

# Sumin Lee

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## PROFESSIONAL SUMMARY

A recent UVA graduate with a strong tech-savvy background, known for curiosity, analytical acumen, and meticulous attention to detail. A hardworking, interpersonal team player, skilled in leveraging technical expertise to solve real-world challenges. A proactive learner looking to expand knowledge in Data Analytics, Technical Consulting, and Software Development.

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## EDUCATION

**University of Virginia**, Charlottesville, VA

*B.A. Biology with Distinction, minor in Religious Studies, GPA: 3.8/4.00; Aug. 2018 – May 2022*

- Coded a personal website using HTML, CSS, and JavaScript gaining practical experience in web development
  - *Relevant Coursework:* Introduction to Programming(Python), Software Development Methods(Java), Biostatistics(R), Developmental Biology Lab (Excel, PowerPoint)
  - *Technology:* Excel, PowerPoint, Word, HTML, CSS, JavaScript, Python, Java, SQL, R
  - *Training:* FreeCodeCamp – Responsive Web Design, Treehouse (Techdegree) – Full Stack JavaScript
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## EXPERIENCE

**Web Development Project and Portfolio**, Web Developer, (2022–Present), DC Metro Area/Remote

*Freelance project to effectively showcase professional skills and promote web development work*

- Coded a personal website using HTML, CSS, and JavaScript gaining practical experience in web development
- Utilized resources such as GitHub, Reddit, and YouTube to proactively learn and solve coding bugs
- Deployed the website on Netlify, acquiring foundational expertise in domain and website hosting principles

**WebApp API Project: NBA Stat and Data Retrieval**, Web Developer, (2022–Present), DC Metro Area/Remote

*Technology project to acquire proficiency in the React JS framework, concurrently advancing a keen interest in basketball analytics*

- Developed a web app using JavaScript through React JS acquiring hands-on experience in React JS framework
- Implemented NBA API to get the most updated player stats practicing data retrieval and analysis
- Built a search function that enables efficient retrieval of up-to-date player statistics

**Lululemon Athletica**, Customer Engagement, (Oct. 2022 – Oct. 2023), Ashburn, VA

*Lululemon is a globally renowned high-quality clothing brand with an emphasis on style and functionality. The pop-up stores are crucial to the company's success as it investigates a region's revenue potential to decide on a full-scale launch*

- Launched a pop-up store with a team of 10 exceeding sales goal by 358% on the opening day (highest in NA)
- Leveraged product expertise and customer relationships to drive 128% sales-to-plan for Q1 & Q2 2023, providing profitable grounds for the store to transition into a main-line store
- Analyzed the company's database to find plateauing revenue value, implemented new product education strategies to increase sales conversion rate by 26% driving upward trends in revenue growth
- Partnered with local communities through strategic product seeding of over \$3000 to share brand values and build rapport with potential customers

**GCF, Music Program Leader**, (Jan. 2019 – May 2022), Charlottesville, VA

*GCF is an Asian-American organization at the University of Virginia that fosters community and networking initiatives. It operates under a larger umbrella organization uniting Asian-American student groups across the Mid-Atlantic region*

- Directed a music program consisting of 20 members facilitating mentorship and community-building
- Led weekly organization-wide meetings for 80+ members, honing public speaking expertise
- Provided vocal and instrument tutoring nurturing musical talent growth

**Charlottesville Free Clinic (Dental)**, Dental Assistant, (Jan. 2021 – May 2022), Charlottesville, VA

- Volunteered 10 hours/week supporting dental operations at a free clinic serving an underprivileged community
- Conducted weekly analysis using Excel(Pivot table) to optimize supply chain management of inventory and seam dental operations to prevent supply shortages and over-scheduling

**Developmental Biology Lab**, Research Intern, (Aug. 2021 – Dec. 2021), Charlottesville, VA

*Higher level UVA Biology course involving qualitative and quantitative analysis and technical presentation under the mentorship of a renowned Biologist Dr. Raymond Keller*

- Composed a research project proposal with clear descriptions of scientific and technical methods of analysis
- Conducted research project with a team of 8, took the initiative of managing research logistics
- Examined experimental datasets to derive quantitative findings using Excel answering research hypotheses
- Presented analytical findings to 100+ students and professors, adeptly translating intricate scientific technical terms into accessible and easily understandable language

**Ideaventions Academy**, Assistant Teacher, (Jun. 2018 – Aug. 2019), Reston, VA

- Taught Python and Java basics to elementary and middle school students through collaborative coding games
  - Provided guidance and engaging demonstrations to students with engineering Raspberry Pi retro gaming system
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## PERSONAL

**Language Skills:** Korean (Fluent/Native proficiency)

**Interests:** singing, playing guitar, playing any sports, international travel, youth mentoring, learning how things work, cooking

**Noteworthy:** Resided in three countries—Korea (11 years), India (4 years), and the USA (10 years)— enjoys rich friendships around the world and enjoys exploring different cuisines