVESTMENT FOR EXCLUSIVE  
POWER DISCUSSION SESSION :  
**INR 7,00,000**

# TECHNOLOGY SHOWCASE [EXHIBITION BOOTH]

## **Deliverables:**

- Exhibition Space 9 [3 x 3] sqm to showcase products / solutions [Booth Space with side panels, Facia, spotlights, 5 Amp Power Socket, table & chairs]
- Complete Database of all delegates / attendees
- Brand presence [Logo] as Partner in all the event related communication
- Brand presence [Logo] as Partner at the event venue [Backdrop, table tent cards, and branding across the event venue]
- Brand presence [Logo] on the event website [www.technologysabha.com]
- Social Media promotions & branding through the social media handles of LinkedIn, Twitter, Facebook & Instagram

INVESTMENT FOR TECHNOLOGY SHOWCASE  
[EXHIBITION BOOTH] :  
**INR 6,00,000**

# AWARDS PRESENTING PARTNER

## Main Deliverables:

- Status as Presenting Partner. The logo template will be " \_\_\_\_\_ [Your Logo] PRESENTS Awards 2023 [Logo]
- 5 minute welcome note before the Award ceremony
- Branding on Award Trophies
- Sponsor MD/CEO to give away 3 Awards under any Category of your choice
- Sponsor MD/CEO entitled to Panelist slot in any one Panel Discussion
- Four slots of 15 seconds each to feature product AV/advertisement during the event
- Complete database of all delegates / attendees
- Group photo with all the award winners.

## Additional Deliverables:

- Brand presence [Logo] as Presenting Partner in all the event related communication
- Brand presence [Logo] as Presenting Partner at the Award Hall Venue [backdrop, table tent cards]
- Podium Branding as Presenting Partner
- Brand presence [Logo] on the event website
- Social Media promotions & branding through the social media handles of LinkedIn, Twitter, Facebook & Instagram

INVESTMENT FOR AWARDS PRESENTING PARTNER  
**INR 20,00,000**

# PAYMENT TERMS :

- 50% of the payable amount, on confirmation against our Performa Invoice
- Balance 50% of the payable amount, a week before the event
- Payment to be made in favour of "The Indian Express (P) Limited"
- Taxes as per Government regulations will be applicable on all the payable amounts against Sponsorships availed

## A Special Note to the Patrons of Technology Sabha :

Technology Sabha has always helped our partners / sponsors generate quality leads, amazing business opportunities and build a strong and deep relationship with key Government customers, by spending quality time of 3 days and networking with focused target audience who matter. Looking forward to your valuable participation and support to the 34<sup>th</sup> edition of Technology Sabha in August 2023!

Thanks & Warm Regards,  
Express Computer, Indian Express Group

# PARTNERS - PAST EDITIONS





# THE ORGANISERS

Express Computer is one of India's most respected IT media brands and has been in publication for 33 years. We cover trends and developments in e-Governance and enterprise technology in its entirety; including processors, storage, networking, wireless, business applications, Cloud computing, analytics, green initiatives and insights that help companies make the most of their ICT investments.

**The Indian Express (P) Limited** is one of India's largest media conglomerates with a wide selection of publications and a network of offices. Today, with 32 national editions, 13 publication centers and 4 language dailies we reach over 19 million people daily. The Indian Express (P) Limited publications have stood for excellence in journalism for over 80 years. Our publications include The Indian Express, The Financial Express, Loksatta, Lokprabha and Jansatta.

Established in 1990, the Business Publications Division (BPD) manages B2B publications like Express Computer, CRN India, Express Pharma, Express Healthcare, as well as organises marquee events like Technology Senate, Technology Sabha, Government Data Center & Infrastructure Summit, Information Security Conclave, CRN Channel Leadership Summit, Pharma Packaging & Labelling Conclave, Radiology & Imaging Conclave, Dx Summit, FDD Conclave & BFSI Technology Conclave.



# CONTACT US



Prabhas Jha (Sales) | +91 9899707440 | prabhas.jha@expressindia.com  
Srikanth RP (Editorial) | +91 9819687097 | srikanth.rp@expressindia.com

FOR SPONSORSHIP :

## North:

Sunil kumar | +91 9810718050 | sunil.kumar@expressindia.com  
Saksham Sharma | +91 9818822227 | saksham.sharma@expressindia.com



## West :

Ashish D Damania | +91 9819662181 | ashish.damania@indianexpress.com  
Deepak Patel | +91 9820733448 | deepak.patel@expressindia.com



## South :

Durgaprasad Talithaya | +91 9900566513 | durga.prasad@expressindia.com  
Praveen Kumar Soman | +91 9895429991 | praveenkumar.soman@expressindia.com  
Aparna Tawade | +91 9870853253 | aparna.tawade@indianexpress.com

## East:

Debnarayan Dutta | +91 9051150480 | debnarayan.dutta@expressindia.com

## FOR DELEGATE REGISTRATIONS :

Madhuri Kudapkar | +91 8369651311 | madhuriexpress@gmail.com