Assignment 4

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Introduction

In this assignment, you are asked to use topic modelling to investigate manifestos from the manifesto project maintained by WZB. You can either use the UK manifestos we looked at together in class, or collect your own set of manifestos by choosing the country/countries, year/years and party/parties you are interested in. You should produce a report which includes your code, that addresses the following aspects of creating a topic model, making sure to answer the questions below.

This time, you will be assessed not only on whether the code gets the right result, but on how you understand and communicate your understanding of the modelling process and how this can answer your research question. The best research question is one that is interesting and answerable, but the most important thing is that the research question is answerable with the methods you choose.

You will also be assessed on the presentation of your results, and on the concision and readability of your code.

```
# load packages
pacman::p_load(
  here,
  lubridate,
  manifestoR,
  readr
)
```

1. Data acquisition, description, and preparation

Bring together a dataset from the WZB.

```
# define file path for data
data_path <- here("Assignments_SK/Assignment-4/data/corpus.rds")

# download data if not yet downloaded
if (!file.exists(data_path)) {

# set API key
mp_setapikey(here("Assignments_SK/Assignment-4/manifesto_apikey.txt"))

# query data
corpus <- mp_corpus(countryname == "United States" & edate > as_date("2000-01-01"))

# save data
```

```
saveRDS(corpus, here("Assignments_SK/Assignment-4/data/corpus.rds"))
} else {
  # load data
  corpus <- read_rds(data_path)</pre>
# inspect corupus
corpus
## <<ManifestoCorpus>>
## Metadata: corpus specific: 0, document level (indexed): 0
## Content: documents: 12
# explore data
head(content(corpus[[1]])) # view beginning of text of first manifesto
## [1] "The 2000 Democratic National Platform: Prosperity, Progress, and Peace as adopted by the 2000
table(codes(corpus)) # count codes of all manifestos
##
##
     000
            101
                  102
                         103 103.1 103.2
                                            104
                                                   105
                                                         106
                                                                107
                                                                       108
                                                                             109
                                                                                    110
##
     218
           319
                   66
                           6
                                 4
                                            927
                                                   203
                                                         132
                                                                695
                                                                         4
                                                                             196
                                                                                      2
##
     201 201.1 201.2
                         202 202.1 202.2 202.3
                                                         204
                                                                301
                                                                       302
                                                                             303
                                                                                    304
                                                   203
                               302
##
     180
           310
                  194
                         178
                                        4
                                             74
                                                   187
                                                                281
                                                                         5
                                                                             255
                                                                                    94
                                                          11
##
     305 305.1 305.2 305.3
                               401
                                      402
                                            403
                                                   404
                                                         405
                                                                406
                                                                       407
                                                                             408
                                                                                    409
                               638
##
     364
            101
                   86
                           2
                                      403
                                            434
                                                    69
                                                          21
                                                                 67
                                                                       81
                                                                             150
                                                                                     7
##
     410
           411
                  412
                         413
                               414
                                      415
                                            416 416.2
                                                         501
                                                                502
                                                                       503
                                                                             504
                                                                                    505
##
     285
           640
                   20
                           6
                               132
                                        1
                                             33
                                                         412
                                                                       967
                                                                             832
                                                                                    146
                                                    63
                                                                 37
##
     506
           507
                  601 601.1 601.2 602.1 602.2
                                                   603
                                                         604
                                                                605 605.1 605.2
                                                                                    606
##
     505
             48
                  206
                         169
                                58
                                       31
                                            107
                                                   698
                                                          62
                                                                490
                                                                       229
                                                                             134
                                                                                    39
## 606.1 606.2
                  607 607.1 607.2 607.3
                                            608 608.1 608.2
                                                                701
                                                                       702
                                                                             703 703.1
##
      50
              8
                   56
                          32
                                12
                                      152
                                             14
                                                     2
                                                           5
                                                                490
                                                                       61
                                                                              83
                                                                                    163
## 703.2
            704
                  705
                         706
                                 Η
                               380
##
       2
             80
                   92
                         289
```

What years, countries and parties are included in the dataset? How many texts do you have for each of these?

Prepare your data for topic modelling by creating a document feature matrix. Describe the choices you make here, and comment on how these might affect your final result.

2. Research question

Describe a research question you want to explore with topic modelling. Comment on how answerable this is with the methods and data at your disposal.

3. Topic model development

Create a topic model using your data. Explain to a non-specialist what the topic model does. Comment on the choices you make here in terms of hyperparameter selection and model choice. How might these affect your results and the ability to answer your research question?

4. Topic model description

Describe the topic model. What topics does it contain? How are these distributed across the data?

5. Answering your research question

Use your topic model to answer your research question by showing plots or statistical results. Discuss the implications of what you find, and any limitations inherent in your approach. Discuss how the work could be improved upon in future research.

Sources

Lehmann, Pola / Franzmann, Simon / Burst, Tobias / Regel, Sven / Riethmüller, Felicia / Volkens, Andrea / Weßels, Bernhard / Zehnter, Lisa (2023): The Manifesto Data Collection. Manifesto Project (MRG/CMP/MARPOR). Version 2023a. Berlin: Wissenschaftszentrum Berlin für Sozialforschung (WZB) / Göttingen: Institut für Demokratieforschung (IfDem). https://doi.org/10.25522/manifesto.mpds.2023a

Resources

• manifestoR vignette