**2. The following appeared as part of an article in the business section of a local newspaper**:

“Ronnie’s Auto Repair Shop commenced business four months ago at the location formerly occupied by the Jenny’s

Beauty Parlour. Ronnie’s Auto must be doing well at this location, because it intends to open a big shop in an adjacent

town. Jenny’s, on the other hand, has seen a lower volume of business in its first year at its new location compared to

the prior year at its former location. Jenny’s definitely erred in shifting to its new location; its former location is a better

site.”

Discuss how well reasoned you find this argument. In your discussion be sure to analyse the line of reasoning and

the use of evidence in the argument. For example, you may need to consider what questionable assumptions

underlie the thinking and what alternative explanations or counterexamples might weaken the conclusion. You can

also discuss what sort of evidence would strengthen or refute the argument, what changes in the argument would

make it more logically sound, and what, if anything, would help you better evaluate its conclusion.

Ans:

There might be two possibilities one is jenny might have made a mistake in her decision or not.

The former location might have been a better location for her business than the new location or the new location might have been a worse location than the previous location