



Polkovnikov Nikita

Product Designer / Manager

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About

I have been designing for over 6 years - I started with graphic design and then transitioned to UI/UX and Product Design. For the last 4 years, I have worked as a Product Designer with management responsibilities in various product teams.

Now I am looking for a remote **Product Designer / Manager** position in a startup (round A or higher) or a product company with a startup approach.

Experience

KrewGuru - HR tech platform for maritime personnel

Product Designer / Design Lead **Full-time**

Dec 2020 - Present · 1 yr 8 mos

In Krew Guru, I was solely responsible for creating all design layouts and prototypes and worked on the MVP with the CEO and Project Manager.

When preparing features, I always considered product aspects and technical metrics to optimize product performance.

- Created an MVP using hypotheses validated via CustDev;
- Built from scratch a unique design system;
- Optimized designs using analytical data from Amplitude and GA;
- Formulated tasks for analysts and designer, prepared product descriptions for developers;
- Developed and implemented a solution that allowed seafarers to reduce the time it takes to create a CV by 3 times (compared to major competitors);
- Conducted qualitative and quantitative research (needs and behavioral patterns of B2B and B2C users), etc.

MyAtom - Physics learning center for children

Product Designer / Manager **Contract**

Jul 2020 - Dec 2020 · 6 mos

- Created features based on hypotheses generated and tested during CustDev;
- Created a product for maintaining statistics at learning centers;
- Worked with a new for me target group - children 12-16 years old;
- Lined up the entire process of implementing new features in a timeframe from initiation to release;
- Assigned tasks to developers and designers;
- Personally went through the entire process of uploading the finished app to the AppStore and Google Play.

Polygled - Language exchange platform for native speakers

Product Designer Full time

Sep 2019 - Jun 2020 · 10 mos

- Conducted research to improve metrics and close user pains;
- Improved user return metrics method to improve usability;
- Attracted more than 50,000 active users (DAU);
- Personally went through the entire process of uploading the finished app to the AppStore and Google Play.

KICK - Cryptocurrency exchange

Product Designer Contract

May 2019 - Sep 2019 · 5 mos

- Researched all the intricacies of crypto exchanges to improve UX;
- Performed detailed research and CustDev to create new features;
- Prototyped new interfaces for all needs;
- Performed UX usability tests.

PLOY - Outsourcing agency

Product Designer / Manager Full time

November 2018 - May 2019 · 7 mos

- Conducted market analysis for clients' projects;
- Created Sketch prototypes and handed them into development;
- Reviewed developers/designers' work.

Education

Bachelor of Journalism

RSUH - In progress

Specialist in computer networks

MGKIT - Completed 2018

Languages:

English (Upper-Intermediate)

Russian (Native)

Skills & Tools

Qualitative and quantitative research, JTBD, Analytics, Mirro, Figma, Jira, Notion, GA, Amplitude

Hobbies:

Basketball, Crypto, WEB3, Music, Sneakers, Travels