

Data Science for Business – Becoming a Data Science Expert (D)

Pilot Presentation:
for participants of and use in the pilot only

Agenda week three

Introduction

- 1 Recap Basic Machine Learning and Python
- 2 Complex Models
- 3 Model Evaluation
- 4 Hyperparameters
- 5 Unsupervised Learning
- 6 Gradient Descent
- 7 **Deep Learning and Image Recognition**
- 8 **Deep Learning and Natural Language Processing**
- 9 Repetition
- 10 Bias and Ethics in Machine Learning
- 11 Introduction to Data Science with AWS



Schedule week three



Week 3			
	Day 1 Monday, 13.09.2021		Day 2 Tuesday, 14.09.2021
Start: 12:00	Recap	Start: 12:00	Recap
	7 – DL: Image Recognition (Part 1)		8 – DL: NLP (Part 1)
14:00 – 15:00	Break	14:00 – 15:00	Break
	7 – DL: Image Recognition (Part 2)		8 – DL: NLP (Part 2)
End: 18:00	Q&A and Feedback	End: 18:00	Q&A and Feedback

We will also have several short coffee breaks in between.



Feedback for pilot training



We aim to provide a great training experience for you and are looking forward to receiving your feedback!



You will have three different ways to give us your feedback on each training day:

1. We will have an **anonymized** feedback collection **after the last session** of each day per **Myforms**.
2. We will have an **open feedback round and discussion** at the **end of each training day**.
3. Please also **take notes** regarding your ideas during the sessions: **locally or via the Mural Board** which you can reach via [LINK](#).



Quiz: Recap Week Two



Please join at slido.com with #031 077.



Let's go through some questions together.



Let's see what you think. All answers will be anonymous.



Module 7

Deep Learning and Image Recognition



Agenda

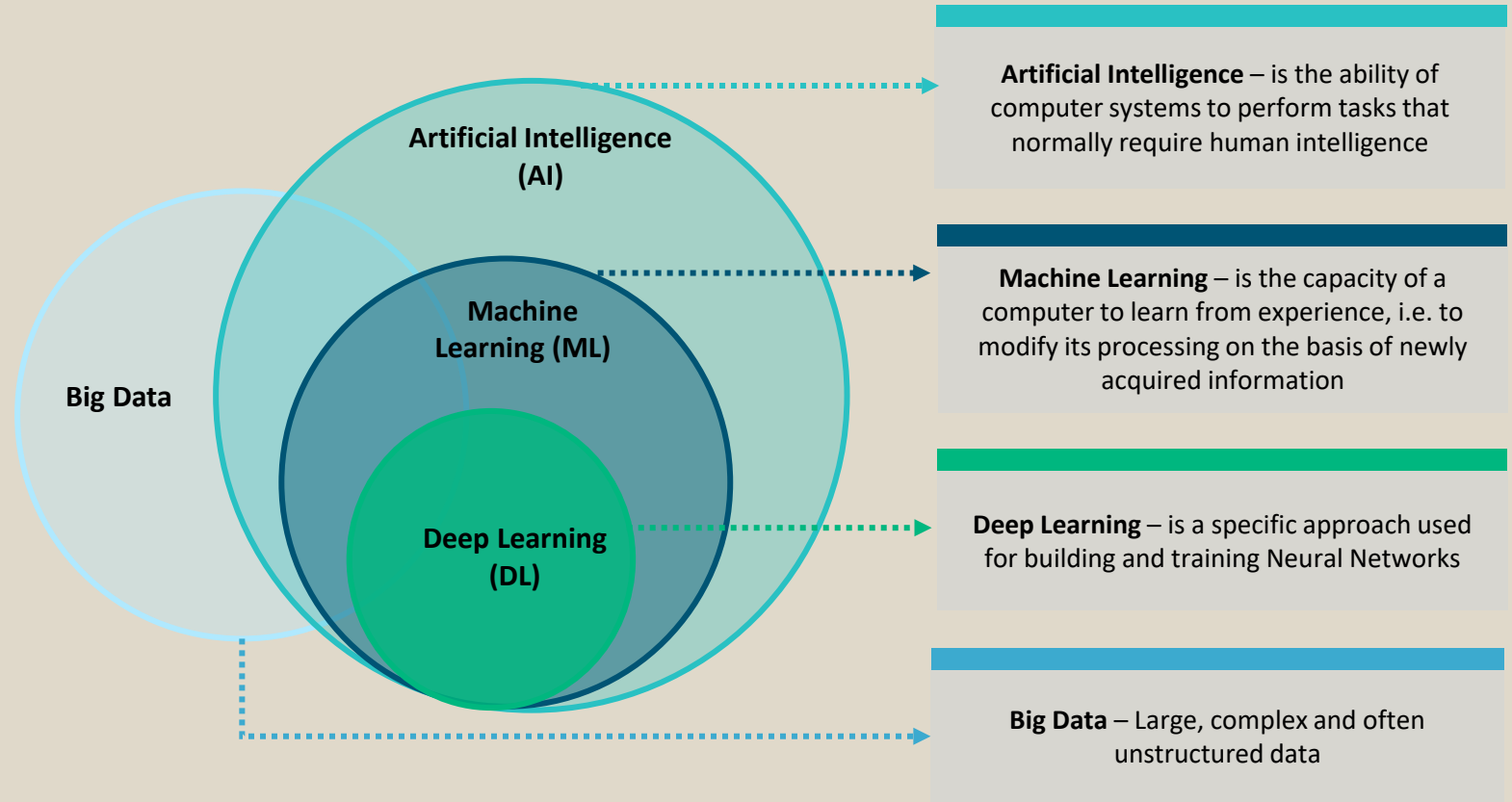
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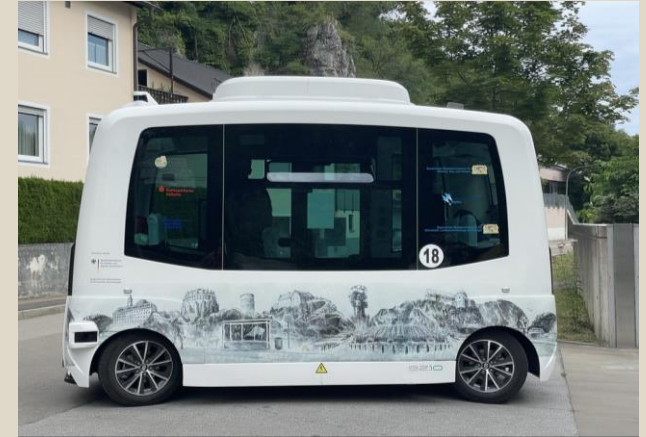


What is deep learning?

- Deep learning is a **specific subfield** of **machine learning**
- It is a new take on learning representations from data that puts an emphasis on **learning successive layers** of increasingly meaningful representations.
- These layers are built on **artificial neural networks** with representation learning.
- Learning can be **supervised**, **semi-supervised** or **unsupervised**.



Applications and achievements of deep learning



More mature and industrial applications

Near-human-level
image classification

Improved machine learning

Near-human-level
speech recognition

Near-human-level
handwriting transcription

In active development and research

Autonomous driving

Is this a car in the image?



1

- Have a database of cars and match the images by pixel value
 - Just one pixel changes and the match doesn't happen
- Use database as training data

2

- Create a histogram over the colors
 - But cars can have different colors
- Include the color as feature



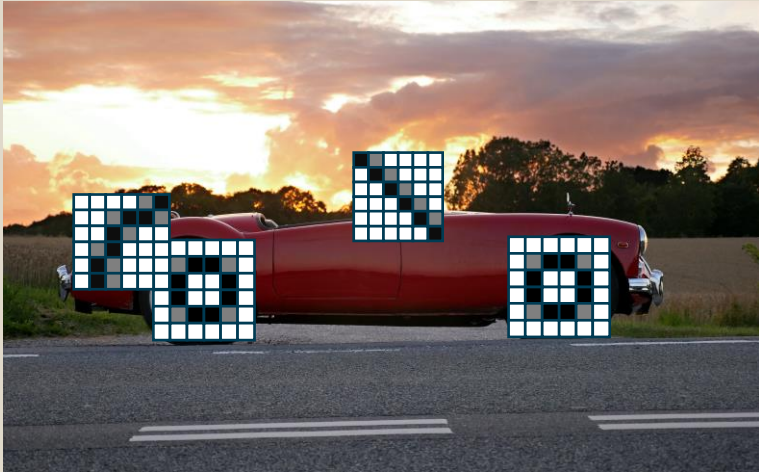
- Build a car filter, e.g. for tires
 - How do we connect the different filters?
- Detect shapes with features

- Use a machine learning model to combine the filter results
 - Combine the results with a trained SVM

3

4

Applying filters



Move the filter over image as a sliding window

3	1	1	2	8
1	0	7	3	2
2	3	5	1	1
1	4	1	2	6
3	2	1	3	7

Part of the image

Original image: 5x5



1	0	-1
1	0	-1
1	0	-1

Filter

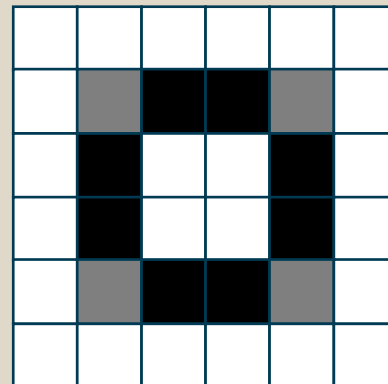
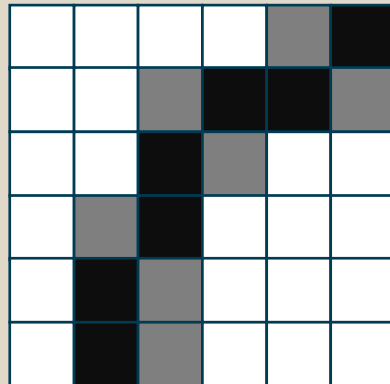
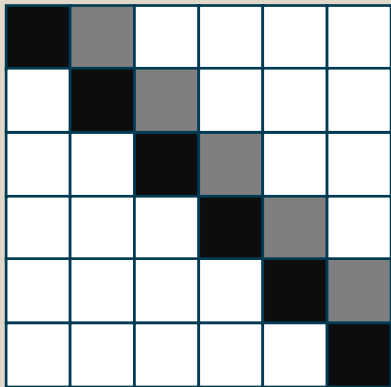
Filter 3x3



-7	...	
..	...	

Part of the image

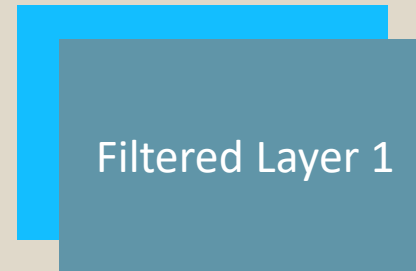
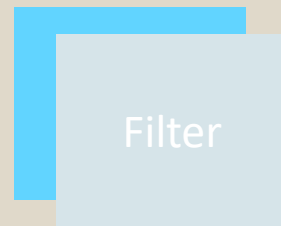
Filtered image: 4x4



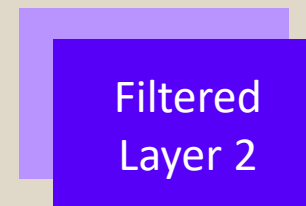
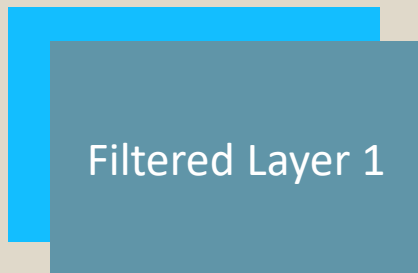
Convolutional layers and weight sharing



- A “small” image with 64x64 pixels and a neuronal network with a hidden layer size of 2000 neurons results in 8.2 million weights that need to be trained, for the first layer alone
- Instead use the filter approach from above. The filter weights are learned by backpropagation.
 - Which automates the feature extraction and engineering process
- Even if we use multiple filters per layer this reduces the number of weights drastically
 - E.g.: Using 64 3x3 filter results in 576 weights, that need to be trained
- Stacking multiple layers of filters allows the extraction of higher order features



Output of layer 1



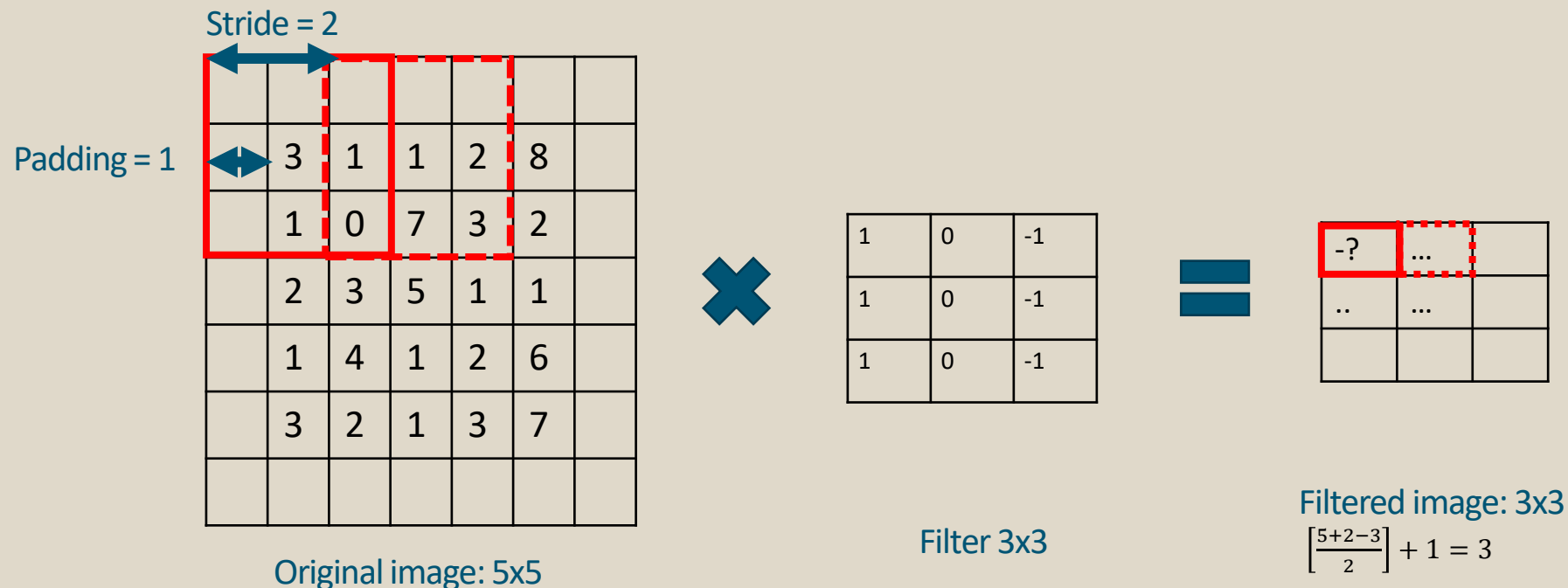
Output of layer 2



Controlling the filtered size: Padding and stride



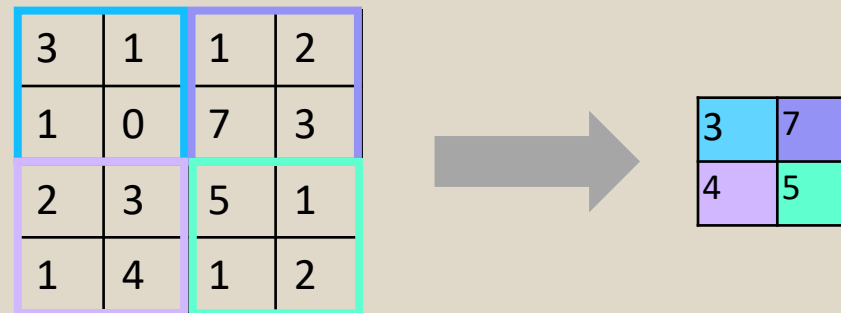
- For each layer the number of dimensions increases while size of the filtered image is decreasing.
- We can control the filtered image size the kernel size, the padding and stride
- The output image size can be calculated with: $n_{out} = \left\lfloor \frac{N_{in} + 2p - k}{s} \right\rfloor + 1$
- Where n_{out} is the output size, n_{in} the image input size, p the padding, s the stride and k the filter size



Reducing the filtered size: Max-pooling

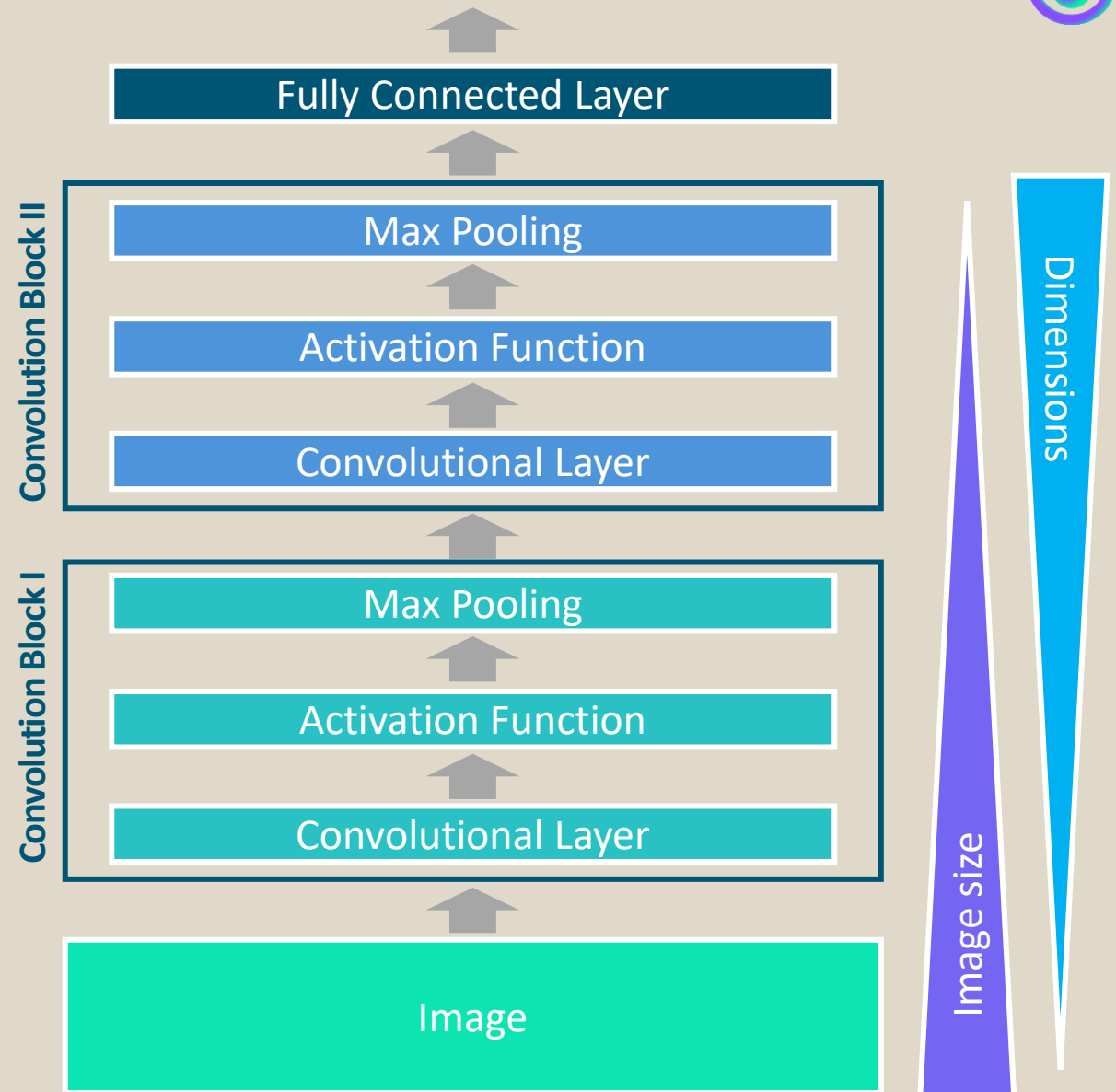


- Using sliding window over the image results in overlapping filter results.
- The best matching filter will have the highest total result.
- We get the best matching result for a region by using another filter with stride=filter size that returns the maximum value



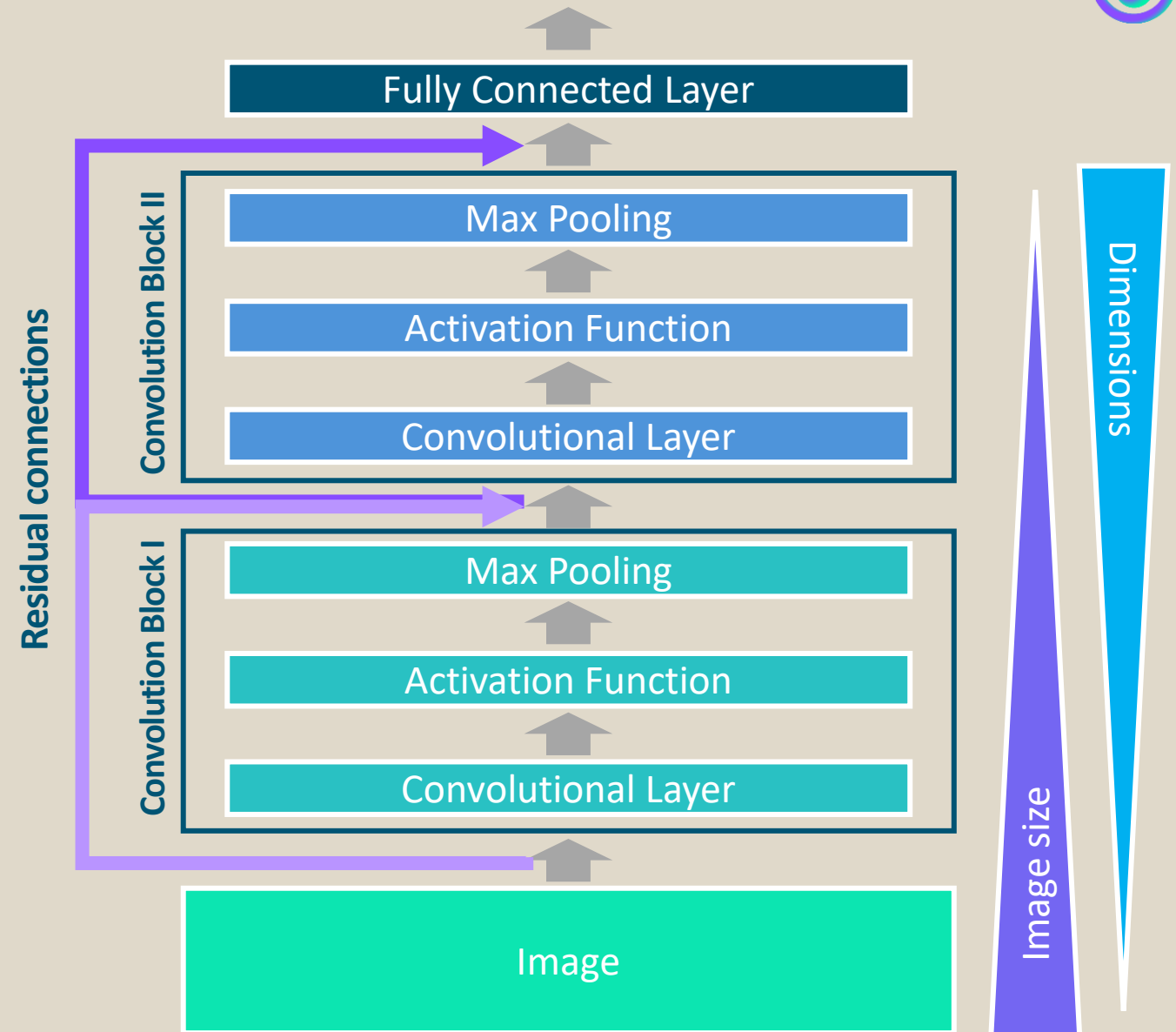
Convolutional Neural Networks

- Deep Neural Network are often built from repeated blocks
- This is done by repeatedly stacking convolution layers and max pooling layers
- The final layers are often fully connected and combine the filter results for the final classification
- In Computer vision the number of dimensions is often increased while the image size is reduced
- Pioneered by AlexNet



Increasing the depth: ResNet

- Increasing the depth of models by stacking more blocks had diminishing returns, because despite the changes from before the vanishing gradient is still a problem
- That's why the residual connections help transport the gradient unhindered through the network
- We can now stack hundreds of layers
- Pioneered by Res Net (Residual Neural Network)



Recap: Training Neural Networks



Input data

- Training data used to train a deep learning model

Layers

- Each layer represents a data-processing module that takes input as one or more tensors and outputs to one or more tensors.

Weights

- Each layer is assigned a weight that represents its relative importance, which is calculated based on its stochastic gradient descent.

Predictions

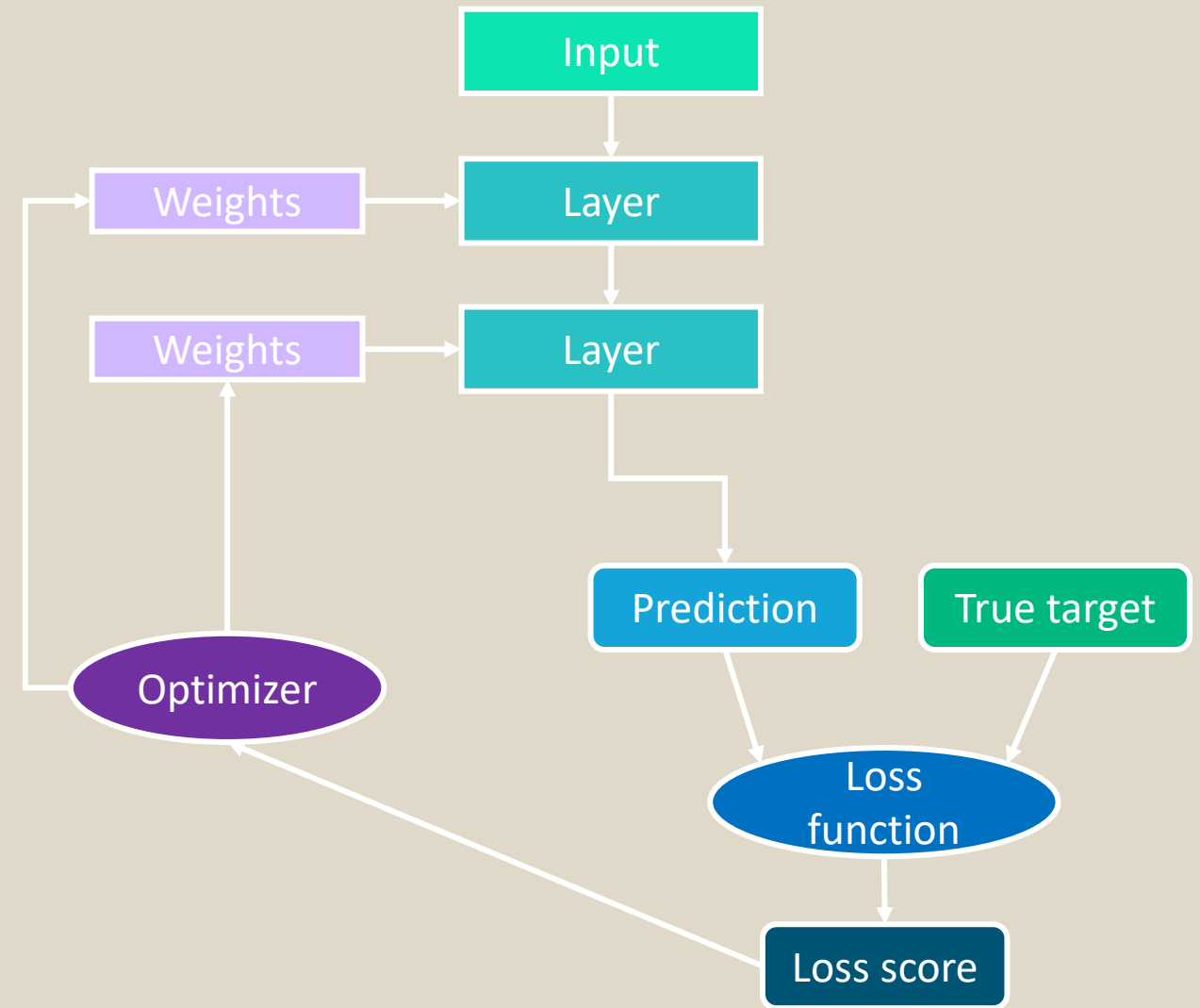
- Predicted outputs which are normally compared against true targets for performance evaluation

Loss function and loss score

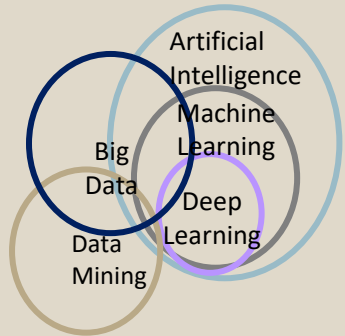
- A measure of how successful the model is at hand. Loss score is used to determine the quantity to be adjusted during training to improve performance.

Optimizer

- Determines how the network will be updated based on the loss function. It is calculated based on stochastic gradient descent (SGD).

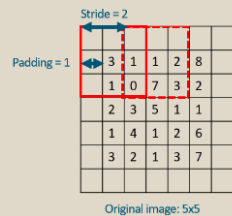


Important takeaways

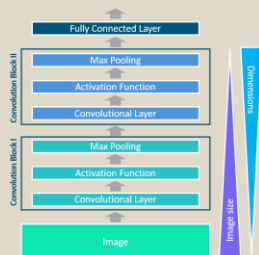


Deep Learning is a subfield of Artificial Intelligence and is used for Problem with large data, like

- Image recognition
- Natural language processing

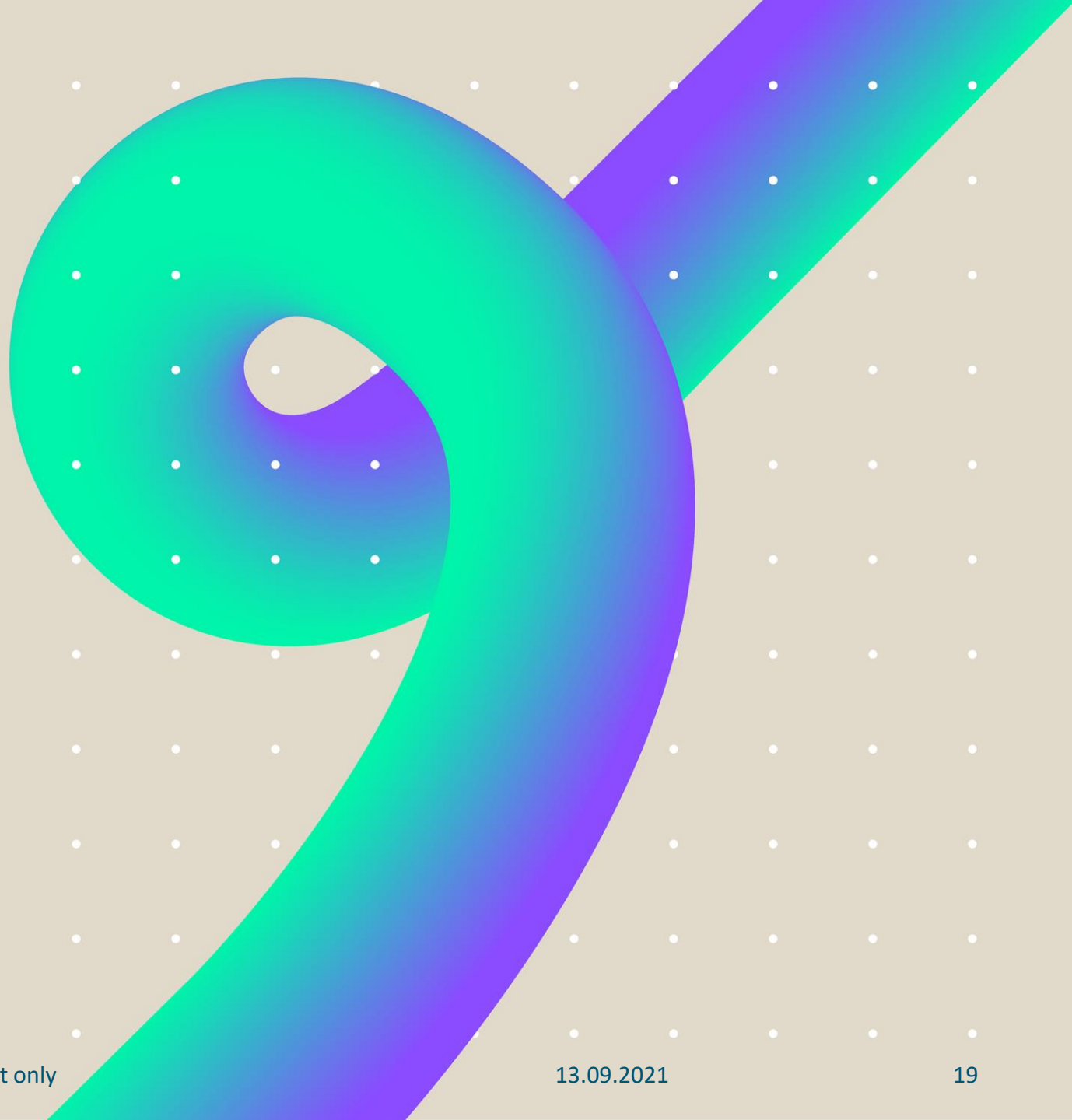


Filter layers are used as edge detectors. By combining the output of the edge detectors, a prediction about the content of the image is made. Parameters controlling the filter process are **filter size, padding and stride**.



Convolutional Neural Networks (CNN) automate the feature engineering steps normally involved in image recognition. A CNN consists of layers of **Convolutional** and **Max-pooling layers**.

Try it yourself!
In the following exercises



Transfer-learning

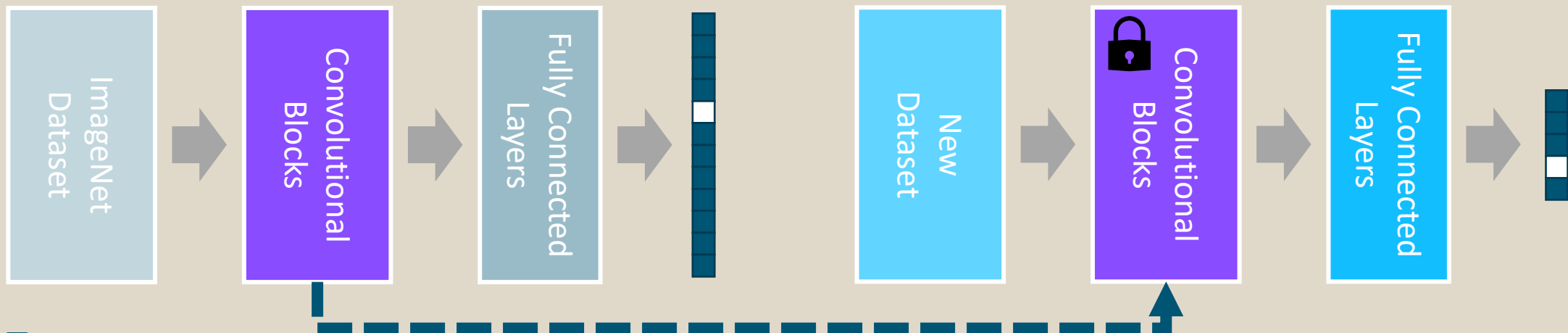
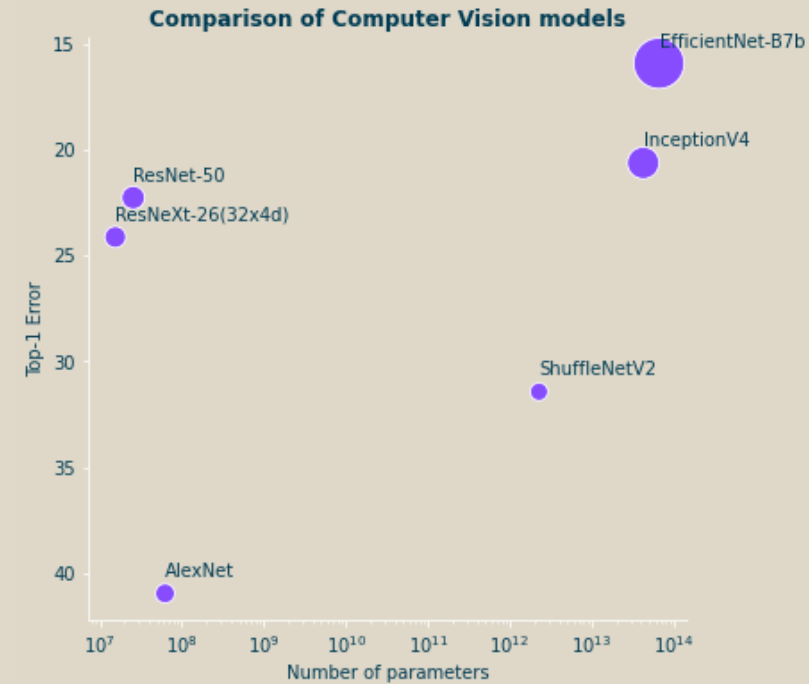


Training a ResNet-50 takes 14 days

- The ResNet-50 has 25.5M parameters (one of the smaller models)
- The dataset is ImageNet
- The training is done on a single GPU

Training image recognition models yourself is not feasible

- Instead, we want to reuse the learned model



Data-centric AI

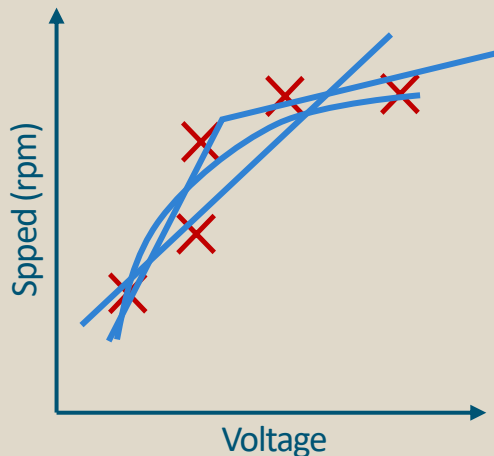


Model-centric view

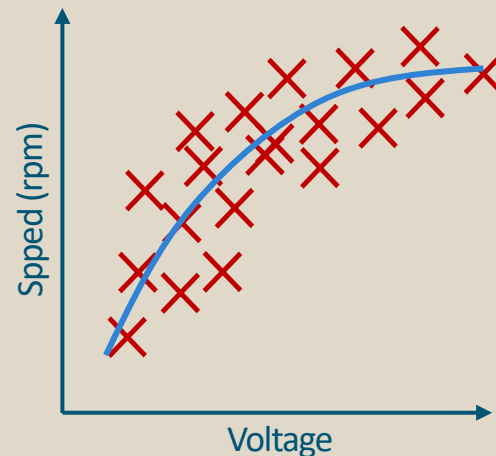
- Collect what data you can.
- Hold the data fixed and iteratively improve the code/model.

Data-centric view

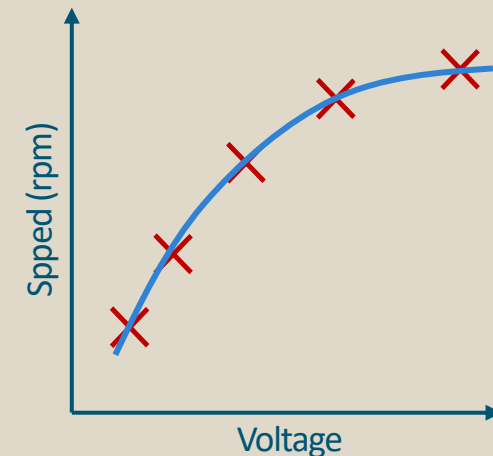
- Use tools to improve the data quality.
- Hold the code fixed and iteratively improve the data.



- Small data
- Noisy labels



- Big data
- Noisy labels



- Small data
- Clean (consistent) labels

Data-centric: Having high quality data leads to significant improvements in performance



Labeling for transfer-learning

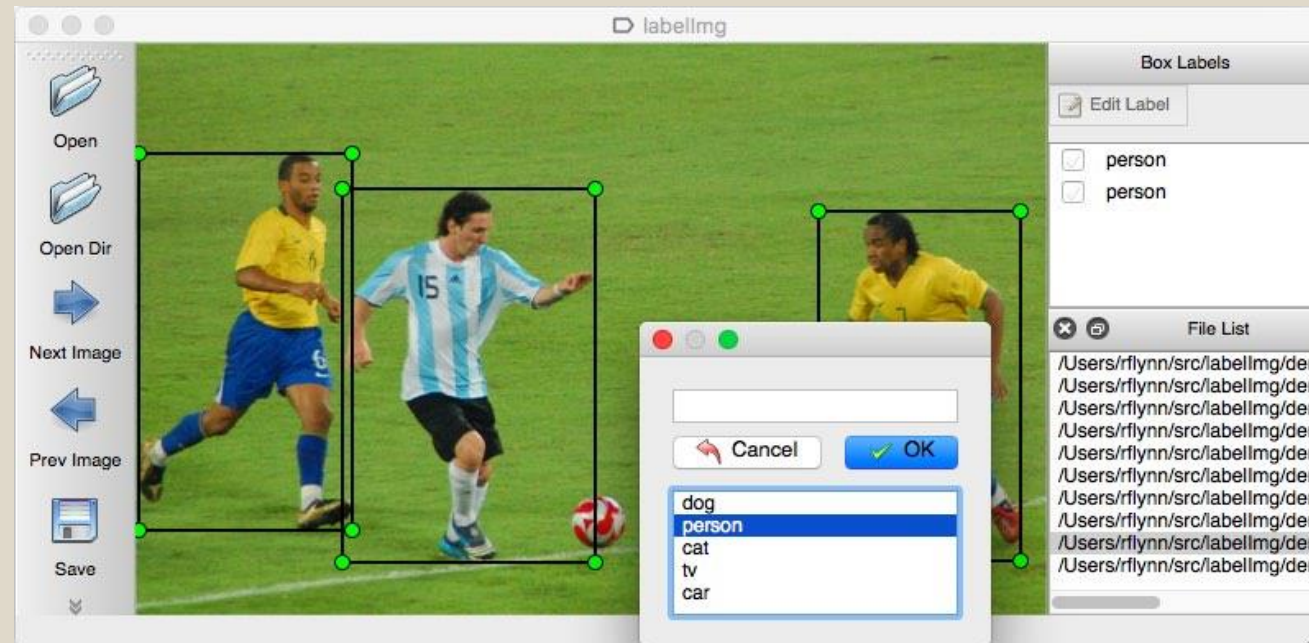


For transfer learning, we need only a few high quality samples

We can use platforms and tools like “LabelImg” or Amazon Mechanical Turk for the labeling process

Data-centric approach: Iteratively improve the data

- Train a model
- Error analysis to identify the types of data the algorithm does poorly on
- Either get more of that data via data augmentation, data generation or data collection
- Make sure to cover different situations in lighting, backgrounds, angles and reflections
- Give more consistent definition for labels if they were found to be ambiguous



Tzutalin. LabelImg. Git code
(2015). <https://github.com/tzutalin/labelImg>

CNN for object detection: (Faster) R-CNN



R-CNN: Region-based convolutional neural net

The model consists of three parts

- Backbone network which can be a pre-trained CNN
- Region proposal network (RPN) which finds and proposes regions of interest (Regions that contain an object)
- Classification network which performs a classification on each region of interest

For the R-CNN all models are combined into one Neural Network

- The overall loss is the sum of the regression and the classification

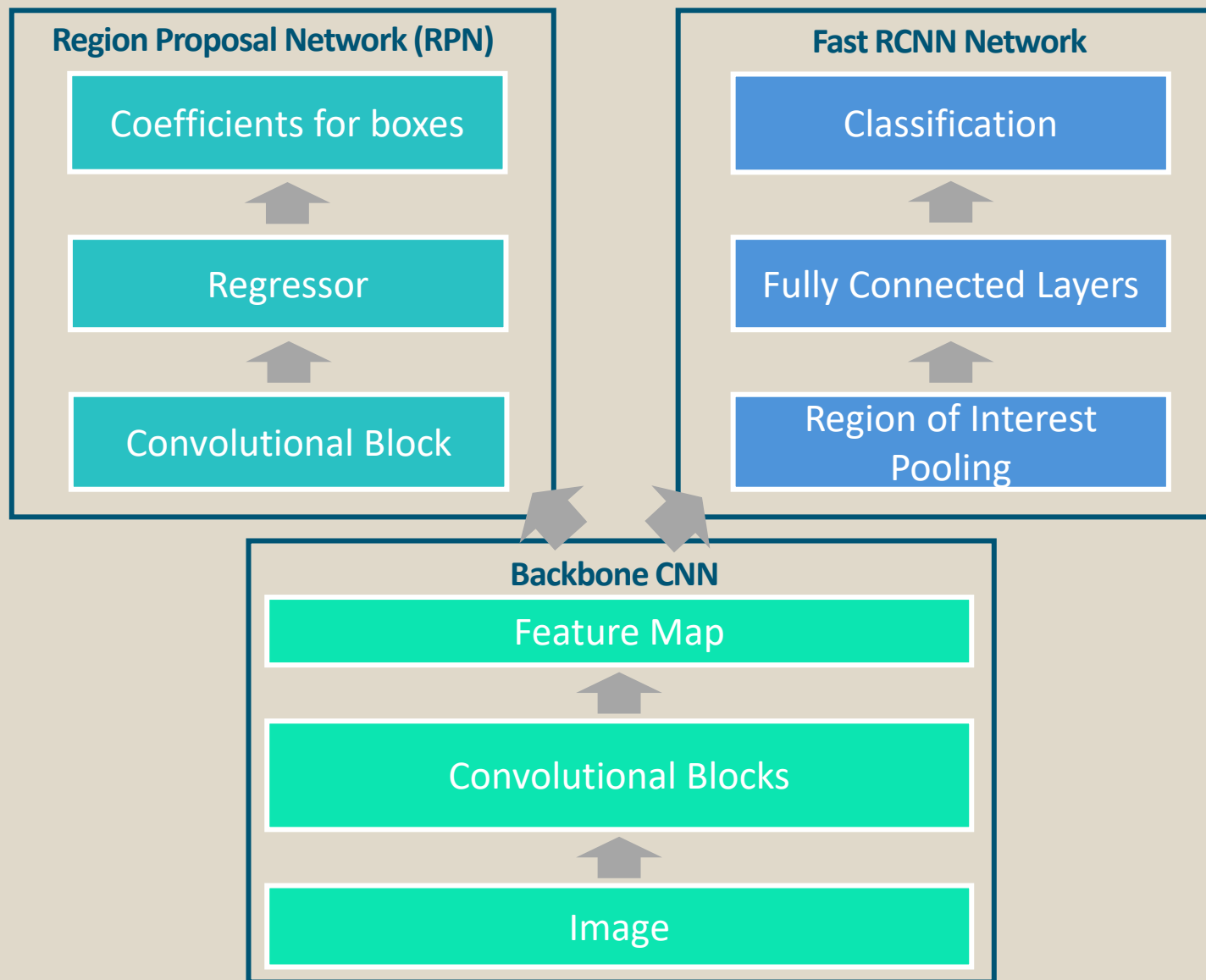


Image segmentation: U-Net

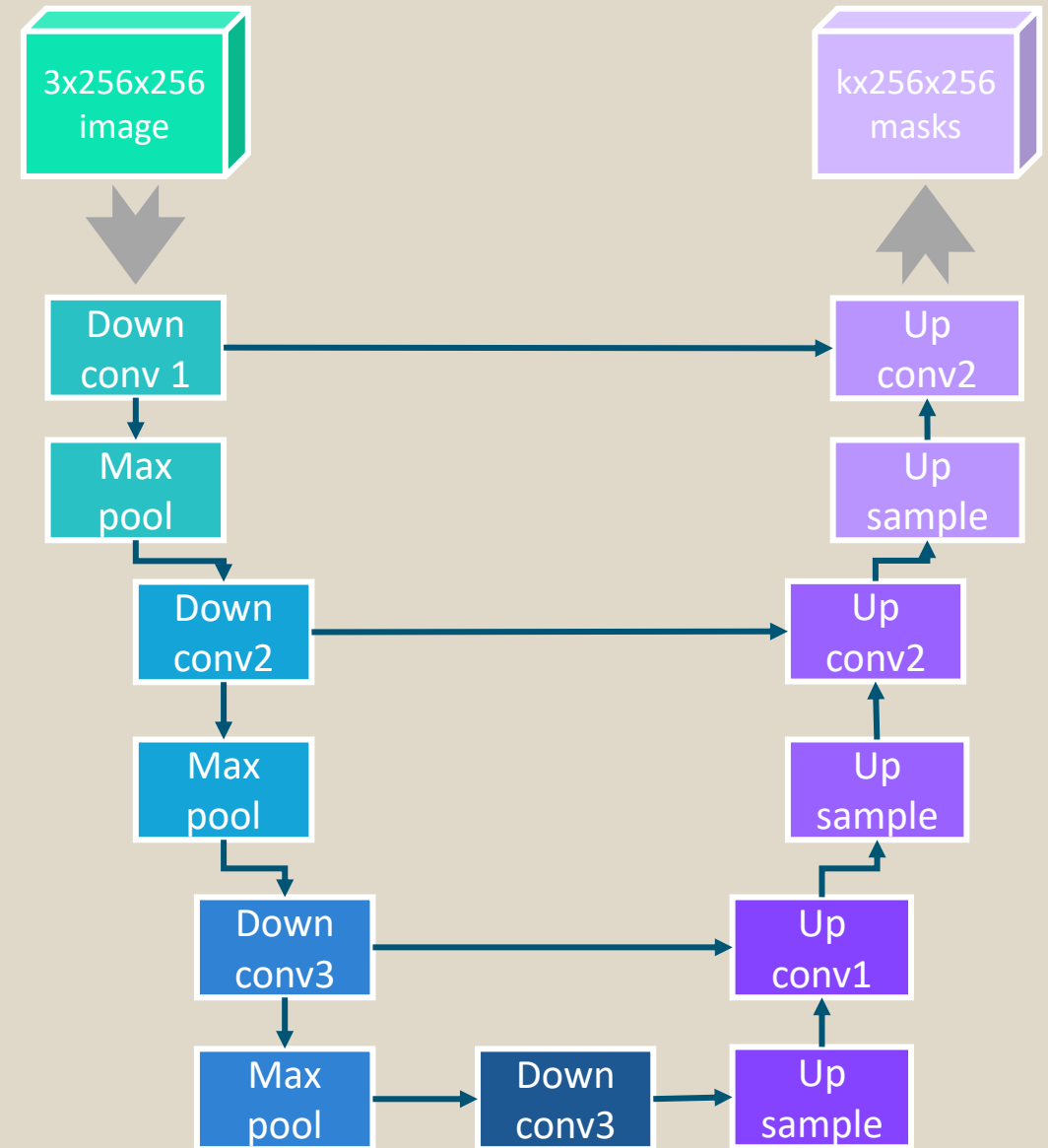


Developed for biomedical image segmentation

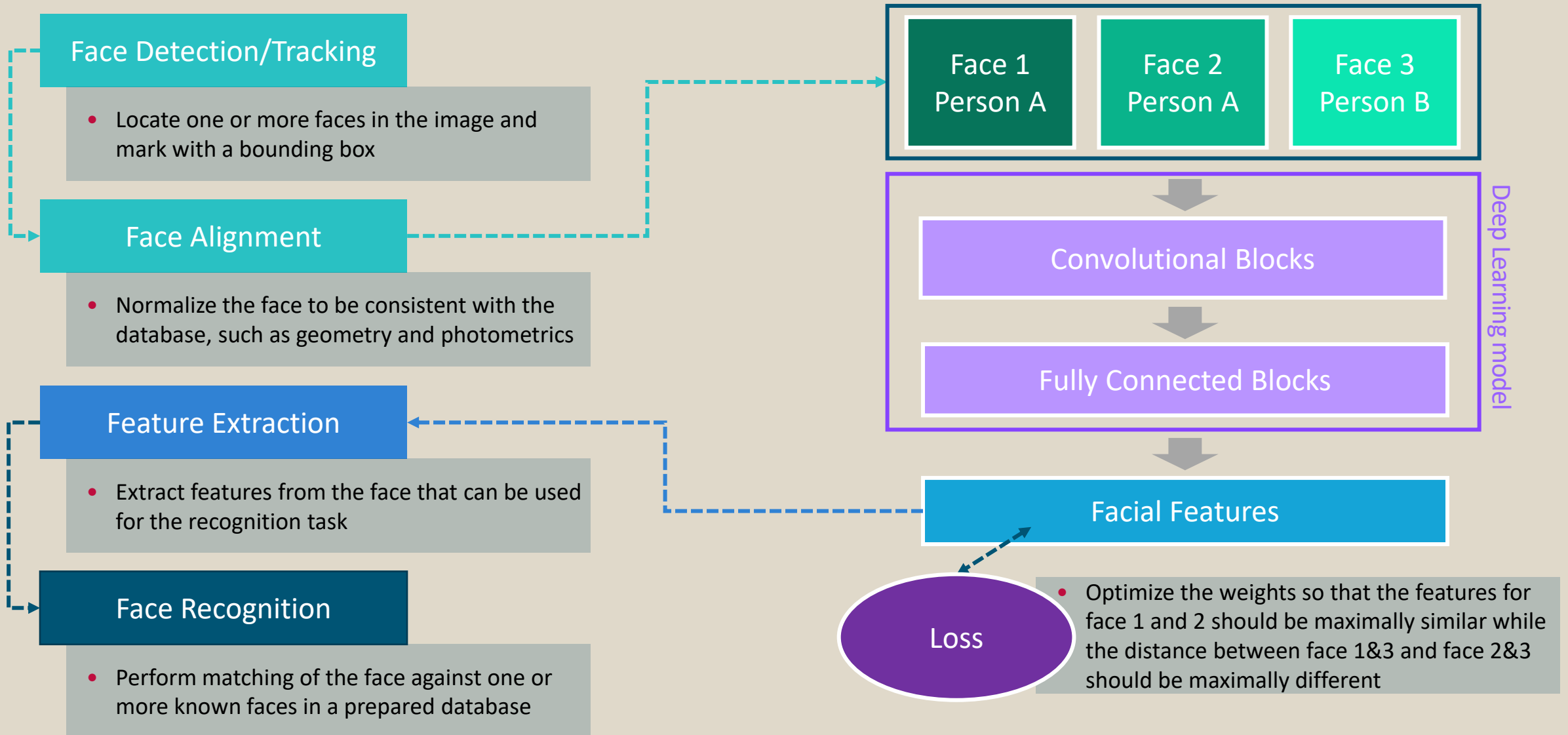
- Data efficient and accurate

Algorithm

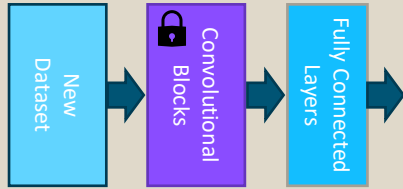
- With each max-pooling operation the image gets downsampled
- Forces the model to generalize and reduce information
- The information is then upsampled again (reconstructs information)
- The reason for the name U-Net
- Use skip-connection to reduce information loss and retain context information



Face Recognition with one-shot learning

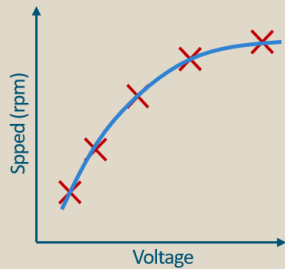


Important takeaways



We can reuse state-of-the-art image recognition models by retraining them on a different dataset.

- Retraining reduces the data required
- Retraining reduces the compute power required



With a reduced number of training samples it is of high importance to choose the samples carefully and correct any inconsistencies in the labeling process. This is called **data-centric view**.



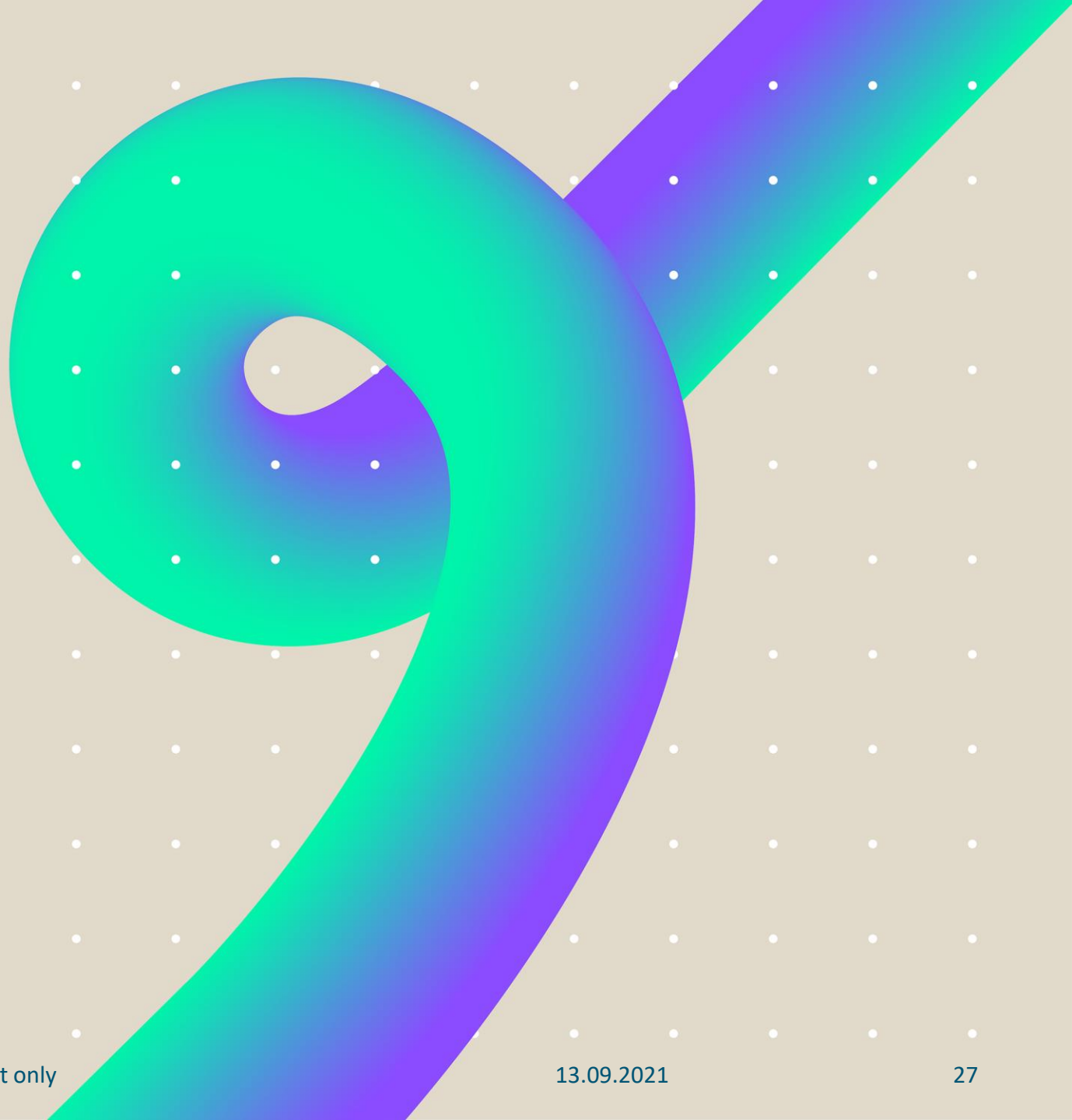
For many advanced use cases in image recognition, we can use pre-trained filters. The advanced cases of this session were:

- R-CNN
- U-Net
- Face Recognition

In most practical cases we reuse state-of-the-art models and architectures and make only small changes to it



Try it yourself!
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Feedback and Q&A



Thank you

If you would like any further
information please contact

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