

Final Presentation by Sarah Obrique

## **Topic Brainstorm**

- My initial thought for the "diversity" prompt was ways to find more representation for people of color, specifically within the Asian demographics.
- I knew right away that I wanted to create a website-based project.
- However, my topic seemed way too broad and required much more research outside of the given time constraints that we had for the quarter.
- After narrowing it down, I decided to make a website-based project on the diversity within the Filipino-American community, which is a project that ended up feeling a lot closer to home for me.

## **Comps**

- My compositions took two approaches: an illustrative approach and a photographic approach.
- I decided to go with the latter, because it gave the project another level of authenticity and made it much more personal.







a narrative-based website project.



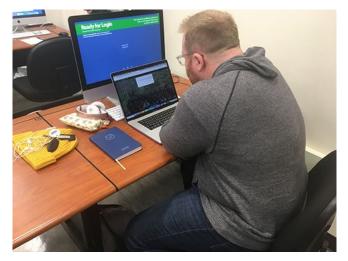
## **Prototypes**

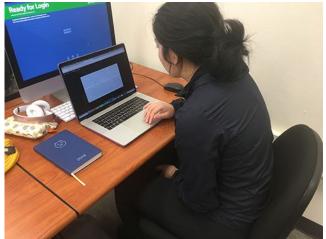
- One of the things that I learned how to do between each prototype is improve upon the "one page website."
- The slideshow feature on the very top of the page works, too! Nice!

- Prototype 1
- Prototype 2

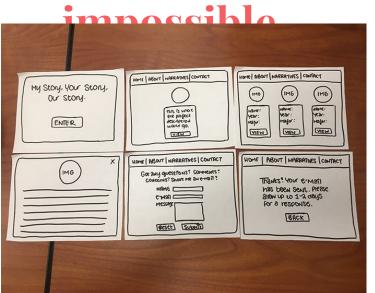
## **Target Audience Testing**

- Adam and Sophia both gave me really good critiques on how to make the website more visually appealing.
- They also gave me good feedback on the readability of the text and the navigation.
- I was able to gain a better understanding of how other people navigate my website.





Moral of the story: Nothing is





Thank you for a great quarter!